# ASIC's Strategic Framework

Senate Economics Legislation Committee
Supplementary Budget Estimates 2011-12
19-20 October 2011

Tabled Document No 9

By: Greg Medcraft

Time/Date: 5·30pm 20/10/11

ASIC
Securities & Investments Commission

ASIC's Strategic Framework is focused on three strategic priorities or outcomes.

First, ASIC is focused on ensuring investors and financial consumers are informed and confident. Education is key to this and we want to ensure people understand investing – before they part with their money. Also, we will hold gatekeepers to account and these include auditors, directors, advisers, custodians, product manufacturers and distributors, market operators and participants. In terms of consumer behaviour, it's important that gatekeepers and regulators recognise how investors and consumers make decisions.

ASIC's second priority is fair and efficient markets. We now have responsibility for supervising the ASX and are working on the regulatory framework for competition in equity markets. Good corporate governance is also an essential component.

Our third priority is efficient registration and licensing, with a particular focus on reducing red tape for small business.

These three outcomes are supported by this pledge: we will continue to take on the big and difficult cases, no matter where they are or who they involve. The Australian public would expect nothing less.

**Greg Medcraft**
Chairman

## OUR VISION

Ensure we have confident and informed investors and financial consumers who participate in fair and efficient markets while being supported by efficient market registration and licensing.

## OUR STRATEGIC PRIORITIES

*are to ensure:*

**1 Confident and informed investors and financial consumers**

- **Education** – investor responsibility for investment decisions remains core to our system, understanding risk and reward and diversification is paramount
- **Gatekeepers** – we will hold gatekeepers to account
- **Consumer behaviour** – recognising how investors and consumers make decisions

**2 Fair and efficient financial markets**

- Achieved through our role in market supervision and competition, and corporate governance

**3 Efficient registration and licensing**

- with a focus on small business

**Setting our priorities**

*is done by considering:*

- Government policy
- Our legislative responsibilities
- Systemic and regulatory risk
- Stakeholder expectations

**Achieving our priorities**

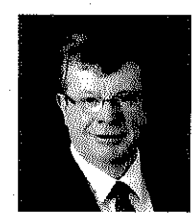
*is done through:*

- Engagement with industry and stakeholders
- Surveillance
- Guidance
- Education
- Deterrence
- Policy advice

Greg Medcraft
Chairman

Belinda Gibson
Deputy Chairman

Peter Boxall
Commissioner



Michael Dwyer
Commissioner