



FreO.Social
1 Holdsworth Street
Fremantle, WA 6160

30 April 2024

Dear Inquiry Members,

Like many industries, the live music sector has faced a number of hurdles over recent years which were set in motion by the covid pandemic and more recently the rapidly changing consumer landscape.

I feel that most of the music industry accepts that it needs to adapt to changing consumer tastes and cost of living pressures. However, at the heart of this issue are the artists and the development of Australia's musical talent.

I feel that it's fundamental to a culturally rich modern society (which I hope Australia strives to be) to support artists and foster their talent, through good times and bad. And equally to provide spaces for the public to socialise and enjoy music.

So whilst other industries morph and adapt during economic times, there is a real risk here in Australia that we are risking a generation of artistic talent being decimated due to the changing face of the industry.

Artists will simply stop producing music, as it's not financially viable for them to continue to do so, and/or there won't be many music venues or festivals for them to play and develop their talent.

I'm sure the various industry bodies will come up with some great ideas as to how the industry and artists may be supported. I truly hope that the ideas resonate and can be acted upon with urgency.

Thanks for all your efforts.

Kind regards,



James Legge
Managing Director