

From: Nik Phillips
To: [Committee, Communications \(REPS\)](#)
Subject: Australian Music Industry Submission
Date: Wednesday, 12 September 2018 7:30:51 PM

To the Committee for the Inquiry Into The Australian Music Industry.

My name is Nik Phillips.

I have been a recording and performing artist for 35 years.

In relation to the Inquiry, I believe that most areas of the music industry need to operate independently, with the market deciding industry direction and outcomes.

Artists need to be passionate to succeed and the journey of learning the skills of their craft cannot be bypassed.

The public will decide what they want to hear and see. It's up to the industry to operate within directions set by the public.

However, there are two areas I would like to raise, which I believe can benefit from Government support.

The first is an issue I have witnessed across my whole career.

After artists get to the stage of learning their craft, producing market quality works and performances, and are beginning to obtain market recognition, most encounter a gulf of advice, support and management assistance.

Lacking support in progressing from a local artist level, to a potential international artist, is where we lose many emerging talents.

Many of those who do succeed end up aligning to international management, labels and publishing companies - all which take business away from our local industry.

Investment into delivering business development support to emerging artists who have reached certain milestones, will build income for the nation.

The second issue is the income generated by artists through streaming services.

Music streaming services have opened up an amazing world of access for the global public. People listen to more music than ever before.

Artists cannot ignore being on the major platforms.

However, except for a very small percentage of major acts, an industry sustainable return is not being paid to artists.

The Australian Government should support international efforts to regulate more reasonable payment terms for the creators of music that the world is enjoying.

Thank you for your time,

Nik Phillips

