

**Answer to question: HOUSE OF REPRESENTATIVES STANDING COMMITTEE ON ECONOMICS INQUIRY  
INTO PROMOTING ECONOMIC DYNAMISM, COMPETITION AND BUSINESS FORMATION**

**QUESTION: MF01QON: Dr Mulino CHAIR: Do you have data on how many regional centres only have an IGA or an independent supermarket servicing them and how that's tracked over time?**

**ANSWER:**

There are approximately 267 bannered supermarket stores in our network (out of 1,300+ bannered stores) where the nearest major supermarket chain (Coles, Woolworths, Aldi) is over 25km away. We have approximately 44 bannered stores, predominantly in WA and SA, where the nearest chain is over 150km away. These stores provide a vital service to these remote towns, they're often family-owned and sit at the heart of their local community as a major employer, supporter of local producers and contributor to community organisations and charities. These stores are run by locals, for locals, employing locals, that not only provide an essential service but also drive local economies and help local communities thrive.

Unfortunately, we don't have comparable historical data at this level, so we are unable to track this over time.

**QUESTION: MF02QON: Dr Mulino CHAIR: ..... And, again, if some of this is best taken on notice, that's fine. I'm looking for market share over time, so over the last, say, eight to 10 years, just to get a sense of how the market has evolved, but also measures like net profits and EBITDA, to get a sense of the evolution of those. It's never a simple matter of matching those to market share of course, because there are so many things changing at the same time, but this is just to try to match it up with some of the question that we've given to the big players.**

**ANSWER:**

We subscribe to several third-party sources to provide an indication of market share for internal use. However, each of these data sources has its limitations (for example, some are reliant on limited shopper surveys and others capture some but not all of our competitors) and we are not permitted under our contractual agreements to share this data. The main limitation to an accurate understanding of market share is that Aldi is a privately owned company so does not publish its financials. Our financial results, including net profits and EBITDA, are publicly available via our website.