

**DR JANE GOODALL DBE**

"THE GREATEST DANGERS TO OUR WILDLIFE ARE GREED, POVERTY, CORRUPTION AND APATHY. WHEN I SEE TUSKS, IVORY TRINKETS OR RHINOCEROS HORN I SEE THE SUFFERING AND BRUTAL DEATH OF SOME OF THE MOST MAGNIFICENT CREATURES THAT WALK OUR PLANET."

"I CHOOSE ELEPHANTS NOT IVORY. I CHOOSE RHINOCEROS NOT HORN. SO CAN YOU."

"JOIN ME IN SUPPORT OF #NODOMESTICTRADE AND #JANESTRAFFICSTOP TO CLOSE IVORY AND RHINO HORN TRADE IN AUSTRALIA AND NEW ZEALAND."

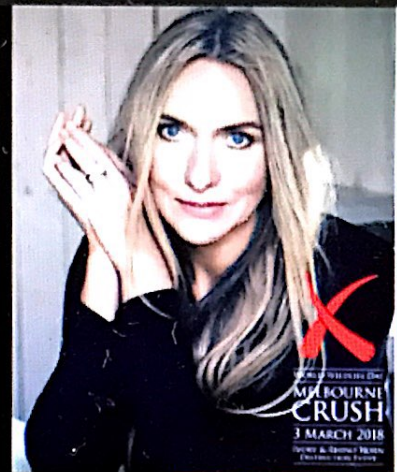


AS AN AUSTRALIAN WHO WAS BORN IN SOUTH AFRICA, I KNOW THAT FOR AFRICA'S PEOPLE TO THRIVE ITS WILDLIFE MUST ALSO THRIVE.

WORLDWIDE, ANY TRADE IN ELEPHANT IVORY OR RHINO HORN THAT PROVIDES TRAFFICKERS THE OPPORTUNITY TO LAUNDER IVORY AND RHINO HORN FROM RECENTLY KILLED ANIMALS, MUST BE DECISIVELY CLOSED, THIS INCLUDES AUSTRALIA AND NEW ZEALAND. IT IS TIME TO PROTECT THESE MAGNIFICENT ANIMALS, FOR OUR CHILDREN.

**COLLETTE DINNIGAN AO**  
EVENT AMBASSADOR

WORLD WILDLIFE DAY MELBOURNE CRUSH



"DESTROYING IVORY AND RHINOCEROS HORN PRODUCTS SENDS A POWERFUL SIGNAL THAT TRADE IN THE II ITEMS IS ABHORRED AND MUST STOP. IF ELEPHANT AND RHINO SPECIES ARE TO SURVIVE, THE BEST THING IS REDUCING CORRUPTION AND CONFLICT, REDUCING LEVELS AND DEEPENING POVERTY AND INEQUALITY."

LET US BE SURE AS WE LOOK BACK ON THIS TIME THAT WE KNOW WE ACTED WHEN WE COULD AND AS SOON AS WE COULD, BEFORE IT WAS TOO LATE."

**RT HON HELEN CLARK**  
FORMER PRIME MINISTER OF NEW ZEALAND  
A FORMER LEADER OF AUSTRALIA

WORLD WILDLIFE DAY MELBOURNE CRUSH



**NEIL PERRY AM**

CULINARY & BRANDS DIRECTOR - ROCKPOOL DINING GROUP

"I HAVE BEEN TO AFRICA MANY TIMES AND SEEN THE MOST EXTRAORDINARY WILDLIFE EVER. TO THINK THAT ELEPHANTS AND RHINOS ARE BEING BRUTALLY SLAUGHTERED IS UNTHINKABLE."

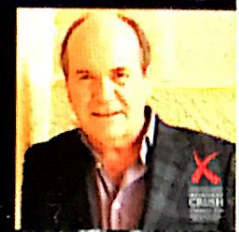
ELEPHANTS KILLED JUST FOR THEIR TUSKS SO PEOPLE CAN HAVE IVORY. IN THE 21ST CENTURY, IS NOTHING SHORT OF DISGUSTING."



"RHINOS ARE ANCIENT ANIMALS AND I FIRST SAW THEM IN THE WILD 30 YEARS AGO. AMAZING TO HEAR THAT THEY'RE FACING EXTINCTION BECAUSE OF THE POACHING CRISIS IS APPALLING AND WHY WE MUST DO ALL WE CAN TO SAVE THEM."

