



PARLIAMENT of AUSTRALIA

MEDIA RELEASE

JOINT STANDING COMMITTEE ON NORTHERN AUSTRALIA

Inquiry into Opportunities and Methods for Stimulating the Tourism Industry in Northern Australia

Friday, 10 February 2017

Talking Tourism in the Top End

Parliament's Northern Australia Committee will hold the first public hearing for its inquiry into *Opportunities and Methods for Stimulating the Tourism Industry in Northern Australia* on **Friday, 17 February 2017** in Parliament House, Canberra.

Following the Australian Government's 2015 White Paper on developing Northern Australia, the Government announced in February 2016 the Northern Australia Tourism Initiative. The Initiative includes the Entrepreneurs' Programme for Tourism, Northern Australia which is designed to help businesses commercialise novel products, processes and services as well as improve their productivity and competitiveness.

The Committee Chair, the Hon Warren Entsch MP, stated, 'Broadening the experience offered to international and domestic visitors to Northern Australia will help to increase visitor numbers and the duration of their stay, thereby boosting the regional economy. The Entrepreneurs' Programme has an important part to play in allowing tourism operators to tap into the wealth of potential tourist experiences offered in Northern Australia.'

The Committee will receive evidence from the Entrepreneurs' Programme for Tourism, Northern Australia as well as several government agencies involved in facilitating tourism in Northern Australia.

Where: Committee Room 1R3, Parliament House, Canberra

When: Friday, 17 February 2017, 8.00 am–10.50 am

The hearing program and further information about the Committee's inquiry, including the terms of reference is available on the Committee's website: www.aph.gov.au/jscna.

Media enquiries:

Please contact, Heather Beck, Media Adviser to the Committee Chair,
Hon Warren Entsch MP, on (02) 6277 4803 or 0427 585 668

For inquiry information:

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