Inquiry into Austrade's role in attracting investment in Australia Submission 10

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CommonWealth Parliament

Joint Standing Committee on Trade and Investment Growth, JSCTIG,

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Dear JSCTIG Committee, and ChairPerson Mr Ken O'Dowd MP

Sovreignty of First Nations Aboriginal Torres Strait Islander Peoples should be the positive outcome of any Federal Government Inquiry as a means to advance, enhance and recognise the inherited circumstances of dispossessed invaded First Australians, who assert post1770 Traditional Ownership of Country and Resources.

The Joint Standing Committee on Trade and Investment Growth's Current Inquiry: Inquiry into Austrade's role in attracting investment in Australia, [which Status at the Time of writing/sending this Public Submission was: Accepting Submissions (Submissions Close: 23 November 2018; Next Hearing: 29 November 2018)], which on Wednesday, 17 October 2018, had the Minister for Trade, Tourism and Investment, Senator the Hon Simon Birmingham, ask the Committee to inquire into and report on Austrade's role in attracting investment in Australian businesses by these Terms of Reference:

- ".. To inquire into and report on:
- What role Austrade has in attracting investment to Australian businesses;
- What the benefits have been from investment in Australian businesses; and
- How Austrade might better help Australian businesses to attract investment.

In inquiring into this topic, the Committee will have particular regard to the areas that play to Australia's strengths, as identified by the Australian Government in consultation with the states and territories including: Agribusiness and Food; Major Infrastructure; Tourism

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Infrastructure; Resources and Energy; and Advanced Manufacturing, Services and Technology. ..",

should conduct this Inquiry with the utmost Indigenous Cultural Sensitivity and the broadest application of the Committee's role and specific 'Terms of Reference' as possible.

Sovreignty unceded puts First Nations Peoples in the Australian trade and investment context into unique circumstances of being in a special position to enhance trade with International Communities of like-minded Indigenous First Nation Peoples. Examining AUSTRADE's role in attracting investment in First Nation businesses of Australia, especially from other Indigenous global Traders, would benefit from an assessment of AUSTRADE's Aboriginal First Nations' 'Reconciliation Action Plan' strategies contained within what AUSTRADE's CEO'S (Dr Stephanie Fahey's) Review refers to as the "14-point transformation plan in the following extract from AUSTRADE's 2017-2018 Annual Report:

- ".. [AUSTRADE] responded to the organisational capability assessment by releasing an update of Austrade's strategy covering the period 2018–22, with a series of strategic priorities, strategic drivers and clear articulation of how Austrade will best contribute to Australia's economic prosperity. We also created a 14-point transformation plan to provide a roadmap for the implementation of the strategy. The plan spans the entirety of Austrade's operations: what we do, who we work with, and where and how we work. At the heart of our transformation plan are four core projects that will redefine our service offerings to clients and how we deliver our services:
- > a detailed client service audit, persona development and journey mapping to develop a new service delivery model and definition of our clients
- 8 Australian Trade and Investment Commission Annual Report 2017–18
 - a digital and data strategy and execution roadmap to enable the transformation to a 'digital first' agency, including delivery of services digitally, a digital workplace and culture, and reimagining the use of data and insights
 - a partnership strategy designed to develop and strengthen collaborative relationships across federal, state and territory governments and industry. This strategy, whose implementation will be strengthened through the use of co-design activities, will support the execution and advancement of Austrade's overall strategy

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 the development and rollout of new ways of working in adapting the principles, work practices and relevant tools that come from agile and human-centred design methodologies.

We put clients at the centre of everything we do Critical to Austrade's strategy is ensuring our clients are at the centre of everything we do.

To support this, we embarked on a major client mapping exercise during 2017–18..."

Besides those Indigenous mentions in AUSTRADE's 2017-2018 Annual Report this major AUSTRADE Client mapping exercise just mentioned should make concerted effort to include First Nation Community small businesses in increasing Their capacity (with AUSTRADE assistance] to directly trade with transglobal First Nations Communities similarly seeking to shake off contemporary poverty resulting from the intergenerational trauma of invasion and dispossession by colonizers through investing in, and trading with, other interNational transglobal First Nations Traders.

This Public Submissioner requests this Inquiry to explore the widest possibilities of innovative support that can be given to First Nations Peoples to attract international investment to Australia via Culturally based trading with global Indigenous Communities in exchanges that "might better help Australian" viability of Agribusiness and Food; Major Infrastructure; Tourism Infrastructure; Resources and Energy; and Advanced Manufacturing, Services and Technology, whilst positing an Indigenous First Nations Planet sustainability philosophy to the circumstances of international Trade and Investment Growth.

As a technically unemployed Person (Member of Australian Unemployed Workers Union) this Public Submissioner offers to assist this Inquiry in The Public Interest.

Yours in Community

CR dominicWYKanak, Deputy Mayor, boondiboondi Bondi Ward Waverley Council