

Advertising Standards Board Members – January 2011



TANVEER AHMED *Appointed August 2006*

Dr Tanveer Ahmed is a psychiatrist and opinion columnist for the Sydney Morning Herald. A former SBS television journalist he is also a Governor of the Smith Family. He has performed comedy and co-hosted a prime time gameshow. He has been chosen by a Prime Minister's committee as one of 100 future leaders of Australia and as a 'young man of influence' by a popular men's magazine.



THE HON JOHN BROWN AO *Appointed May 1998*

Former Federal Tourism Minister John Brown was a member of the Commonwealth Parliament for 13 years. John has been awarded the Olympic Silver Order of Merit and Australian Institute of Marketing Gold Medal. He was elected a Life Member of the Australian Institute of Sport and is a member of the President's Council of the Surf Lifesaving Association. He is also the Emeritus Chairman of Spinesafe and the Transport and Tourism Forum. Born and bred in Concord in Sydney, John has five adult children and 11 grandchildren.



SIBYLLA BUDD *Appointed August 2006*

Sibylla Budd grew up in Canberra and moved to Melbourne to study acting at the Victorian College of the Arts, where she graduated with a degree in dramatic art. Since then, Sibylla has shot to prominence with her role in the Australian drama, *The Secret Life of Us*, and Australian feature film *The Bank*. Her other television work has included roles in *The Farm*, *All Saints*, *Something In The Air*, *Kath and Kim*, *Sea Patrol* and *Canal Road*.

Sibylla's film credits include *September*, *The Bank*, *The Book of Revelation* and *The Bet*, for which she was nominated for an AFI award for best supporting actress in 2007. Sibylla has also worked solidly in theatre with the Melbourne Theatre Company, Company B (Belvoir street theatre), The Griffin and Newtheatricals.



JOANNA COHEN *Inaugural Member appointed 1997*

Joanna Cohen is the editor of film reviewing website, Rotten Tomatoes and the Marketing Manager for three Fox Interactive Media websites.

For many years Joanna worked in marketing and communication at the University of Sydney and, reflecting her diverse talents, has also managed a Sydney rock band, run a small film festival and worked as a freelance writer.

Joanna has a Bachelor of Arts in Communications and a Master of Arts in English Literature.

Joanna has lived most of her life in the inner western suburbs of Sydney but spent some of her childhood in the central west of New South Wales, and has also lived and worked in London.



BARBARA DAVID *Appointed August 2008*

Barbara David has broad experience with both young and mature-age Australians. Her career has included time spent as a high school music teacher as well as a lecturer and researcher in social and child psychology at the Australian National University. Barbara has retired from lecturing and is currently reliving the student experience, undertaking a TAFE Diploma in Visual Arts. She was awarded Arts and Media Student of the Year in 2007.

Barbara's passion for informed investigation of social issues continues in her ongoing supervision of PhD students. Their research covers topics such as the role of modeling (imitation) in children's gendered behaviour, and the part played by perceptions of capability in the perpetuation of inequality in the workplace.



KHOA DO *Appointed August 2006*

Khoa Do was born in Vietnam and came to Australia as a refugee when he was two years old. Khoa began working in the performing arts in the late 1990s, developing and producing a number of shows and films. He is now a film director in his own right, having achieved significant success in his short career.

Khoa's most recent works include *Footy Legends* in 2006, starring Anh Do, Angus Sampson and Claudia Karvan. His first feature film, *The Finished People*, was a gritty and realistic story about at-risk adolescents on the edge of survival. The film won international acclaim and was nominated for an Australian Film Industry Award for Best Direction, and Film Critics Circle of Australia Awards for Best Film and Best Director. It won the Independent Film Independent Spirit Award in 2003.

Khoa has also worked as a volunteer with Open Family Australia at Cabramatta in Sydney, assisting at-risk youths. He was awarded Bankstown City's Young Citizen of the Year Award in 2002.

Khoa was named Young Australian of the Year in 2005.



ANN DRUMMOND *Appointed August 2006*

Ann Drummond was born in Scotland where she spent her early childhood years before her family migrated to Canada. Ann lived in Canada for 16 years before moving to Australia in 1975. She now lives in St Kilda in Melbourne. Ann has two grown step-children.

Ann has a degree in both theology and early childhood education. She is a retired Uniting Church minister but continues her involvement as Chairperson of the Synod of Victoria and Tasmania Sexual Misconduct Complaints Committee and provides leadership in the 'Code of Ethics and Prevention of Sexual Misconduct' workshops for clergy of the Uniting Church's Synod of Victoria and Tasmania. She is also a member of the Victorian Ecumenical Professional Standards Group.

Ann has extensive experience in the fields of child education and children's services.

She has managed government programs which delivered services to the community for maternal and child health, child care, youth development, and aged and community care.

Ann is an active member in many groups including YWCA Victoria, Victorian Women's Trust and Friends of the St Kilda Botanical Gardens.



