



13 June 2013

Mr Andrew Wilkie MP
Chairman
Joint Select Committee on Gambling Reform
PARLIAMENT HOUSE CANBERRA ACT 2600

By Email: gamblingreform@aph.gov.au

Dear Mr Wilkie

RE: REPORT ON THE PROMOTION OF GAMBLING SERVICES IN SPORT

I refer to the tabling this week in the Australian Parliament of the Report titled: *The advertising and promotion of gambling services in sport*.

At point 3.53 on page 41 of the Report under the heading 'Replica uniforms', attention is drawn to an online advertisement on the St Kilda website offering a 2013 Youth Replica Home Guernsey for sale. The on-screen image features a Guernsey that carries the Centrebet logo.

I am advised that the image accompanying this item was posted incorrectly and was actually an image of an adult Guernsey. The actual item on offer as a 2013 Youth Replica Home Guernsey does not carry the Centrebet logo. This is confirmed by accompanying text on the web page that states: '**Toddler and Youth Guernseys do not carry the Centrebet logo**'.

The incorrect image has since been replaced with the correct image of the item on offer, which does not carry the logo of the wagering operator.

I can also confirm to the Joint Select Committee that any AFL club with a wagering partner as a Guernsey sponsor is required to have separate junior Guernsey designs which specifically do not carry sports betting logos.

Thank you for the opportunity to clarify this issue and to confirm the AFL's responsible approach towards children's merchandise.

Yours sincerely

Andrew Dillon
General Counsel, AFL

Cc: Lyn Beverley - Committee Secretary

Australian Football League

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