

**National Interest Analysis [2022] ATNIA 8
with attachments**

Joint Initiative on Services Domestic Regulation
Geneva, Switzerland, 2 December 2021

Attachments:

Attachment I Consultation

Attachment II Regulation Impact Statement

Attachment III Key Outcomes

NATIONAL INTEREST ANALYSIS: CATEGORY 1 TREATY

Joint Initiative on Services Domestic Regulation

Geneva, Switzerland, 2 December 2021

2022 ATNIA 8

Nature and timing of the proposed treaty action

1. The proposed treaty action is to modify Australia's World Trade Organization (WTO) General Agreement on Trade in Services (GATS) schedule to incorporate the *Joint Initiative on Services Domestic Regulation* ("DR JSI"). The DR JSI will expand upon the disciplines in GATS Article VI (Domestic Regulation) for participating WTO Members. It was concluded on 2 December 2021 at Geneva, Switzerland.
2. The DR JSI will enter into force 45 days after Australia provides notification to the WTO Secretariat and it is circulated to all WTO Members. At the end of the 45-day period, provided no objection has been raised, the Secretariat shall issue a communication to all Members to the effect that the certification procedure has been concluded, indicating the date of entry into force of the modifications.
3. It is proposed that Australia provide such notification as soon as practicable following consideration by the Joint Standing Committee on Treaties (JSCOT). Australia and other DR JSI participants have publicly committed to initiate the certification process for their respective GATS schedules by 2 December 2022. There is no requirement to amend legislation or enact regulations to implement the DR JSI.

Overview and national interest summary

4. The DR JSI contains expanded WTO disciplines on services domestic regulation. It aims to streamline licensing and qualification requirements and technical standards to reflect the modern interests of service suppliers and facilitate trade in services. Sixty-nine WTO Members including Australia are currently party to the DR JSI, which account for over 90 per cent of global services trade.
5. The DR JSI will bring commercial and strategic benefits to Australia. It will lock in and further encourage more predictable and transparent services domestic regulations by participants. This will reduce costs and facilitate services trade. The costs of trading services are often reported as significantly higher than trade costs for goods due to regulatory divergence, opaque regulation and confusing procedures.¹ By addressing such costs, the DR JSI will assist Australian businesses, consumers and communities to maximise their benefits from services trade.

¹ World Trade Organisation, *World Trade Report 2019: The future of services trade*, 2019, Geneva, Switzerland.

6. The DR JSI membership represents 13 of Australia's top 20 services export markets² including China, the US, the EU and Singapore. The membership also includes growing services export markets for Australia such as Brazil, Saudi Arabia, Colombia and Turkey. The expansive membership will support Australia's economic growth by increasing opportunities in a variety of markets and supporting further diversifying Australia's trade.
7. Strategically, the DR JSI reinforces the value of the WTO and its rulemaking function at a time of growing global disruption and restrictive trade practices. The WTO is vital to Australia's interests in enabling fair, open and non-discriminatory global trade. A lack of WTO rulemaking can have a negative impact on Australian exporters as trade barriers are left unaddressed.
8. Australia's lead role in negotiations for the DR JSI highlights Australian leadership in best practice regulation and increases Australia's reputation as an attractive investment destination.
9. Australia's domestic consultation in developing the DR JSI is set out in Attachment I (Consultation). The key outcomes and impacts of the DR JSI are set out in detail in Attachment II (Regulation Impact Statement) and Attachment III (Key Outcomes).

Reasons for Australia to take the proposed treaty action

The DR JSI provides significant market access opportunities for Australian businesses

10. The DR JSI commits the 69 participants to adopt good regulatory practices in areas that impact trade in services. Its disciplines include streamlining procedures for submitting applications, enabling electronic submissions, and ensuring transparent assessment criteria and fees. A joint OECD-WTO study calculated that application of the DR JSI disciplines could generate annual global trade cost savings of USD150 billion and reduce services trade costs by 11 per cent on average across all DR JSI participants.³
11. Australia is a services-intensive economy: the service sector employs almost 90 per cent of Australian workers and accounts for around 80 per cent of GDP.⁴ Prior to the COVID-19 pandemic, Australia's services exports exceeded AUD100 billion.⁵ Given the scale of services trade, Australia will benefit from improved regulatory practices in overseas markets.
12. The DR JSI disciplines address practical barriers to Australian entities operating in overseas markets, with important gains for financial, business, communications and transport services. This will help strengthen Australia's engagement with its trade partners and participation in global value chains. The DR JSI could also open new opportunities in markets where Australia currently lacks a strong presence. The DR JSI will remain open for all WTO members to join and may capture more of Australia's

² Department of Foreign Affairs, *Direction of goods and services trade*, August 2021, Canberra, Australia.

³ The Organisation for Economic Co-operation and Development (OECD); WTO, *Services Domestic Regulation in the WTO: Cutting Red Tape, Slashing Trade Costs, and Facilitating Services Trade*, 2021, Geneva, Switzerland.

⁴ Productivity Commission, *Overview of Australia's services sector productivity*, April 2021, Canberra, Australia.

⁵ Department of Foreign Affairs, *Direction of goods and services trade*, August 2021, Canberra, Australia.

trading partners over time. Since negotiations commenced, an additional 10 WTO Members have joined the DR JSI.

The DR JSI will improve the global business environment, particularly for women and small and medium-sized enterprises (SMEs)

13. The DR JSI offers a high-quality regulatory model that WTO members can adopt. Developing countries in the WTO stand to benefit from this model as they liberalise their markets and grow their services sectors. This will assist businesses to approach new and emerging markets as they will come to rely on consistent regulatory approaches. The DR JSI also contains the first WTO rule related to gender – requiring domestic authorisation measures to not discriminate between men and women.
14. The DR JSI is expected to particularly benefit SMEs. The costs of navigating complex regulatory regimes across economies, especially in new markets, pose greater barriers to small traders than to larger entities with more resources. SME exports are commonly lower in value while regulatory compliance costs are often fixed, rendering those costs proportionately greater. SMEs stand to gain greater benefits from the DR JSI as a result.

