



ILLUSIONS

23rd April 2024

Dear Members of the Senate Economics Legislation Committee,

I am writing to you on behalf of Illusions, regarding the proposed increase to the Location Offset for Film and TV productions which was included in the *Treasury Laws Amendment (Delivering Better Financial Outcomes and Other Measures) Bill 2024* which was introduced to the House of Representatives on 27th March 2024, and which was referred to your Committee for inquiry.

Illusions is a longstanding company based in Melbourne with over 40 years of experience in the film and television industry.

We appreciate the gravity of financial allocations and recognize the need for judicious consideration in any appropriation. However, we wish to draw attention to the persistent challenge faced by Melbourne's film and television sector in comparison to its counterparts in Sydney and the Gold Coast.

The Melbourne film and television industry has consistently found itself in a position of playing catch-up, despite the undeniable talent and resources available in our city. Our industry employs thousands of skilled individuals whose contributions significantly bolster the federal coffers. The quality of work produced in Melbourne speaks for itself, yet the volume of productions utilizing our resources remains insufficient.

Regrettably, we are aware of at least one major production that has indefinitely postponed its plans due to the pending legislation. Consequently, thousands of workers within our industry are left struggling to secure employment. The longer this legislation remains in limbo, the more acute the hardship experienced by all stakeholders.

We are asking you to expedite the passage of this legislation without delay. The economic ramifications of further delays are substantial and will be keenly felt by our industry and the broader community alike. Melbourne's film and television



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sector stands ready to contribute to the nation's cultural and economic landscape, but it requires the support of timely legislative action to do so effectively.

Thank you for your attention to this matter, and we trust that you will give due consideration to the urgency of our request.

Sincerely,



Managing Director