



Australian Racing Board

27th February 2013

Ms Lyn Beverley
Committee Secretary
Joint Select Committee on Gambling Reform
PO Box 6100
Parliament House
CANBERRA ACT 2600

Dear Ms Beverley,

Thank you for your invitation to the Australian Racing Board (ARB) to make a submission to the Joint Select Committee's inquiry into the advertising and promotion of gambling services in sport.

I would reiterate the ARB's submission in 2011 to the Committee's inquiry into interactive and online gambling that racing is an industry based on wagering. This essential element of racing was recognized by the COAG Select Council on Gambling when Ministers announced on 27 May, 2011 that they had agreed that:

1. The promotion of live betting odds during sports coverage should be controlled and reduced.
2. The broadcasting industry should be given 12 months to achieve this by self-regulation.
3. If the broadcasting industry is unwilling or unable to achieve this then legislation would be considered by the Australian Government.
4. The racing industry "will be exempt due to its long standing integral connection with wagering".

The ARB endorses COAG's exemption of racing from advertising restrictions.

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Please do not hesitate to contact me should the Committee require any further information or substantiation of our position.

Yours Sincerely,

Peter McGauran
Chief Executive
