

I wish to make a submission regarding proposed changes to SBS.

I am totally opposed to ANY advertising on SBA. Along with the ABC it used to be the only way of watching TV without being interrupted and bombarded by commercialism. Now when I watch SBS, I click on the mute button every time an advertisement comes on. I have no idea what is advertised and do not wish to know. Advertising has ruined my viewing experience on SBS. There needs to be another way for fund this very special TV station. It is an excellent service that should be funded by the taxpayer. That is what I pay tax are for. To fund important high quality services.

Do NOT amend the act to INCREASE advertising. If there is more advertising I will no longer watch SBS at all, nor will many other people I know. There are plenty of commercial stations for those who want to be advised about what toilet paper or car or lounge suite they need to buy. I do not; and I do not watch commercial stations for this very reason.

Surely the SBS Charter does not support more advertising.

If any change is to be made to the SBS funding structure, it should be to abolish ALL commercial breaks and fund it adequately by the government. If this were to happen I would go back to watching SBS much more frequently.

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