Inquiry into Sleep Health Awareness in Australia Submission 20

Adjusta Mattress Australia are the proud owners of Australias first and only Adjustable Massage Mattress for your Home, Boat or Caravan. Our Mattresses and Beds are listed with the ARTG as a class 1 medical Device and listed with Medsafe in New Zealand. We are passionate about the education and importance of sleep health. We fully support the movement going forward into the research, funding and adequate training that the Australian Government should be addressing in relation to sleep health in Australia.

As a company, we attend between 50 to 70 trade shows a year where we have trained sleep consultants educating the public on sleep health and the many benefits it can attribute to your health. We have been fortunate enough over the years to assist our customers by helping to relieve some of the following health issues: Sleep Apnea - Chronic Pain – Arthritis – Snoring - Lower Back Pain – Poor Blood Circulation – Broken Sleep Pattern – Minor Aches & Pains - Just to name a few!

However, with the good comes the bad, and we have had customers in need or our mattresses due to health issues that have been unable to purchase and suffer from inadequate sleep due to not having enough money, this is where funding would be a huge step in the right direction for Australia. Statistics show the poor Sleep Health can present a wealth of issues in addition to tiredness there are things like cardiovascular disease, obesity, depression, increased risks of accidents due to fatigue, and the list goes on.

95% of our customers have purchased our products due to injury or health related issues, 45% of people we meet throughout each year are unable to purchase due to monetary problems, there is also 35% of people that have been misinformed and sleeping in the incorrect sleep positions and on the incorrect beds do to a lack of education. These statistics are too high!

Australia needs to put more money and time into education, funding and the proper training of Sleep Health, the Australian public deserve it.