

### **What are your thoughts on Meta's proposed new Teens Instagram, with embedded safety measures?**

While Meta may aim to create a safer environment, the reality is that their business model prioritises engagement over wellbeing. While the inclusion of safety features is a step in the right direction, it ultimately falls short of tackling the deeper problems of online bullying, grooming, tech-addiction and exposure to harmful content. These issues are complex and cannot be resolved solely through safety measures within the apps. As we already know, nothing is foolproof when it comes to digital safeguards and controls.

### **Does it address the core of the problem?**

True responsibility would involve not just safety measures but a comprehensive approach that considers the holistic health of young users. The most effective solution would be to raise the age limit for social media use, allowing teens more time to develop essential coping skills and engage in healthier offline activities. In the end, the health and wellbeing of our youth should always take precedence over the interests of any tech company. Let's be real: can we really expect the fox to guard the henhouse?