

APRA AMCOS
Response to question taken on notice
Inquiry into supporting Australia's exports and attracting investment
Public hearing 18 October 2019

(Page 28) Senator VAN: Where you are on able to on notice provide the committee with some thoughts on what that should look like?

Response: APRA AMCOS advocates strongly for all regional and bi-lateral trade agreements to facilitate export of services and seek to remove potential barriers to cross border administration of copyright in digital services. APRA AMCOS understands that RCEP will seek to address issues of cross border e-commerce which may be significant in ensuring market access for our rights administration services. Australia's ability to negotiate these agreements successfully relies on us maintaining a strong and transparent domestic copyright regulatory infrastructure. The Department of Foreign Affairs and Trade should also develop a Cultural Export Strategy in cooperation with the Department of Communications and the Arts and in close consultation with industry to ensure that the policy settings are right for Australia to fully realise our cultural export potential, particularly in music.