

Digital tools for constituent engagement by parliamentarians – promises and pitfalls

Dr Tessa Satherley, Senior Researcher, Australian Parliamentary Library 9 March – PPSN Conference 2023



Introducing "civtech"

This research was undertaken during a visit to the United States in Sept-Oct 2019, funded by the APS6-EL1 Scholarship program of the then Department of Industry, Innovation and Science.

The purpose was to interview experts on <u>"civtech" = civic technologies</u> <u>= digital technologies for civic participation and citizen engagement</u>. Some focus on enabling grassroots political participation. Some help government listen and interact better with citizens.





 Today, focus on sharing two examples of "parliamentary" civtech in action



And four lessons about what can go wrong



Example 1: POPVOX







NAVIGATION

Dashboard

POP

Lawmakers

Organizations

Legislation

Hubs

Search

About

Federal Overview



Feb 28, 2023

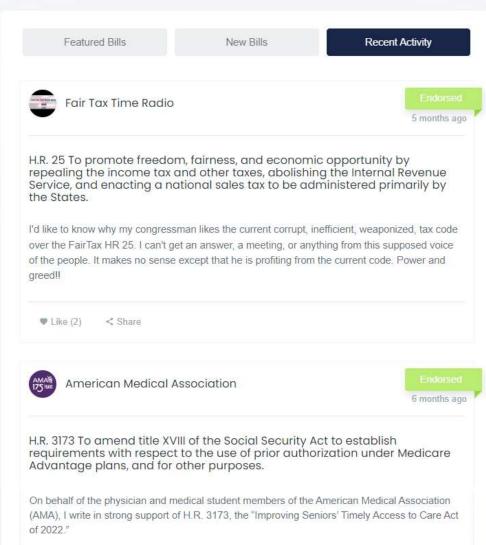
On Tuesday, the House will meet at 10:00 a.m. for morning hour and noon for legislative business. First votes expected: 1:30 p.m. Last votes expected: 4:45 p.m.

Legislation Pursuant to a Rule:v

- · H.J. Res. 30 Providing for congressional disapproval under chapter 8 of title 5. United States Code, of the rule submitted by the Department of Labor relating to "Prudence and Loyalty in Selecting Plan Investments and Exercising Shareholder Rights" (Closed Rule) (Sponsored by Rep. Barr / Education and the Workforce Committee)
- Begin consideration of H.R. 347 REIN IN Act (Structured Rule) (Sponsored by Rep. Stefanik / Oversight and Accountability Committee) The Rule provides for one hour of general debate and makes in order the following amendments (descriptions and text can be found here).

READ FULL LETTER:

pdf



https://s3.amazonaws.com/static.popvox.com/submitted/org/position_statement/2022-9-13+Letter+to+Pelosi+McCarthy+re+HR+3173+Improving+Seniors+Timely+Access+to+Care+v4.



POP VOX

NAVIGATION

Dashboard

1 Lawmakers

Organizations

E Legislation

Hubs

Q Search

2 About

Federal Lawmakers

Search Lawmakers Q



Rep. Alma Adams

[D, NC-12]









Rep. Robert Aderholt

[R, AL-4]









Rep. Pete Aguilar

[D, CA-31]









Rep. Mark Alford

[R, MO-4]





Rep. Rick Allen

[R, GA-12]









Rep. Colin Allred

[D, TX-32]





