

NDIS Latest News Fortnightly Internet TV Show For NDIS Website

Introduction

There is much confusion in the Community surrounding the NDIS.

Additionally, almost all of Australia, plus mainly people with disabilities, wish to know the latest news and what is happening throughout the country with the NDIS.

There is only one way to communicate all the above to people with a disability, their families and carers, and this is via a regular Professional Internet TV Show, updating everyone with the latest news about every sector of the NDIS.

The Involvement Producing Such a Show?

It is suggested a 20 minute NDIS Internet TV Show be produced with 5 X 4 minute segments each fortnight.

The reason for such timing is consumers are usually 'saturated' in their minds with information about a product or service in 4 minutes. – at the same time, the reason for the 20 minutes length, is each 20 minute Show could possibly be shown as an added extra, on a national TV Network as a half hour extra promotion, where the TV Channels can sell 10 minutes of advertising as a bonus for themselves.

Substantial negotiations have already taken place with a very professional TV Channel production network, with an agreement to film, edit and post 24 NDIS Internet TV Shows (1 per fortnight) throughout the year commencing in July 2015, or soon after this date.

What Are The Costs?

Initial expenditures for the first year, the most important, should be funded and underwritten by the Federal Government – this includes all production costs for the Internet 24/7, plus placements on TV where it can be arranged at minimal cost in each State.

Encompassing all productions will be travel if necessary, plus script writing, filming, sound, lighting, on-site and studio interviews, backgrounds, overlays, substantial editing, including footage from various NDIS suppliers and approved services, updating the latest NDIS News, and web hosting of the website.

Added also should be incorporated a top Sales Director and his/her Personal Assistant, to assist selling possible Sponsorships and Advertising to offset some of the Government outlays. A list of some of the possible Sponsor/Advertiser Groups are below.

Summary

The NDIS is too important for all Australians, not to advise everyone, professionally, all about the various aspects of the program and its updates.

To commence in July this year, we must immediately instigate negotiations with all parties involved to ensure the NDIS is not promoted in an amateurish fashion, but will have a totally qualified and proficient outcome.

Groups Possible for Sponsors / Advertisers for the NDIS Fortnightly Internet TV Shows

Accessible Accommodation
Accessible Housing Builders
Advocacy Groups
Architects
Associations/Clubs
Auto Conversions/Accessories
Beds/Walkers/Canes
Carer/Nurse/Support Worker Agencies
Cars - Conversions
Consultants/Counselling
Cushions/Seating/Daily Living Aids
Doctors/Medical Services
Educational Products/Schools
Environmental Controls
Escalators & Ramps
Events/Conferences/Marketing
Exercise Equipment/Gyms
Financial Organizations/Planning
Food/Nutrition/Nutraceuticals
Fund Raising Ideas/Grants
Furniture/Flooring/Interior Designers
Hire Equipment
Hoists/Lifts/Stair Lifts
Home & Hospital Equipment
Hospitals/Rest Homes
Hyperbaric Therapy
Insurance Groups
Internet Services/Web Sites
Job Agencies
Lawyers - Personal Injury
Lawyers/Legal Services
Marketing/Sales Organizations
Motivational Speakers/ Translators
Not For Profit Organizations
Occupational Therapy/Splints
Orthotics & Prosthetics
Pharmaceutical/Pharmacies
Physiotherapists/Aquatic Therapy
Playgrounds/Toys
Psychologists/Social Workers
Publications
Ramps & Hitches
Rehabilitation Centers/ Residential Care
Remote Controls
Retailers/Wholesalers
Schools
Scooters
Shower Commodes/Products
Shower Products
Special Education
Sports/Recreational Activities
Telecommunications
Transport Incl. Taxis
Travel/Vacations/Holidays/Camps
Wheelchair Accessories/Repairs
Wheelchairs - Manual/Power/Scooters