**GLENN SHORROCK**  
AUSTRALIAN ROCK LEGEND

WORLD WILDLIFE DAY MELBOURNE CRUSH



**HELENA CHRISTENSEN**  
MODEL AND ACTIVIST

"MY WORKING LIFE HAS ME IMMERSIVE IN BEAUTY BUT THE BEAUTY OF THE NATURAL WORLD IS WHAT TAKES MY BREATH AWAY. HOW CAN WE EXIST WITHOUT AFRICA'S ICONIC SPECIES? IVORY AND RHINO HORN IS #SOOUTOFFASHION. IF WE CANT SAVE ELEPHANTS AND RHINOS, THEN WE HAVE NO CHANCE OF SAVING ANYTHING ELSE. I WANT THIS TRADE #GONE&GOOD."



"I'VE BEEN TO AFRICA AND SEEN THE AMAZING WILDLIFE AND WHAT TAKES MY BREATH AWAY IS HOW ANCIENT RHINOS LOOK. DESPITE THEIR ANNOYING ROARS THEY ARE REALLY VERY QUIET AND SENSITIVE. IMAGES OF THEIR FACES HACKED OFF ALL FOR THEIR HORN IS WHY WE NEED TO CLOSE ALL TRADE AUSTRALIA AND NEW ZEALAND. IT'S THE #NODOMESTICTRADE."

**JASON GILLESPIE**  
CRICKETING GREAT

WORLD WILDLIFE DAY MELBOURNE CRUSH

"BY BANNING THE DOMESTIC TRADE OF BOTH RHINO HORN AND IVORY WE REMOVE ANY DOUBT WHATSOEVER AROUND ITS SUPPOSED LEGITIMACY RE AGE ETC. CITES HAVE ASKED ALL SIGNATORIES TO ADDRESS THE DOMESTIC MARKET - WHAT ARE WE WAITING FOR? AUSTRALIA AND NEW ZEALAND...IT'S TIME #NODOMESTICTRADE."

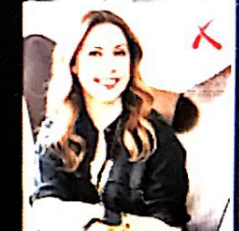
**ASHER KEDDIE**  
CELEBRATED AUSTRALIAN ACTOR



"ELEPHANTS ARE MAJESTIC AND DEEPLY SENSITIVE BEINGS WITH STRONG LONG LASTING FAMILY GROUPS. IT'S NOT BEAUTIFUL TO WEAR SOMETHING CREATED FROM SUCH DEEP AND NEEDLESS SUFFERING. AS AN AUSTRALIAN I WANT THIS TRADE #GONE&GOOD."

**LOUISE OLSEN**  
ENVIRONMENTALIST

WORLD WILDLIFE DAY MELBOURNE CRUSH



EVERY ANIMAL IS SO MUCH MORE THAN A HORN. THEY ARE BROTHERS AND SISTERS. THEY HAVE FRIENDS AND FAMILIES. THEY BOLL IN PAIRS AND CREATE DUST CLOUDS WHEN THEY RUN. THEY OPEN UP SMALL GARDENS AND MAKE SURE THEY FEEL SAFE AND COMFORTABLY SHARING THE SWAGGARDEN."

WHEN YOU GET CLOSE TO A RHINO YOU CAN APPRECIATE THE ENTIRE ANIMAL. AND IT IS JUST INCREDIBLE THAT YOU WOULD WANT SUCH A MAGNIFICENT CREATURE."

**DR JENNY GRAY**  
CEO, 2008 VICTORIA

WORLD WILDLIFE DAY MELBOURNE CRUSH



"OFTEN THE OLD RULES IS NO LONGER GOOD ENOUGH FOR ELEPHANTS AND RHINOCEROS. THE ANIMALS NEED MORE FROM US TO ENSURE THEIR SURVIVAL. BUT STILL, IT ISN'T MUCH - ONLY THAT WE THINK OF THEM AS INDIVIDUALS WITH LIVES OF THEIR OWN TO LIVE AND SO CHOICE NOT TO BUY THEIR BODY PARTS, THEIR TUSKS AND HORNS, AND MAKE IF WE SHARE THIS STORY, WE EACH CAN CONTRIBUTE TO MAKING A POSITIVE AND REAL DIFFERENCE TO THEM."