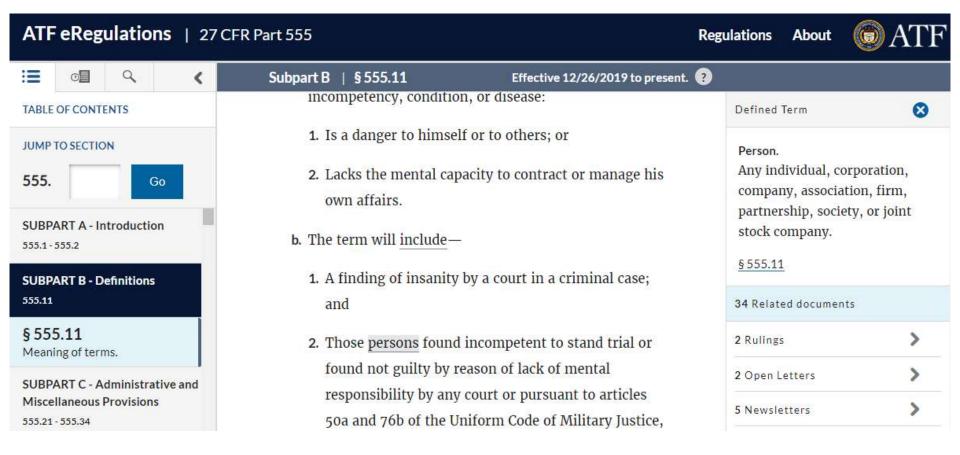


Example 2: eRegulations platform

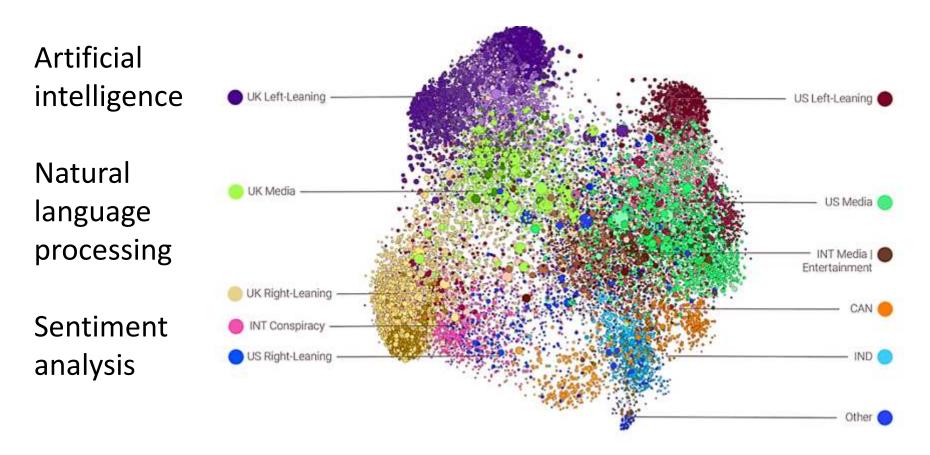








Beyond the interface...



Grapnika map of the global COVID-19 vaccine conversation on Twitter (Dec. 2020). This map is seeded on general vaccine hashtags like #Covid19vaccine. #Pfizervaccine, and #Moderna, and captured the vaccine conversation on a global scale.



Forbes

FORBES > INNOVATION > AI

Employing Sentiment Analytics To Address Citizens' Problems

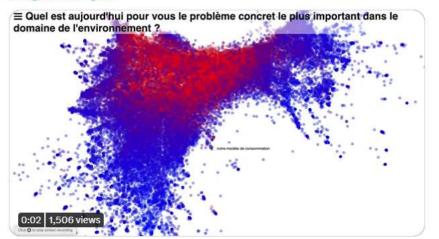
Naveen Joshi Former Contributor O

Sep 10, 2021, 10:54am EDT



6M+ answers to "Le Grand Débat National" organized by similarity:

dh7.github.io/lgdn/



AI Brings Science to the Art of Policymaking

APRIL 05, 2021

By Jaykumar Patel, Martin Manetti, Matthew Mendelsohn, Steven Mills, Frank Felden, Lars Littig, and Michelle Rocha

Governments have started to rely on artificial intelligence (AI) to deliver services and improve operations, but the use of it to help shape policy is just beginning. The foundations of policymaking—specifically, the ability to sense patterns of need, develop evidence-based programs, forecast outcomes, and analyze effectiveness—fall squarely in AI's sweet spot.

Using AI to unleash the power of unstructured government data

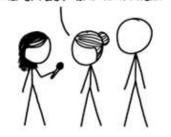
Applications and examples of natural language processing (NLP) across government

5:57 AM · Apr 9, 2019 **DFFICIAL**

What can go wrong?

ASKING AIRCRAFT DESIGNERS -ABOUT AIRPLANE SAFETY:

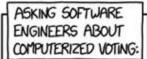
NOTHING IS EVER FOOLPROOF, BUT MODERN AIRLINERS ARE INCREDIBLY RESILIENT. FLYING IS THE SAFEST WAY TO TRAVEL.



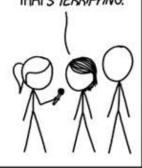
ASKING BUILDING ENGINEERS ABOUT ELEVATOR SAFETY:

ELEVATORS ARE PROTECTED BY MULTIPLE TRIED-AND-TESTED FAILSAFE MECHANISMS. THEY'RE NEARLY INCAPABLE OF FALLING.

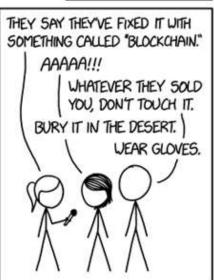




THAT'S TERRIFYING.











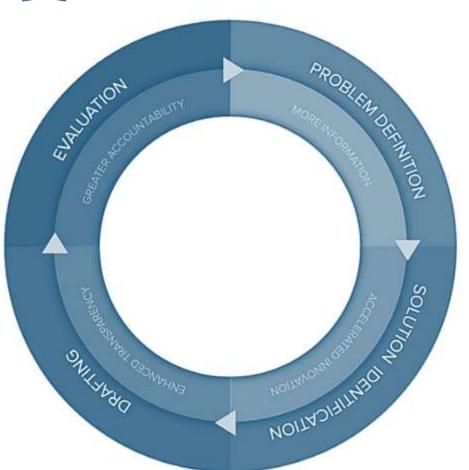
Failure lesson one: one size does not fit all

The number one pitfall according to civtech pioneer Beth Noveck is failure to design an engagement process that's fit for purpose. The idea that one size fits all is mistaken.





