

From: Musicland Fawkner
To: [Committee, Communications \(REPS\)](#)
Subject: Factors Contributing to the Growth and Sustainability of The Australian Music Industry.
Date: Friday, 31 August 2018 11:46:49 AM

Musicland is a small (under 500), family owned and ran, Live Music Venue in Fawkner, Melbourne. No Pokies, No Food, just plain and simple, great quality Live Music with Concert Sound and Lighting. Think the late 70's sort of venue, with a great vibe.

We have 2 live stages, one which holds approx 300 and one that holds 100. 2 Bars, a Fully Stocked Music Shop and full state of the art production facilities, think 5 Cameras, Black Box and Protocols for live recording.

We have also just installed good quality Live Streaming facilities into the venue....

and may I proudly say all on a shoe string budget with no monetary help...

We have put all our Money back into the Venue and Australian Music that we love....

Our opinion is that help is needed for us to produce, free live streaming of great aussie bands.

We had a TV show that was shown on Foxtels Aurora, Channel 31 and a few other regional free to air channels called 'Band Wars' This show was a great stepping stone for bands, not only to learn stage craft, get weekly feedback, and everything else, that comes with creating....and I'm proud to say it helped form some awesome bands....look up 'Dangerous Curves', No Stairway, The Mason Boys, Spitting Swallows, to name just a few. Unfortunately after running at a loss for 3 years, we had to shelve it.....A loss dearly felt, and we are still getting asked 'When are you doing it again'.

<https://youtu.be/5zYQ IowaZ6o>

Musicland really wants to make a difference.....

But we need HELP!! We have Tribute Bands and Cover Bands on every Friday and Saturday Nights to pay the bills, but would love to promote Original Music in all its forms...

Even help with KNOWLEDGE...Marketing...promotion....

Can you imagine a Free Live Music Programme, streaming Australian Original Music to the World!!

We are able to do this at Musicland, but just need Knowledge, Financial Help and Marketing knowledge to get it all going.....

Catherine Rohotas

Events Co-Ordinator

Musicland 'Keeping Live Music Alive in Melbourne'

www.musiclandonline.com.au

To receive our Weekly Newsletter, sign up via our website.

<http://www.musiclandonline.com.au/newsletter.htm>