

**Q: Do you think it would be appropriate for you to disclose those commissions to the people playing?**

A: Sportsbet conducts business in an open and transparent manner. The potential for commission arrangements to exist are disclosed in the “General Rules” section of our website.

**Q: Given that your head office is in Ireland, if you have any surveys contradicting the Wood survey (Ontario Problem Gambling Research Centre), I would be grateful if you could provide them to me or the committee.**

A: Sportsbet has been unable to source any such surveys.

**Q: Proportionately, do you have more people in WA, which does not have pokies?**

A: The number of customers that Sportsbet has in WA is slightly below WA’s share of the Australian population. The number of customers in a particular state or territory of Australia can be influenced by a range of factors, including marketing conducted by Sportsbet and competitor companies.

**Q: Re commissions, Sportsbet will get its legal team to have a look at it and come back to you.**

A: A person must agree to the “Conditions of Use” before they become a Sportsbet customer. The General Rules section of these conditions disclose in a transparent manner that Sportsbet affiliates may be paid commissions.

**Q: What information-sharing arrangements do you currently have in place with sporting bodies? Who do you report betting anomalies to?**

A: Sportsbet has information-sharing arrangements with all of the major sporting codes within Australia, including the AFL, NRL, ARU and Cricket Australia. Each of these organisations has an integrity department or officer that we report betting anomalies to.

**Q: Your submission stated (p.1) Sportsbet's support for the National Policy on Match-Fixing announced by all governments in June 2011. The Australian Internet Bookmakers Association in their submission (submission 54, p. 6) suggests that exotic bets are only one area of risk and any game or contest is at risk if there is a large betting market – legal or illegal. Therefore increased controls over the local industry would do nothing to lessen the threat. If the market exists offshore there will be a risk of corruption. What is your response to this?**

A: Prohibition does not work. If Australians are unable to place bets with an Australian-based website like Sportsbet, they will simply place these bets with overseas websites. Providing Australians with the ability to bet with Australian licensed and regulated wagering operators will:

- Ensure Australian consumers have access to safe, regulated and monitored sites on which to place these bets and will be protected from the dangers of dealing with offshore and illegal website; and
- Improve the integrity of sports by weakening the economic viability of offshore and illegal operators where the majority of corruption is likely to reside.

***Q: Your submission says (p.2) that you pride yourselves on being 'one of the most sensitive and responsible companies within the industry on advertising' your company and your products. How is this achieved?***

A: Sportsbet takes all reasonable measures to ensure that our advertising does not target minors and all of our advertising contains responsible gambling messages. Our advertising is cognisant of the expectations of the broader community.

***Q: What is your view on the bill's proposal to prohibit advertising during certain times and programs? Are you concerned about the bill's potential to affect sponsorship and partnership agreements you may have in place with sporting codes?***

A: Sportsbet believes that the advertising of live betting odds during active play (being the period where play is actually occurring but excluding scheduled breaks) should be prohibited within the broadcasts of the match and within match commentary of sporting events. Sportsbet does not support any moves to prohibit advertising during commercial breaks of live broadcasts of sporting events.