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19 March 2013

Ms Sophie Power
Principal Research Officer
Senate Standing Committee on Environment and Communications
Parliament House Canberra ACT 2600

By email: Sophie.Power@aph.gov.au

Dear Ms Power,

Response to Question on Notice – Senate Inquiry into Media Reform Bills

I refer to your email today regarding a Question on Notice from Senator McKenzie to Free TV Australia.

Question for Free TV Australia:

Submissions to the Joint Select Committee on Broadcasting Legislation, from a number of television outlets- including Network Ten and WIN Television, express serious concerns over the abolition of the 75 per cent reach rule.

*The concerns of Network Ten and WIN Television centre around the negative impact the removal of the reach rule would have on regional television news bulletins.
Do you agree with these concerns? If not, why not?*

Free TV Response

Free TV Australia is a consensus organisation. When our members take a different view on individual policy matters, Free TV has no role and such matters should be directed to individual broadcasters.

Please contact me if you have any questions regarding this information.

Yours sincerely,

JULIE FLYNN
Chief Executive Officer