

## INQUIRY QUESTION

(Question No. 1)

Mr Dan Repacholi asked the Australian Signals Directorate the following question, upon notice, on 22 October 2024:

I will just follow on from what the Chair was saying. There are 26 million people in Australia. Do you guys have the data on how many people are going and seeing your website—for instance, where you're saying that you've put a warning up or that you've put something on social media? Do you guys have the data around that?  
(*Committee Hansard [Proof]*, 22 October 2024, p. 22).

### **Australian Signals Directorate provides the following answer:**

In FY 2023-24, there were:

- 5,969,187 page views on cyber.gov.au.
- 5,144,206 views on ASD's social media pages.

ASD releases public cybersecurity advisories to warn entities of threats. Recent examples are: '*APT40 Advisory: PRC MSS tradecraft in action*' Advisory, released on 9 July 2024. As of 4 November 2024, the Advisory has had:

- 30,545 page views on cyber.gov.au.
- 208,727 views on ASD's social media pages.

*'The silent heist: cybercriminals use information stealer malware to compromise corporate networks*' Advisory, released on 2 September 2024. As of 4 November 2024, the Advisory has had:

- 8,569 page views on cyber.gov.au.
- over 370,000 views on ASD's social media pages.