

Thu 13/10/2011 1:57 PM

Question on notice- enquiry regarding ABC programming

Dear Sir/madam,

It has come to my attention that my information to be provided in response to a question on notice at the Senate Committee regarding the ABC has not been sent through. Please find the information that Senator Xenophon requested. I would be happy to provide further information if required,

Regards

Richard Harris

CEO – South Australian Film Corporation

FACTory Initiatives information

Projects:

1. *Olympic Dreams* (6 x 27'30")
2. *Croc College* (6 x 27'30")

Project Finance Plan:

Title	ABC Television Contribution	ABC Commercial	Sum of SAFC	Sum of Producer Offset	Total Production Budget	Eps	TV Hours
Croc College	\$534,400	\$30,000	\$525,000	\$222,707	\$1,312,107	6	3.0
Olympic Dreams	\$483,795	\$0	\$474,000	\$164,056	\$1,121,851	6	3.0
Grand Total	\$1,018,195	\$30,000	\$999,000	\$386,763	\$2,433,958	12	6.0

Project Cost Per Ep, Cost Per Hour:

Title	Total Production Bgt Cost Per Ep	ABC TV Cont Cost Per Ep	Total Production Bgt Cost Per Hr	ABC TV Cont Cost Per Hr
Croc College	\$218,685	\$89,067	\$437,369	\$178,133
Olympic Dreams	\$186,975	\$80,633	\$373,950	\$161,265
Grand Total	\$202,830	\$84,850	\$405,660	\$169,699

ABC Resources are engaged in these two series:

For Croc College & Olympic Dreams, ABC will be supplying an online editor to compile completed programs and colour grade, an ABC graphic designer for titles, end credits and captions, and the facilities required for this include an online suite including a colour grade facility and graphics suite. ABC Audio post operators will produce the tracklay, narration record and final audio mix which will be completed in the audio studio. Final SD mastering, and HD mastering where required, will be completed in videotape facilities with ABC tape operators.

Rights Summary

Rights Summary - Olympic Dreams and Croc College		
Deal Terms	Olympic Dreams	Croc College
FTA Runs	5 Runs	5 Runs
FTA Licence Period	5 Years	5 Years
Free Streaming from 1st tx (ABC Online)	14 days	14 days
Free Streaming from 2nd Tx (ABC Online)	7 days	7 days
Free Download from 1st tx (ABC Online) low res	14 days	14 days
Series Stacking	Yes	Yes

Website Creation Rights	Exclusive for 12 months from 1st ABC tx or 18 months from delivery of last ep (whichever is earlier)	Exclusive for 12 months from 1st ABC tx or 18 months from delivery of last ep (whichever is earlier)
All Holdbacks	Exclusive for 12 months from 1st ABC tx or 18 months from delivery of last ep (whichever is earlier)	Exclusive for 12 months from 1st ABC tx or 18 months from delivery of last ep (whichever is earlier)
Holdback exceptions	Theatrical Rights	Theatrical Rights
Distribution	N/A	ABC Commercial
Music Publishing Rights	First Opportunity to negotiate with Any proposed composer to acquire Music Publishing Rights	
Percentage of Screenrights Income	Pro rata for ABC Investment	Pro rata for ABC Investment

Note: Any revenue generated by these productions will result in a pro rata payment back to the ABC. Eg. International Program sales, DVD sales, merchandising etc.

Richard Harris | Chief Executive Officer

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