**PETER SINGER AC**  
ETHICAL PHILOSOPHER

WORLD WILDLIFE DAY MELBOURNE CRUSH



"I HAVE STOOD BESIDE THE BODIES OF POACHED ELEPHANTS AND RHINO. MASSES OF STINKING, ROTTING FLESH STAINED THE WILD AFRICAN EARTH. WASTED LIVES. NO ONE NEEDS MORE OF RHINO HORN, WHETHER THEY ARE IN AUSTRALIA OR ANY OTHER COUNTRY. ONLY THOSE WHO WANT TO HAVE A FURTHER LEAVING ELEPHANTS AND RHINO ARE PROTECTED. THEIR DEATH ROBS US ALL. END IT NOW."

**WILL TRAVERS OBE**  
PRESIDENT THE ACORN TREE FOUNDATION

WORLD WILDLIFE DAY MELBOURNE CRUSH

"HUMAN TRAFFICKERS ARE THE MAIN THREAT TO THE FUTURE OF THE RHINOCEROS. IT IS THE MAIN REASON WHY THE RHINOCEROS IS NEARLY EXTINCT. THE MAIN REASON WHY THE RHINOCEROS IS NEARLY EXTINCT IS BECAUSE OF THE TRAFFICKING OF RHINOCEROS HORN. THE MAIN REASON WHY THE RHINOCEROS IS NEARLY EXTINCT IS BECAUSE OF THE TRAFFICKING OF RHINOCEROS HORN."

**DR MICHELLE HENLEY**  
TRAFFICKING EXPERT

WORLD WILDLIFE DAY MELBOURNE CRUSH



"THINKING TRIED REPTILES HAVE OVER THE LAST 50 YEARS TO SAVE THE RHINO FROM ITS FATE. AND SEEING ALL THE WASTED SUFFERING TO TRY TO RECREATE OUR BELIEF SYSTEMS. IT'S TIME TO CALL A TRUCE. WE ENDED THE RHINO BROTHERHOOD. THAT IS WHY RHINO HORN IS THE REAL ISSUE AND THAT WE CAN ALL PREPARE TO MAKE OVER ANY BOUND. PREPARATIONS FOR THE WILDLIFE FOR OUR FUTURE. AND THE SAME GOALS FOR ELEPHANT IVORY. WHICH WOULD BE ALLOWED TO BE MADE IN THE ELEPHANT'S HEAD AND NOT BE USED FOR UNWARRANTED CASH."

**NICHOLAS DUNCAN**  
PRESIDENTS SAIR AUSTRALIAN WILDLIFE FOUNDATION



"TRADE IN WILDLIFE WILL NOT SECURE THE FUTURE OF WILD SPECIES. WE HAVE PROVEN EVIDENCE TO SHOW THAT LOCALITIES SUCH AS QUARTER TRADE AND ONE OFF SALES MERELY PROVIDE OPPORTUNITIES FOR CRIMINAL ELEMENTS TO POACH AND LAUNDER BODY PARTS. THE IVORY AND HORN."

**IAN MICHLER**  
CONSERVATIONIST, ACTIVIST AND EDUCATIONIST IN ENVIRONMENTALLY ACCUSED INDUSTRIES AND BUSINESS

WORLD WILDLIFE DAY MELBOURNE CRUSH



"MY WIFE JILL AND I HAVE HAD THE INDISCRIABLE PLEASURE OF SEEING RHINO ON SAFARI AND WATCH ELEPHANTS TENDERLY CARE FOR THEIR YOUNG WITHIN A LARGE HERD. IT'S IMPOSSIBLE NOT TO BE LEFT IN AWE. HOW COULD ANYONE WANT THESE ANIMALS KILLED FOR 'TRINKETS'? IT BEGARS BELIEF THAT IN THIS DAY AND AGE, ANY TRADE IN IVORY AND RHINOCEROS HORN IS STILL ALLOWED, ANYWHERE. WE MUST CEASE THE TRADE NOW. PLEASE SUPPORT #NODOMESTICTRADE"

**JOHN FARNHAM**  
AUSTRALIAN MUSIC LEGEND

WILDLIFE DAY  
**OURNE USH**  
RCH 2018  
BUSINESS TO BUSINESS ACTION EVENT

WORLD WILDLIFE DAY MELBOURNE CRUSH  
3 MARCH 2018  
THE RICHMOND CLUB