

**SENATE STANDING COMMITTEE ON
COMMUNITY AFFAIRS**

LEGISLATION COMMITTEE

**Food Standards Amendment (Truth in
Labelling - Palm Oil) Bill 2010**

SUBMISSION

SUBMISSION NUMBER: 470

SUBMITTER

Name and Address Withheld

TRUTH IN LABELLING – PALM OIL – BILL 2010

Its quite simple to me as consumers we should not have to demand that there be truth in labelling of any product.... in the year 2010 it should already have been implemented. Palm oil is disguised by technical terms. Why? The answer is that we shouldn't even need to ask why. It should be mandatory for all products to be labelled in order for consumers to make clear cut choices.

Naming and shaming of companies shouldn't need to occur either.

We, as consumers just want to be informed then we can make informed choices.

No one wants to see the decimation of the orang-utans environment. At least, not we people in first world, developed nations. Let's find a solution and let's give our children and their children the opportunity to visit these amazing creatures not just now but well into the future.

There is no future if we don't act. No promises. Just action.

Correct labelling and let the customer decide.