

Committee Secretary
Joint Select Committee on Social Media and Australian Society
PO Box 6100
Parliament House
Canberra ACT 2600

Dear Committee Members,

Thank you again for the opportunity to appear at the Committee hearing on the 1st October 2024 and the opportunity to provide further clarification and information through questions on notice more recently. We received a further following question on notice from Mr Wallace for reply:

- 1. Do you, or does your organisation, have any financial or other form of commercial relationship with any social media platform, technology platform, gaming platform or any similar such entity? If so, please advise with whom and describe the nature of that relationship – e.g. direct funding, discounts, in-kind support, advisory support, consulting, research partnership, information exchange? Please also outline the value of any such financial or other form of commercial relationship over the past 5 years.**

Since inception, batyr has been known for its youth-led approach and uncompromising dedication to supporting young people and their mental health. This remains at the very core of our mission, vision and values and is woven throughout everything we do, including our advocacy efforts. We acknowledge the support we have received, outlined below, and would like to reassure the committee that our advocacy reflects only what we have heard from our community of young people.

As a holder of the Google nonprofit account, batyr is a recipient of the Google Ad Grants which provide access to \$10,000 USD of in-kind advertising every month for search ads. This is our only current financial or commercial relationship with any social media, technology or gaming platform.

Over the past 5 years, we have received support from a wide range of sources including the following:

- In 2021 we received \$38,000 of in-kind advertising from Facebook. This went towards the promotion of the #chatstarter campaign, supporting children, young people and parents to have positive conversations about mental health.
- batyr was also a part of the Tik Tok Global Non Profit Accelerator program in 2022. This provided batyr with access to \$32,000 in Tik Tok Advertising credits.
- In 2022 we also received a one off donation of \$72,000 from Apple. We have also received pro bono training for batyr staff members.
- batyr has received various donations valued at \$6,500 for our fundraising campaign, Stigma-Free Streamers. Donations were received from the following companies:
 - Aftershock Au, Corsair, Hero Game Co, Pomelo Games, Timberborn, Bungie, Abrams Studios, White Thorn Games, Autumn Pioneer, Panic, Hitchcock Games, So Peculiar, Lost Sock Studio, Yogscast Games, Hooded Horse, Chicken Journey and Stardew Valley.

batyr is grateful for this support that allows us to continue our mission. We are wholly committed to platforming young people's voices through our work and will always be led by them.

Yours sincerely,

batyr