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Scott Briggs rounds up big names for visa play, \$1b IPO contender



There are some interesting names emerging in the private consortiums bidding for contracts to run parts of Australia's visa system. Peter Braig

by Sarah Thompson Anthony Macdonald Joyce Moullakis

Former Nine Entertainment Group commercial director and long-time confidant to Prime Minister Malcolm Turnbull, Scott Briggs, is spearheading an ambitious bid to create Australia's next \$1 billion-plus listed technology and business processes company.

Street Talk can reveal Briggs has put together a consortium of heavyweight financial markets and information technology players to bid for a federal government contract that could be worth billions of dollars.

It is understood the group includes Briggs' new private investment firm Pacific Blue Capital, New York-listed software giant Oracle, PwC Australia, and funds manager

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EllCrston Capital, which has helped raised capital to fund the first stage of the tender process. [Ellerston chief investment officer Ashok Jacob is overseeing the consortium as chairman.]

Qantas Airways and National Australia Bank are also involved, boosting the group's credentials to be the "Australian" option in a race set to play out under the watch of the Department of Immigration in coming months.

If successful, Briggs' consortium is expected to seek an ASX-listing, with investment bank Credit Suisse already lined up to advise on a potential float worth more than \$1 billion. However, investors have been told such a move could be some time away.

The plans were unveiled as part of a pitch to seed investors and key consortium members in recent months, many of which were locked into the deal during the past fortnight, sources said.

Briggs did not return calls seeking comment on Sunday.

The group is seeking to win the right to run large parts of Australia's visa and citizenship system, with the Department of Immigration looking for a private operator to modernise and streamline processes for the country's eight million visa applications each year.

The government released a consultation paper and kicked off talks with industry players and interested parties in June, including briefings in Sydney, Canberra, San Francisco, Singapore and Bengaluru.

It's released a detailed expression of interest document to various parties and is expected to return with more detail about the tender and bidding process in coming months.

Briggs' group is expected to go up against a number of consortiums, which are also said to be forming. IBM is understood to be heavily involved in one rival camp, working with consultants Anderson Group.

Australia Post, which plays a key role in Australia's passports and visa systems, is also said to be in-and-around the situation.

Sources close to the process said bidding groups would need expertise in building software infrastructure and financial players, which could help fund the new system and roll-out. That includes firms with vetting systems, such as biometric testing and facial recording, and deep-pocketed investors who could help fund the large IT project.

Interestingly, Briggs' consortium is believed to have also enlisted niche service providers Biometix and Aspen Medical.

Should Briggs' bid secure the contract, listing the business would help backers realise their investment, and allow ownership to transfer to new shareholders with a lower cost of capital and different time horizon. It would be a similar model to that used by electronic property records system PEXA, whose owners including the big four banks and state governments are actively considering a sharemarket listing now that its system is built and operating.

The visa system move is part of the government's wider push to create more efficient IT infrastructure and processes, and keep those jobs in Australia where possible,

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