

Question: Do you, or does your organisation, have any financial or other form of commercial relationship with any social media platform, technology platform, gaming platform or any similar such entity? If so, please advise with whom and describe the nature of that relationship – e.g. direct funding, discounts, in-kind support, advisory support, consulting, research partnership, information exchange? Please also outline the value of any such financial or other form of commercial relationship over the past 5 years.

Response: We thank the member for his question. Like many public organisations, the Y Australia operates a range of social media accounts including LinkedIn, Facebook, Instagram, X and YouTube. The purpose of these accounts is to communicate the work we undertake to a broader audience. In general, there are no fees for these accounts. On occasion we may seek to promote a particular post and pay a fee to the relevant platform as per their normal fees for services. For example, we may pay a fee to LinkedIn to extend circulation of a post that advertises an employment opportunity at the Y. Where this occurs, the standard commercial fee is paid. No discounts have been sought or offered.