# Senate Select Committee on COVID-19

## ANSWERS TO QUESTIONS ON NOTICE

## Digital Transformation Agency

**Topic:** COVIDSafe App – Usage data

**Senator:** Katy Gallagher
**Type of question:** Written, 3 July 2020
**Date set by the committee for the return of answer:** 17 July 2020

**Question(s):**

Please provide the latest data in relation to:

a. Number of downloads of the COVIDSafe app, in absolute numbers and as a percentage of Australian smartphone users.

b. How many devices with the app have the most recent version installed?

**Answer(s):**

a. The Digital Transformation Agency tracks the number of registrations of the COVIDSafe app, as opposed to the number of downloads. This is a more representative metric for the usage of the app.

   The number of COVIDSafe app registrations was 6,687,162 on 15 July 2020.

   Based on the Australian Bureau of Statistics' population data, there were a total of 18,169,000 people aged 18-75 in June 2019. Based on a Deloitte sample of over 2000 Australians aged 18 to 75 polled online during June 2019, 91 per cent of those surveyed had a smartphone device. This would equate to 16,533,790 people with a smart phone device.

   Therefore, as a percentage of Australian smart phone users, the number of COVIDSafe registrations (6,687,162/16,533,790) equal 40.4 per cent of users.

b. As at 7 July 2020, 29 per cent of iOS users and 18.1 percent of Android users have installed the latest version of the app.

   The Government continues to encourage everyone to download, register and update the COVIDSafe app.