

Senate Select Committee on COVID-19
ANSWER TO QUESTION ON NOTICE

Department of Social Services

Topic: Senate Select Committee on COVID-19 - Written Questions from Senator Siewert - Question 3

Question reference number: SQ20-000492

Senator: Rachel Siewert

Type of Question: Written. Hansard Page/s:

Date set by the Committee for the return of answer: 10 July 2020

Question:

Using analytics, how many people accessed the available information about risks and lack of consumer protections that were published on government websites?

Answer:

From 23 March to 28 June 2020, there have been over 16,000 unique views of the Australian Communications and Media Authority's (ACMA's) webpage 'Protect yourself from illegal gambling operators' at <https://www.acma.gov.au/protect-yourself-illegal-gambling-operators>. This page provides information about the types of illegal online gambling services and the risks of using them. It also provides a link to make a complaint if a person thinks a website is offering illegal gambling services. The average time spent on the page was around three minutes.

Around 14,500 of the 16,000 views occurred in the period from 20 May to 28 June 2020, when the ACMA's digital awareness raising campaign about the risks of using online gambling services occurred.

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