

## Submission to privacy

1/ All onselling of any form of personal data should be illegal without the EXPRESS consent of the individual for every data transaction.

2/ All possible data privacy breaches must be notified to the relevant individual by ALL possible methods ie via telephone, email & post.

3/ The only allowed method of obtaining any form of data that MAY be shared / onsold shall be by specific information gathering sheets. As an example any details on a competition entry form under no circumstances may be shared / onsold.

4/ Any enquirey to any credit reference agency MUST be notified & acknowledged by the enquired about entity before any response may be given. This must be at no cost to the enquired about entity and full details held on that entity must be disclosed to the entity at that time, also at no charge.

5/ Penalties for deliberate breach should be set such that if an entity deliberately breaches these privacy rules 3 times the entity shall basically be unable to function. As an example a business which breaks these rules and has a \$1million annual profit shall be fined \$300 000 for the offence.