

Coles' Australia First Sourcing Policy



Matt Hood of Rugby Farms, Gatton QLD

Quality food costs less | **coles**

Selling locally grown produce

- 100% of the fresh meat sold by Coles is grown in Australia.
- 100% of our in-store bread is made in Australia or made in-store with Australian flour.
- Over 96% of fruit and vegetables sold by Coles is grown in Australia and we are looking to increase Australian sourcing by expanding growing seasons.
- Fresh Australian seafood from local fisheries when it is available and sustainable.

Coles in the community

- Over 13 million customers shop at Coles supermarkets every week.
- Nearly four million customers shop every week at Coles stores in rural and regional Australia.
- Coles employs more than 100,000 team members.
- Over 30,000 Coles team members live in rural and regional Australia.



Coles national reach

- Coles buys fresh produce from all major growing regions in every State of Australia.
- Coles has 24 dedicated fresh and chilled distribution centres across Australia.
- Coles sells fresh produce at more than 740 supermarkets across Australia.