RACHEL GRANT *Appointed August 2008*

Rachel Grant grew up in Ballina, northern New South Wales, before moving to Brisbane to complete a Bachelor of Business Communications at the Queensland University of Technology.

Since graduating with a major in public relations in 1990, she has worked for a range of organisations in the energy, ICT, financial and environmental sectors. She currently works as a freelance public relations consultant, with clients including Olex, Humes, Bunya to the Bay 2010 and Peaks to Points 2010.

Rachel has a keen interest in her local area and is committed to working to improve facilities and create a sense of community for her children. She is currently a member of the Parents and Friends Committee at her son's primary school the parent committee at Church St Kindergarten and Preschool.

Rachel lives in Ipswich with her husband and two young sons and is an avid reader when time permits.



THOMAS KENEALLY AO *Inaugural Member appointed 1997*

Thomas Keneally is a best-selling, multi award-winning author, playwright, scriptwriter, English professor and holder of a number of honorary doctorates. Tom has written more than 20 novels including *The Chant of Jimmy Blacksmith* and *Schindler's Ark*. In 2009 Tom added to his vast stable of novels with *The People's Train*, as well as publishing a non-fiction work *Australians: Origins to Eureka*.

He was the inaugural chairman of the Australian Republican Movement and is now a director of the organisation.

Tom spent his early years in country towns in northern New South Wales before moving to Sydney. He is married with two children and several grandchildren, and is widely-known as an obsessive rugby league fan.



SOPHIE KILLEN *Appointed August 2006*

Sophie is undertaking a Master of Laws at the University of Melbourne and works at the Australian Communications and Media Authority.

Previously Sophie worked as a research fellow at the Centre for Media and Communications Law at the University of Melbourne where she researched a paper on the control of cross-border tobacco advertising, promotion and sponsorship in a joint project with the VicHealth Centre for Tobacco Control. Sophie has also worked as a judicial associate in the Federal Magistrates Court of Australia and as a casual academic in law and media studies at four universities.

For many years Sophie has been a singer in choirs including The Australian Voices, Canticum, The Melbourne Chorale and most recently, the Sydney Philharmonia choirs. In this capacity, Sophie has participated in a number of festivals, concerts and educational workshops with children living in metropolitan and regional Australia.

Born in Canberra, Sophie was raised in Brisbane, recently enjoyed three years in Melbourne and now lives in Sydney.



JOHN LEE *Appointed August 2006*

John Lee has worked in senior roles in both the public and private sectors. He is currently consulting to ASX companies and Governments on strategic issues and delivery/performance metrics.

John's previous roles include Director General of the NSW Department of Premier and Cabinet, Department of Commerce, CEO of the NSW State Transit Authority, Director-General of Transport (NSW) and Head of Communications and Marketing at CityRail. He was a key member of the team that successfully delivered transport for the Sydney 2000 Olympic Games.

John has spent most of his life based in western Sydney where he has been involved in numerous community and charity projects.

John is married and his family includes two daughters and a son.



JANEMAREE MAHER *Appointed August 2008*

JaneMaree Maher is Director of the Centre for Women's Studies and Gender Research, in the School of Political and Social Inquiry, at Monash University in Melbourne. She has degrees in Law and Arts (Hons) from the University of Melbourne (1991) and gained her PhD in 1999 from La Trobe University.

JaneMaree's research focuses on birthing, pregnancy, women, family life and work. She is currently involved in research focused on how families manage working and caring.

JaneMaree teaches media and popular culture studies, focusing on gender and power.

JaneMaree has experience as a board member in girls' education and recently participated in the Victorian Government Centenary of Suffrage Reference Group, celebrating women's right to vote.

She has three teenage daughters who share her passion for the Essendon Football Club.



PAUL McCARTHY *Appointed August 2006*

Paul McCarthy grew up in Queensland before moving to Sydney to work for the Office of Film and Literature Classification in January 2003.

A career public servant, Paul has worked in human services policy (health, disability, education, community services) arts policy, liquor and gaming policy, censorship policy and media regulation, and privacy and complaints handling. His work for Commonwealth, State and local governments has included consulting with industry and the community on a range of projects. While at the Office of Film and Literature he advised on the statutory framework for the application of community standards to films, computer games and publications.

Paul's first professional job was as a child guidance therapist in a child psychiatry clinic and he has been a member of the Speech Pathologists Board of Queensland.

Paul is a vegetarian with interests in spiritism, holistic health, fitness, and the arts, particularly film.



PAULA McNAMARA *Appointed August 2008*

Growing up with parents in the hospitality industry, Paula made her first coffee at 15 and has worked in a variety of restaurants and cafes in Melbourne, London and Sydney. Preferring to work in cafes Paula loves the sense of community and familiarity that builds up over time between the regular customers and staff. 'In a big city that can be quite anonymous, cafes can be a small haven.'

Paula is also involved in her daughter's school community and sports club, which keeps her involved in the community as well as busy while she isn't studying.

Paula is completing her Arts Degree at Sydney University, majoring in English Literature and has a strong interest in theatre, film and television. 'Time constraints have made television my main form of entertainment and I love documentaries, particularly stories about real people and the challenges life throws our way.'



