

Use of the Australian Government logo [SEC=UNCLASSIFIED]

Inbox x

5:01 PM (3 hours ago) ★

National Symbols <NationalSymbols@pmc.gov.au>
to info

UNCLASSIFIED

Dear Sir/Madam

It has been brought to our attention that The Juice Media has used an Australian Government logo, which contains the Commonwealth Coat of Arms, and a symbol similar to the logo on the website www.thejuicemedia.com. The Department of the Prime Minister and Cabinet has received complaints from members of the public raising concerns that the content on this website may be mistaken for Australian Government material, due to the use of the Australian Government logo or an altered use of the logo.

The Commonwealth Coat of Arms is the formal symbol of the Australian Government and signifies Commonwealth authority and ownership. Unauthorised use of the Commonwealth Coat of Arms may be in breach of the *Competition and Consumer Act 2010*, the *Trade Marks Act 1995* or the *Criminal Code Act 1995*. Further information is outlined within section 4 of the [guidelines on the Department of the Prime Minister and Cabinet's website](#).

In limited circumstances third parties can use the Australian Government logo to acknowledge Australian Government funding and support, when authorised to do so.

It would be appreciated if you would ensure that The Juice Media productions do not use the Australian Government logo to avoid The Juice Media productions being mistaken for Australian Government material.

Regards,

National Symbols Officer
Parliamentary and Government Branch
Government Division | Department of the Prime Minister and Cabinet
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The Department acknowledges the traditional owners of country throughout Australia and their continuing connection to land, sea and community. We pay our respects to them and their cultures and to their elders both past and present.





Australien Government

National Stupidity

ANNOUNCEMENT