

13th November, 2012



Senate Standing Committee on Environment and Communications
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Dear Senator Birmingham,

Re: Supplementary Response to Inquiry into SA and NT Container Deposit Schemes

I write to provide responses to questions taken on notice during ANRA's recent appearance before the committee on Wednesday, November 7th, 2012.

Australian Packaging Covenant vs Product Stewardship (TVs and Computers) Regulations 2011

There are several similarities in the approach towards product stewardship of consumer packaging and televisions and computers through the efforts of the Australian Packaging Covenant and in satisfying the requirements of the *Product Stewardship (TVs and Computers) Regulations 2011*, respectively. Table 1 is included as an appendix to provide an overview of the central features of each approach. ANRA believes that transitioning the Australian Packaging Covenant under the *Product Stewardship Act 2011* represents an appropriate outcome for the product stewardship of consumer packaging.

Consumption patterns in South Australia in comparison to other non-CDS jurisdictions

ANRA is not currently in a position to provide detailed advice on the dynamics of consumption patterns in South Australian supermarkets in comparison to other jurisdictions where CDS are not in place.

The wholesale cost impacts of container deposit legislation are one of a number of factors that determine retail pricing in the supermarket context. The South Australian scheme is also quite mature and manufacturers take a variety of approaches towards accounting for the impact of their CDS obligations on wholesale pricing. It is therefore quite difficult to isolate consumers' response to this specific policy.

The supermarket sector is very competitive and consumer demand is quite sensitive to pricing. In general, the demand for packaged beverages is influenced by pricing and non-price retailer activity, as well as climate and changes in household income, amongst other factors.

Sincerely,

Margy Osmond
Chief Executive

Table 1: Product Stewardship of Consumer Packaging and Televisions and Computers

	All Consumer Packaging (plastics, glass, paper, aluminium, steel etc.)	Televisions, computers, printers and computer products
Participants	Businesses in the packaging chain with revenue above \$5 million (around 85% of brands), industry associations, Government and community representatives	During the applicable year, businesses that have: <ul style="list-style-type: none"> • manufactured or imported 5,000 televisions; • imported 5,000 computers or printers; or • imported 15,000 computer products (around 90% of units imported)
Coverage	Projects approved by industry on an individual merits basis.	Co-regulatory arrangements must deliver 'reasonable access' to collection services across Australia
Targets	National: 70% of packaging recovered by 2015. Annual targets defined in APC strategic plans.	National: 80% of waste arising for a class of products by 2021/22. Annual targets defined in regulations and apportioned to liable parties that have imported or manufactured qualifying products.
Performance	Estimated 63% of packaging recovered in 2010; in comparison to a target of 65%. This is up from 39% in 2003.	Not available, reporting and targets only in force from July 2012
Given effect by	Co-regulatory approach currently under the <i>National Environment Protection (Used Packaging Materials) Measure 2011</i> and state equivalents.	Co-regulatory approach under the <i>Product Stewardship (TVs and Computers) Regulations 2011</i>
Funding	Industry signatories contribute \$3m annually; fees are structured by packaging related turnover. Government funding is also provided.	Liable parties are members of an approved scheme under the regulations, but no fees are prescribed.