Failure lesson one: one size does not fit all



A&K

Analyse & Kritik 2018; 40(2): 359-380

Beth Simone Noveck*

Crowdlaw: Collective Intelligence and Lawmaking

"...current practices often do not succeed because they combine problem identification with problem solving, jumble drafting with commenting and confuse implementation with evaluation. The most successful projects ... are those that are designed to meet the specific informational needs for that stage of problem solving. Thus, to catalyze smarter institutions and more active citizens, care must be taken to ensure that participation is well-tailored to achieve the desired ends."





Although a big part of civtech's promise is more efficient citizen engagement <u>at scale</u>, any large-scale online process will be an attractive target for hacking/distortion.





The New Hork Times Net Neutrality Hits a Nerve, Eliciting Intense Reactions

Nov. 28, 2017

In the week since the Federal Communications Commission released a plan to scrap existing rules for internet delivery, more than 200,000 phone calls, organized through online campaigns, have been placed to Congress in protest. An additional 500,000 comments have been left on the agency's website. On social media sites like Twitter and Reddit, the issue has been a leading topic of discussion.





BuzzFeed News

Political Operatives Are Faking Voter Outrage With Millions Of Made-Up Comments To Benefit The Rich And Powerful

Posted on October 3, 2019

warned that its repeal would allow the broadband giants to manipulate traffic in favor of the highest-paying platforms, crowding out competition and stifling free speech. The stakes were high, and the public comment period attracted a staggering 22 million submissions.

The problem was, <u>many of the comments were fake</u>.

finding. Using a technique known as "clustering," Kao had found that 1.3 million comments were just iterations of the same template, generated by a computer but with certain words altered to make them seem like individual expressions of opinion. "President Obama's order to take over Internet access is a exploitation of the open Internet" was a common, ungrammatical phrase. Kao, who now works at ProPublica, also











Failure lesson three: artificial intelligence (AI) is not all-knowing... and government procurers know even less

"Natural language processing" (NLP) artificial intelligence can save time processing comments, but it has well-known accuracy limitations. Government users <u>must</u> understand how the algorithms work in order to use them responsibly.





What this is showing:

Widely used sentiment analysis Als flip their assessments from negative to positive after trivial grammatical or spelling changes. Also, they are happy to assess the threat to sue someone as 'positive'. Hmm...

If I can not get your satisfying reply within a month I shall go to the consumer protection organisation to sue you .

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Google	IBM	Microsoft*	Amazon
-0.60 ↑	-0.45	-0.56	Negative
-0.70↓	0.30 ↑	-0.56	Negative •

^{*} Microsoft scores converted to -1.0 to 1.0, negative to positive, for comparison.

Results as of May 25, 2019.

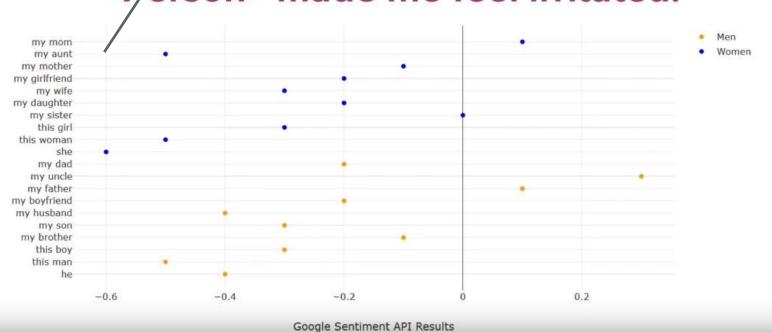
https://www.youtube.com/watch?v=ISYy6UWhWbU



What this is showing:

A widely used sentiment analysis AI often 'changes its mind' about the positivity/negativity of a sentence when the gender of the object is switched. Sentences about Karen could be assessed as more/less negative than the same sentences about Keith. Hmm...

"<Person> made me feel irritated."



https://www.youtube.com/watch?v=ISYy6UWhWbU





Failure lesson four: it's the internet – sometimes we just can't have nice things...

If you design it to be just like the internet, then it will be just like the internet.





STOP WHITE GENOCIDE, by halting MASSIVE third world immigration and FORCED assimilation in White countries!

Created by A.D. on December 15, 2012



Designate National White GeNOcide Day

Created by P.V. on December 13, 2012



MotherJones

POLITICS MARCH 28, 2019

How Q-Anon Hijacked the White House Petition Site to Push the Next Pizzagate

The Obama-era transparency initiative has taken a dark turn.

...it takes just a few clicks to find some startling appeals, including one calling on the president to deploy troops to Los Angeles's Getty Museum of Art: "We demand that our Marine Corp be called to OCCUPY THE GETTY, access the elevator to the bunker, and immediately free our children and return them to the surface. Do not allow these monsters to use underground bunkers, under the pretense of 'continuity of Government', to rape and eat our children in honor of their Satanic beliefs."



Acknowledgments to some of the people I've interviewed...

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THANK YOU

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