

ABC inquiry

I would like to partly, but only partly, agree with the Friends of the ABC.

I certainly want the ABC to be a producer of innovative quality programming in all areas, and to be a public broadcaster that is focused on diversity and quality, not ratings, with a commitment to local content. I understand that the Friends of the ABC want that to be delivered by salaried staff - as a business school academic I'm not qualified to make such judgements of corporate structure and in any case don't care how it's delivered, as long as it's delivered. And it's not being delivered as well now as it could be.

Thank you.

Associate Professor Colin Jevons