

Communications Legislation Amendment (Online Content Services and Other Measures) Bill 2017

Australian Council on Children and the Media

Hansard page 8

1. Time-based restrictions and customisable content

During her oral submission our President, Elizabeth Handsley took the following question on notice:

Senator URQUHART:

Some submitters have argued that it may not be possible to place time-based restrictions on the delivery of all online content, as the technologies are highly customisable. Do you have suggestions on how this issue should be addressed?

Answer: ACCM's response on this, in addition to Prof Handsley's observations about the desirability of regulating at the source rather than relying on individual parents to protect children, is that while it isn't always possible for online content to be regulated, there are certainly platforms where it is possible to determine real time promotions during live sporting matches, and to regulate these.