

Thank you Senator. Yes, I will make a short statement.

SBS continues to demonstrate its commitment and important role in inspiring Australians to understand each other better, and respect each other more, with the goal of contributing to a more inclusive society.

Our programs, particularly our original productions, continue to tell impactful stories unlike any other media organisation.

Our series, *The Hunting*, was the most successful original drama in the history of SBS, and an exemplar of SBS's increasingly nuanced exploration of cultures. Through a universal and confronting theme - online safety and behaviour - the series allowed the exploration of multicultural Australia through the characters, providing a realistic reflection of our society without being contrived or tokenistic.

The series was accompanied by SBS Learn educational resources, produced in partnership with the e-Safety Commissioner - and distributed to tens of thousands of parents and teachers to assist constructive conversations about an issue that affects so many Australian families.

Another recent program we're proud of is the return of *Struggle Street*, this time focused on telling stories of economic, social and intergenerational challenges of Australians living in rural and regional communities.

The show continues to generate national discussion, particularly on social media platforms and we've received an overwhelmingly positive response from the community.

Since last Estimates, we have also broadcast the Eurovision Song Contest - which I know is beloved by many in this place - I couldn't let an Estimates go past without a mention of Eurovision, and that we're pleased to be hosting another national selection show next year.

We have also been proud to once again broadcast the NAIDOC Awards - as the media and education partner, NITV and SBS celebrated NAIDOC week across our entire network, including through education resources for both primary and secondary students.

SBS values its unrivalled relationships with Australia's diverse communities and continues to embrace opportunities to engage in constructive and open dialogue.

Earlier this month, we were once again proud to be the primary media partner of The Federation of Ethnic Communities Council of Australia National Conference in Hobart, Tasmania.

Building on our increased commitment to subtitling - so that multicultural communities can enjoy more of our SBS produced programs in their first language - I announced at the FECCA conference that we will launch in-language login and navigation for SBS On Demand next year.

Language is intertwined and deeply connected to culture and at SBS, we are seeing a growing understanding of the power of communicating with people in their first language. This is why

we have a number of initiatives focusing on language, including our National Languages Competition.

In-language login is a first for any media operator in Australia, and will significantly extend the utility of SBS's in-language capabilities beyond our traditional radio offering.

This is not only important for new migrants settling into a new life in a new country, it's also about helping communities to maintain their culture through language, preserving it for future generations. It will also help support the needs of a rapidly ageing population, helping to ensure older Australians remain connected to Australian society, and continue to have a valued place within it.

I look forward to your questions. Thank you.

Ends.