

From: [REDACTED]
Sent: Monday, 10 December 2007 10:48
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: Marketing Results

Well despite my earlier assurance marks have been scaled up slightly to get some HD's. This was difficult for me to argue against as the last marketing course had an 84% pass rate and 4 HD's

Do you think the students are really that much worse than they were in March?

Anyway I'm not happy about the scaling but that's how it is. we still need your roll for week 5.

Cheers

[REDACTED]
Director of Studies

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: Monday, 10 December 2007 8:33
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: Marketing Results

Thanks for the results. Is it possible to send in excel so we don't have to retype it out. We are short of time. As the marks have already been scaled they won't be changed again.

[REDACTED]
Director of Studies

From: [REDACTED]
Sent: Sunday, 9 December 2007 11:04 PM
To: [REDACTED]
Cc: [REDACTED]
Subject: Marketing Results

Hi [REDACTED]

Please find a copy of the Marketing Marks for both [REDACTED] and my class. As a generalization, most of the students performed poorly in the subject primarily due to the structural reasons that I noted in my teacher feedback.

i.e.,

- 1) Students have poor English Skills
- 2) Students have poor academic writing and analyzing skills (leading to students just copying the book)
- 3) The 5 week timetable per subject is too compressed for students to really digest the information and the workload does not allow them ample time to work on their English or academic skills.

To adjust for this we have scaled the marks up and looked at every student to see whether they deserve to

pass. The scaled up marks are EXTREMELY generous and should NOT be scaled any further under any circumstances. (However if you wish to reduce the scaling we are open to this)

The raw pass rate is 40% but we believe the real pass rate is 64% which is comparable to similar colleges such as SIBT. The reasoning for the use of 64% is that the raw mark includes a large number of students with very poor attendance. When you think about it how can a student be expected to pass (or a teacher held accountable) if they turn up to less than 50% of classes? I am also of the understanding that these students should be reported to the Department of Immigration.

In contrast when we examine students who attend 90% of classes or more the pass rate jumps to a very high 88%.

As _____ has mentioned that Quality is very important to the college I have listed a couple of recommendations that will help improve the quality and increase the pass rate:

- 1) Students with less than 80% attendance throughout a subject should not be allowed to resit unless they have extenuating circumstances. (approved by the Dos)
- 2) Students who do not attempt any assessment should also be excluded from any resit.

Both these recommendations will encourage students to turn up to class, participate in activities and do the required work. It is expected that this will improve the performance of the overall student body and increase the natural pass rates.

Should you have questions please feel free to ask

Sincerely

A large black rectangular redaction box covering the signature area of the letter.

From: [REDACTED]
Subject: **Management teaching?**
Date: 15 April 2008 2:43:01 PM
To: [REDACTED]
▶ 1 Attachment, 1.5 KB

Hi

How are you? Just wondering if you might be able to teach Management for us in the next module. Our Economics teacher has pulled out, David is happy to teach Economics therefore freeing up Management.

It would be the usual 16 hrs a week 4days and there would be 2 classes. Could you let me know asap so or I will advertise.

Chhers

[REDACTED]
Director of Studies

[REDACTED]

[REDACTED]

From: "[REDACTED]"
Subject: **RE: Marketing**
Date: 5 May 2008 4:46:03 PM
To: [REDACTED]
▶ 2 Attachments, 102 KB

Hi

I'm sorry you were having those problems with the students last year and of course you do not have to put up with that. I can come in on the first day and lay down the law and will also support you throughout.

As for the changing of marks, the CEO does want to have a pass rate of 65% if possible. So hopefully we can work towards that. This year we have adopted the government's satisfactory course progress policy (attached). We are also asking lecturers to write a summation after the mid module test to target students 'genuinely' at risk who can then be helped with extra tutorials. This is of course very difficult in a 4 week module but next semester we are moving to a 9 week module where the students study 2 subjects over a 9 week block and so that should be much better.

I will certainly support you more than I did last year but, if after reading this, you still don't feel confident in getting the support then please let me know asap so I can try to get a replacement. Of course I would like to see you back!

Let me know

[REDACTED]
Director of Studies

-----Original Message-----

From: [REDACTED]
Sent: Monday, 5 May 2008 1:15 PM
To: [REDACTED]
Subject: Marketing

Hi

It should be fine, as long as I don't encounter the same issues as last year.

Based on the level of student ability from last year, I would like to be given the right to have disruptive students leave the room. This includes when:

- * There is constant talking during lectures
- * Mobile phones are use during lectures
- * They use portable play stations, MP3 players or any other device during lectures
- * Students come to class late

The situation became ridiculous last year when students who were late

were allowed back in. This is despite being given a ten minute leeway that was later extended. They know when class starts there is no excuse.

It is a ridiculous situation that students would cry foul when I asked them to leave the class and then go to the office to complain and were then escorted back in. Most of these students show a level of maturity that is suited more for primary school than preparedness for entry into university. They need to understand that the lecturer should be respected, which won't happen while the office interferes in the process rather than being supportive of the lecturer in such matters.

The lecturers job is difficult enough having such high numbers of students in the class, with a high number of them being disruptive. I would like to go home satisfied that I have helped these students not frustrated!!

I also don't want to see an upgrading of the results as occurred last year. If students do the work, and actually study, they will get marks that reflect the work they have put in, rather than pass them to meet a quota! It is evident that a majority don't do the reading or put any real effort into the work that they do, which was reflected in the marks of the previous marketing course.

it's not too much to ask that the lecturer has some autonomy over the class and not be overridden constantly by the office. If I ask someone to leave or give them a low grade, it's for good reason.

If [REDACTED] is not willing to be supportive of their lecturers and instead give in to disruptive students then I will have to decline teaching in June.

Cheers

[REDACTED]



Hi [REDACTED]

Yes the dates are right. [REDACTED] can send you the student roll. Am thinking about getting a mac myself so interested in your feedback.

[REDACTED] and I are going to teach communications. I will be doing 1 day. I can't find any past outlines, or assignments etc. here so if you have nay could you send them through?

Cheers

[REDACTED]
Director of Studies

-----Original Message-----

From: [REDACTED]
Sent: Tuesday, 13 May 2008 12:59 PM
To: [REDACTED]
Subject: Marketing

Hi [REDACTED]

Just confirming that Marketing is running 9/6-4/7 20hrs /w.

Also, would it be possible to be sent a student roll so I can get things ready such as assessment. As I am running office 04 for Mac (Yes I have finally converted and it is so much better than windows!!) I need the excel file to have an .xls extension.

Thanks

[REDACTED]

From: [REDACTED]
Subject: **Marketing**
Date: 17 June 2008 4:01:41 PM
To: [REDACTED]
▶ 1 Attachment, 1.5 KB

Hi [REDACTED]

A couple of students came to see me today to ask if they could have some sample assignment answers so they can have a better idea how to answer the assignment questions. They are worried, genuinely I think, that they are going to fail due to not being able to do the assignments properly. If you have time do you think you could do one sample answer as a model which could then be distributed to the students? In my experience students from a Chinese background like to see a model so they have an idea of what is expected. If you do that I could also come in and give a little workshop on how to answer questions properly.

What do you think? Lets discuss tomorrow morning.

[REDACTED]
Director of Studies

[REDACTED]
[REDACTED]