

23 February 2011

Mr Hamish Hansford
Secretary
Joint Select Committee on Gambling Reform
PO Box 6100
Parliament House, Canberra
ACT 2600

Dear Sir,

Re: Inquiry into Gambling Reform – Submission on the Pre-Commitment Scheme

Maxgaming appreciates the opportunity to inform the Joint Select Committee of the products we supply to Community Gaming venues throughout Australia.

On 3 February 2011 Maxgaming provided evidence regarding its Simplay system in Queensland and the price, \$1.50 per day, at which Maxgaming offers this system.

Simplay includes Hardware and Software supply and maintenance to provide the following functionality:

- Player Loyalty
- Cashless Gaming
- Voluntary Pre-commitment

Since this time this price has been quoted in the press in varying context. Maxgaming would like to clarify a few points in relation to what is provided for \$1.50 per machine per day. This system supplied is a voluntary pre-commitment system developed in accordance with the specific commercial, regulatory and technical requirements existing in Queensland.

If Simplay was to be supplied to other jurisdictions the price would obviously need to be reviewed to reflect the unique functional, technical and regulatory requirements within each jurisdiction, the changes required to existing Simplay functionality and the broader commercial contract/supply terms in that jurisdiction.

Maxgaming appreciates the opportunity to further clarify its evidence.

Yours Sincerely,

Declan Martschinke

Divisional Manager, Product and Marketing