

FUTURE OF THE AUSTRALIAN MUSIC INDUSTRY SUBMISSION

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Gary Phillipson is a musician/songwriter with over 40 years in the Australian music Industry as a songwriter educator and live performer.

Recommendations to improve the Australian Music Industry

1. INCREASE AUSTRALIAN MUSIC CONTENT ON RADIO ACROSS ALL GENRES WITH A TARGET OF 49% AUSTRALIAN CONTENT BY 2026 . WITH A PHASED INCREMENT OF 3% PER YEAR UNTIL 2026
NB: AUSTRALIA HAS CURRENTLY ONE OF THE LOWEST AUSTRALIAN MUSIC CONTENT IN THE WORLD AT 25%
2. INCREASE AUSTRALIAN LIVE MUSIC PERFORMANCE CONTENT TO A MINIMUM OF 70% AT GOVERNMENT COUNCIL RUN FESTIVALS.
3. ENSURE A MINIMUM 70% OF MAJOR MUSIC EVENTS USE SOLELY AUSTRALIAN MUSIC EVENTS PROMOTERS WITH BUSINESS'S REGISTERED IN AUSTRALIA.
4. PROVIDE INITIATIVES NETWORK AUSTRALIAN RECORD COMPANIES WITH OFF SHORE PARTNERS FOR THE PURPOSE OF PROMOTING AUSTRALIAN MUSICIANS
5. PROVIDE FINANCIAL TRAINING INITIATIVES FOR MUSICIANS/PROMOTERS AND MANAGERS THROUGH GOVERNMENT ARTS FUNDING BODIES