GARY RICE *Appointed August 2008*

Formerly Managing Director and CEO of Seven Network Limited, Gary Rice had a career of nearly 30 years in the television and radio industries.

Before taking on the role at Seven, he was Managing Director and CEO of the Australian Radio Network (formerly Wesgo Limited) and before that he was Managing Director and CEO of Network Ten. Gary was with the Nine Network for several years in both Sydney and Melbourne which culminated in him becoming Managing Director of the Network. He began his television career in Ballarat.

In a move away from television Gary became involved in the hospitality industry. He has had continued success with accommodation complexes in Mooloolaba and now Noosa on Queensland's Sunshine Coast, where his family-owned company, Oceans Queensland Pty Ltd is based.

Gary is also active in the tourism industry and has been a judge for the Queensland Tourism Awards.

Gary has completed the Program for Management Development at Harvard Business School, is a Fellow of the Advertising Institute of Australia and an Associate of the Australian Marketing Institute.



GRAHAM RIXON *Appointed August 2008*

Graham Rixon is currently engaged in part-time educational consultancy work. He stepped down as Principal of Penrhos College, Perth, Western Australia at the end of 2007 - a position he held since September 1986.

Graham is a passionate educator and has worked on a number of state and national committees aiming to improve the quality of education in both government and non-government schools.

He regularly presents workshops, seminars and papers about middle schooling, technology in education and strategic planning at state, national and international conferences.

Graham grew up in Melbourne where, along with his career in education, he was active with Lifeline and his local Uniting Church. He moved to Perth in 1986 with his wife, Meredith and two children. Graham and Meredith share interests in travel, reading, cycling and kayaking.



NATASHA STOTT DESPOJA *Appointed August 2008*

Natasha Stott Despoja is a former Senator for South Australia (1995-2008) and former Leader of the Australian Democrats.

Natasha has made a significant contribution to a wide range of policy debates.

She was a spokesperson on portfolios including foreign affairs, higher education, science and biotechnology, Attorney-General's, privacy, women, work and family.

Natasha is an Honorary Visiting Research Fellow at The University of Adelaide and is a columnist for *The Advertiser* and *The Business Spectator*.

She is also a Director of beyondblue, the Burnet Institute and the South Australian Museum.

Natasha lives in Adelaide with husband Ian and their two children.



JOSEPHINE TIDDY *Appointed August 2006*

Dr Josephine Tiddy is the Managing Director of JTCT Consultants specialising in dispute resolution and organisational wellness. She provides strategic, legislative and policy advice to organisations in all sectors and investigates, mediates and resolves disputes. She has worked with people since her early years as a nurse, which was followed by the establishment and management of the first Australian Nurse Counselling Service at the South Australian Women's and Children's Hospital.

As Commissioner for Equal Opportunity, Josephine managed and promoted controversial and complex legislative and social changes throughout South Australia and nationally - changes which have been accepted as common practice and integrated into the Australian community. She held the post for 16 years, making her Australia's longest serving Equal Opportunity Commissioner.

An expert in discrimination law, she has an in depth knowledge of the disadvantages people experience and the services they require. Josephine has written widely on equality, fair treatment and discrimination. Her book, *It's Just Not Fair*, describes the personal stories of Australians, supported by the law, who confronted and changed the way our society thinks, works and lives. She was awarded an honorary doctorate by The Flinders University of South Australia in recognition of her national contribution to administrative law, public policy, dispute resolution and legislative reform.

Josephine is actively involved with the community. She is a Justice of the Peace, a member of The Rotary Club of Adelaide and a Fellow of the Australian Institute of Company Directors and serves on various boards and statutory committees.



CRAIG WHITE *Appointed August 2008*

Craig has served as a Queensland police officer for almost 20 years.

He has been awarded both the National Service Medal for 15 years Police Service and the Queensland Police Service Medal for good conduct.

Craig has served throughout Queensland including 10 years working in remote communities in Far Northern and Central Western Queensland. During that time he was involved in implementing a number of publicly funded projects aimed at reducing substance abuse and domestic violence.

As well as being a serving member on numerous boards and committees, Craig is currently involved in a number of community organisations. He holds a Masters Degree in Business, Graduate Diploma in Human Resources and a Diploma in Public Safety (Policing).

Craig is married and has three children and enjoys spending spare time with his family.



HELEN WICKS *Appointed 2006*

Helen Wicks is a full-time mother of three children who has a long association with community organisations in professional and volunteer capacities.

Helen has been a member of the Australian Breastfeeding Association since 1998. In 2005, she qualified as a breastfeeding counsellor and now conducts information and discussion groups for new mothers as well as providing her expertise on the Helpline telephone advisory service. She works at a national level coordinating Breastfeeding Welcome Here venue registrations.

Helen is a past president of Playgroup NSW and although her children are beyond playgroup, she is returning to Playgroup as a facilitator of My Time Playgroup for children with disabilities.

Helen also has an active role in the church and school communities in Armidale, NSW.