

Bounty Folk Museum – Norfolk Island Submission.

Joint Standing Committee on the National Capital and External Territories: Inquire into the communications infrastructure in Australia's external territories.

Bounty Folk Museum response November 2020.

The Bounty Folk Museum on Norfolk Island welcomes the opportunity to provide a response to the Joint Standing Committee on the National Capital and External Territories: Inquire into the communications infrastructure in Australia's external territories.

We recognise the critical importance of radio be it FM or digital in the role it plays in our lives today. Sadly due to archaic laws introduced by the Australian Parliament commercial radio and LPON (low power open narrowcasting) radio stations are not allowed to operate on Norfolk Island. It is the 21 century and it is the utmost importance that a commercial and LPON licence be made available for our Island.

The only radio station on Norfolk is the council controlled community station that is live from 7am to 12 noon Monday to Friday and advertisers are not permitted only sponsors.

Indeed, our vision is for Norfolk Island to function as a smart island: where the locals and tourists utilises FM and digital radio to enhance liveability and to achieve our sustainability goals. Norfolk Island is already a leader in organic sustainable tourism and it's important that many of the local tourist operators have the opportunity to advertise, showcase and promote their businesses to the thousands of tourist that visit Norfolk Island each year.

Our priorities are:

- one high powered Norfolk Island FM commercial radio licence be made available for auction.
- one high powered Norfolk Island FM Narrowcasting Licence be made available for auction.

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