

This one St Kilda Junction Melbourne taken down because end of campaign... group scene billboard Sydney..



Dismissed -

#10

**DRINK SPRITE.  
LOOK SEXY.\***

\*YOU MUST BE SEXY FIRST.

STRAIGHT UP MEASUREMENT

THIRST FOR TRUTH

[www.sprite.com](http://www.sprite.com)

The advertisement is set against a dark green, textured background. On the left, a woman in a patterned bikini stands in shallow water. To the right, two condensation-covered Sprite bottles are shown. The text is in a clean, white, sans-serif font. A small yellow logo with the word 'THIRST' is positioned above the 'THIRST FOR TRUTH' slogan.

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