



Electoral Commissioner

REF: IQ21-000005

Committee Secretary
House of Representatives Standing Committee on Social Policy and Legal Affairs
Parliament House
Canberra ACT

Email: spla.reps@aph.gov.au

Dear Secretary

Question on notice: Inquiry into constitutional reform and referendums

Please find below a response to a question on notice taken by the Australian Electoral Commission (AEC) at a public hearing of the Standing Committee on Social Policy and Legal Affairs on 26 October 2021.

I trust this information assists the Committee's inquiry into constitutional reform and referendums. If the Committee would like further information about the AEC's education for schools' program, please do not hesitate to contact me.

Question

With regard to online visits to the *AEC for Schools* website, Proof Hansard, page 8:

Ms MURPHY: *I'm wondering if, on notice, you might be able to provide any of that information you said you had about access to the online resources—how many schools and where, and what sorts of schools, if that's possible?*

Mr Rogers: *Yes, certainly we'll take that on notice and provide that to the committee.*

Response

Demographic information about website visitation is limited. Generally, it is only possible to identify where in the world a computer is connecting to a website by broad jurisdictional category.

For the 2018 to 2021 calendar years, the AEC has data on the total number of visitors and total number of unique visitors to the *AEC for Schools* website. Additional data is available for the 2020 and 2021 calendar years which is indicative of the Australian state or territory a website visitor visited from. It is not possible to capture demographic information about visitors to the website, such as whether they represent a public, private or religious school, or are a teacher, student or member of the public.

AEC for Schools website

The *AEC for Schools* website (<https://education.aec.gov.au/>) provides free education resources and programs for teachers and students. This includes information about how to visit the National Electoral Education Centre, education programs such as the recently updated *Democracy Rules*, a variety of education brochures, factsheets and resources. The website also provides access to the *Get Voting* program where teachers can order election equipment packs to be sent to their school.

Table 1: Total page views and unique pages views, 2018 to 2021

Calendar year	Total page views across all <i>AEC for Schools</i> webpages	Unique page views across all <i>AEC for Schools</i> webpages
2018	322,588	194,040
2019	357,288	241,124
2020	330,802	219,490
2021*	182,466	130,560

* 1 January 2021 to 26 October 2021.

Table 2: Geographic information for unique pages views by jurisdiction, 2020 to 2021

Calendar year	Jurisdiction	Unique page views across all <i>AEC for Schools</i> webpages
2020	Vic	51,653
	NSW	50,185
	Qld	32,863
	WA	31,281
	SA	16,545
	ACT	8,005
	Tas	3,012
	NT	1,378
	Other (overseas)	24,568
2021*	NSW	30,779
	Vic	26,462
	Qld	18,795
	WA	18,159
	SA	10,971
	ACT	4,291
	Tas	2,325
	NT	589
	Other (overseas)	18,189

* 1 January 2021 to 26 October 2021.

Requests for *Get Voting* election equipment packs

The AEC's *Get Voting* education program provides teachers with everything they need to run a free and fair election for their class or school. It includes instructions on how to prepare for and run a school election, an online ballot paper generator, tally sheets for vote counting, and a free election equipment pack which includes a ballot box, ballot box seals, election official badges and election posters.

Table 3: Number of *Get Voting* equipment packs sent by jurisdiction, 2018 to 2021

Calendar year	Jurisdiction	Total <i>Get Voting</i> election equipment packs sent
2018	Vic	110
	NSW	109
	WA	60
	SA	56
	Qld	41
	ACT	15
	Tas	13
	NT	4
	Total	408
2019	NSW	190
	Vic	108
	Qld	73
	WA	60
	SA	52
	Tas	16
	ACT	15
	NT	4
	Total	518
2020	NSW	88
	Vic	71
	WA	44
	Qld	37
	SA	33
	ACT	14
	Tas	9
	NT	6
	Total	302

Calendar year	Jurisdiction	Total <i>Get Voting</i> election equipment packs sent
2021*	Vic	104
	NSW	103
	Qld	98
	SA	68
	WA	60
	ACT	35
	Tas	16
	NT	5
	Total	489

* 1 January 2021 to 26 October 2021.

Yours sincerely

Tom Rogers

10 November 2021