



SOUTH WEST GROUP

The South West Group, formed in November 1983, is a Voluntary Regional Organisation of Councils (VROC). It comprises the Cities of Cockburn, Fremantle, Melville, and Rockingham, and the Towns of East Fremantle and Kwinana. The South West Group is managed by a Board consisting of the Mayors and CEOs of its member local government authorities.

The South West Group seeks to work with these six local governments and through cooperation with industry, community and the other spheres of government to capture a wide range of opportunities to enhance economic growth as well as supporting a diversity of quality lifestyles whilst servicing and sustaining cohesive, productive communities in an enviable environmental setting.

The South West Group will be persuasive, forward looking and influential in representing, supporting and promoting Local Government interests that affect the growth and sustainable development of South Metropolitan Perth.

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SOUTH METROPOLITAN REGION

KEY INFORMATION

Area	619.4 square kilometres (approximately 50 km long by an average 12km width)
Location	South Western Quarter of Metropolitan Perth bounded by the Canning River, Swan River, Fremantle Harbour, Cockburn Sound, Warnbro Sound and generally 2 km east of the Kwinana Freeway alignment.
Economic Infrastructure	Fremantle Port, Australian Marine Complex, Kwinana Industrial Area, HMAS Stirling, Jandakot Airport
Current Population June 2009	353,582 (ABS 3218.0 2010)
Population Growth 2004 to 2009	2.8% (ABS 3218.0 2010)
Projected Population 2020	424,400 (Based on ABS and WAPC information)
Participation Rate	66.4% (ABS 6291.0.55.001 April 2010)
Employed	178,300 (ABS 6291.0.55.001 April 2010)
Unemployment Rate	5.9% (ABS 6291.0.55.001 April 2010)
Indigenous Population	1.4% (Census 2006)
Overseas Born Population	31.5% (Census 2006)
Personal Income	\$8,696 million (ATO 2006/07)
Building Approvals	\$2,653 million (ABS July 2009 to March 2010)
Registered Motor Vehicles	233,131 (ABS as at 31/3/2006)

