



# NSW Bookmakers' Co-operative Ltd.

ABN 19 751 918 434  
(Members of City Tattersall's Club)  
198 Pitt Street, Sydney NSW 2000  
Tel: (02) 9267.7605 Fax: (02) 9267.4147  
Email: bookies@citytatts.com.au

29 June 2011

Committee Secretary  
Joint Select Committee on Gambling Reform  
PO Box 6100  
Parliament House  
Canberra ACT 2600

Dear Sir / Madam,

**Subject: Submission to Inquiry into Online Gambling & Gambling Advertising**

Please accept this updated submission from our organisation that represents on-course bookmakers in New South Wales and is affiliated with the Australian Bookmakers Association (ABA) which is our national umbrella body. The ABA has also made a separate submission to this inquiry, the content of which we have viewed and fully endorse.

We attach a copy of the NSW Co-operative's original submission to the Community Affairs Committee Inquiry that was terminated last year. We would request that this original submission now be received and considered by the Joint Select Committee on Gambling Reform in the context of the new inquiry.

The only additional comments we would like to submit are in respect of the "*gambling advertising in sport*" issue, which has now been added to the inquiry's formal terms of reference.

Our comments on this specific issue are as follows:

- The Co-operative supports the general right of operators within the wagering industry – including on-course bookmakers – to advertise and market their businesses and products.
  - We note that there are already formal restrictions and codes in place concerning the involvement of children and adherence with accepted community standards. We would agree with the Productivity Commission's latest findings (pp 8.28-29 of their 2010 Gambling Report) that these current restrictions could be reassessed for consistency, but should not be significantly changed.
  - We do recognise that there are concerns in the community that some aspects of sports advertising (esp. live odds updates during sports broadcasts) need to be reined in. The Co-op would support some reasonable restrictions in this area, as have been recently proposed.
-

- 
- The Co-operative would strongly oppose any new restrictions on *race wagering* advertising. Racing, unlike other sports, is a gambling based activity and is totally reliant on betting proceeds for its existence. In addition there are no studies or evidence we are aware of that would justify further restrictions as a measure that will assist problem (racing) gamblers.

Thank you for the opportunity to make this submission. We would be please to assist further in the inquiry processes in any way helpful.

**Peter Fletcher**  
**Chief Executive Officer**

(attch: NSW Bookmakers Co-operative Submission to Community Affairs Committee Inquiry – 19 August 2010)

---