

ABC TV

Dear Sir/Madam

I have had the fortune of working on the ABC's Bowls coverage from 2004 till 2011 and I know for a fact that the Bowls on a Saturday afternoon is well liked by viewers. Budding bowlers enjoy watching the professionals bowl and watching the analysis to possibly further their own game. If the Bowls coverage was to be solely on Pay TV then I think the viewership would drop considerably as the games would not be shown in the current Saturday afternoon slot as they are on the ABC? Saturday afternoon sport on the ABC gives people a chance to watch potential sports stars of tomorrow and is also well received throughout each State. I was once told by a member of the Sydney University 1st Grade Rugby Union team that the NSW Premier Rugby was watched and enjoyed by not only by Sydneysiders but also by people in regional areas of NSW and the ACT. It is also the only free to air rugby Union apart from the few Australian Test matches.

Kind regards
Michael Kemp