The DR JSI supports and reinforces multilateral outcomes

15. The WTO remains vital to Australia's interests in enabling trade to flow as freely as possible by reducing discriminatory rules and barriers to market access. WTO rules continue to underpin 98 per cent of world trade, including through WTO-consistent Free Trade Agreements.⁶ A strong, effective WTO is essential for Australia's national interest and future prosperity as an open and medium-sized trading nation.
16. The DR JSI reinforces centrality of the rules-based multilateral trading system and will generate negotiating momentum in the WTO. As the first set of services trade rules agreed in the WTO in a quarter of a century, the DR JSI is strategically and symbolically significant for driving further WTO rulemaking.

Obligations

Section I

17. Section I commits DR JSI participants to expand on the domestic regulation provisions in the GATS to include the disciplines set out in Section II and Section III. The disciplines apply to the service sectors where a participant has existing GATS commitments.⁷ It may also apply to any additional service sectors that a participant nominates.
18. Section I also provides developing economy Members with the option to delay the application of specific provisions for up to seven years in sectors in which they require

⁶ World Trade Organisation, *the WTO IN BRIEF*, April 2022, Geneva, Switzerland.

⁷ Australia has commitments under all service sectors covered by the GATS including business and professional services, communication, construction and related services, distribution, education, energy, environmental services, finance, health and social services, tourism, transport and movement of natural persons. WTO Members can nominate which sectors their commitments apply to. The commitments of every WTO Member are available at: www.wto.org/english/tratop_e/serv_e/serv_commitments_e.htm

further time for implementation. It also allows least-developed countries (LDCs) to delay implementation of the DR JSI until they graduate from LDC status. Participating Members are encouraged to provide technical assistance and capacity building to participating developing economies and LDCs upon request.

Section II – Disciplines on Services Domestic Regulation

19. Section II establishes disciplines that apply to licensing, qualification and technical standards affecting trade in services.
20. Section II requires that participants:
 - a. Avoid requiring an applicant to approach multiple authorities for an authorisation to supply a service, to the extent practicable.
 - b. Ensure that there is opportunity to apply for authorisation to supply a service throughout the year, to the extent practicable, or if there is a limited period to apply, there is a reasonable period during which applications can be made.
 - c. Ensure that electronic applications are accepted where possible.
 - d. Ensure that authorities provide applicants for the supply of a service with:
 - indicative timelines for processing applications, to the extent practicable
 - the status of an application, upon request
 - information on the completeness of an application without undue delay, to the extent practicable
 - where an application is considered complete, the outcome of the application, ensuring that the processing is completed within a reasonable period
 - where an application is considered incomplete, notification of the incomplete status, what additional information required is identified upon request, and an opportunity to complete the application where practicable
 - where an application is rejected, reasons for the rejection to the extent possible, and details regarding procedures for resubmission, and
 - where an application is successful, authorisation without undue delay subject to applicable terms and conditions.
 - e. Ensure that authorisation fees are reasonable, transparent, based on authority set out in a measure, and are not trade restrictive.
 - f. Ensure access to any required examinations for authorisation are scheduled at reasonably frequent intervals, allow reasonable periods of time for applicants to request an examination and are conducted electronically to the extent practicable.
 - g. Consider supporting professional bodies to engage in dialogue on the mutual recognition of professional qualifications, licensing or registration where appropriate.
 - h. Ensure that the decisions of competent authorities are reached and administered in a way that is independent of any supplier of services.

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- i. Publish or make publicly available information necessary for prospective service suppliers to comply with authorisation requirements, including where it exists:
 - the requirements and procedures
 - contact information of relevant competent authorities
 - fees
 - technical standards
 - procedures for appeal or review of decisions concerning applications
 - compliance with the terms and conditions of licenses or qualifications
 - opportunities for public involvement, such as through hearings or comments, and
 - indicative timeframes for processing of an application.
- j. To the extent practicable ensure that: new laws, regulations, procedures or administrative rulings relating to the supply of services are published before they are adopted; the purpose and rationale for any change be explained, either at the time or in advance; and interested parties be provided reasonable opportunity to comment on proposed changes, and these comments should be considered. Participating Members should also allow a reasonable period between changes and when service suppliers are required to comply.
- k. Ensure there are mechanisms to respond to enquiries from authorised or prospective service suppliers about requirements and procedures for licensing, qualifications, or technical standards.
- l. Encourage the adoption of technical standards through open and transparent processes and encourage other standard setting bodies, including international organisations, to use open and transparent process when developing technical standards.
- m. In the adoption or maintenance of measures relating to the authorisation for the supply of a service, ensure that: measures are based on objective and transparent criteria; procedures are impartial and allow applicants to demonstrate whether they meet the requirements; procedures do not unjustifiably prevent an applicant from fulfilling requirements and; measures do not discriminate between men and women.

Section III - Alternative Disciplines on Services Domestic Regulation for Financial Services

21. Section III provides an alternative set of disciplines for the regulation of financial services. The alternative disciplines were agreed to accommodate the specific needs of certain participating Members with respect to financial services only. It excludes the above disciplines on technical standards; and provides more limited recognition of professional qualifications, licensing or registration and commitments on fees.
22. Of the participating Members, 63 have incorporated Section III into their GATS commitments. For Australia, regulation of financial services is compliant with Section II, so there is no requirement to incorporate Section III into its GATS commitments.

Implementation

23. Australia will not need to make any legislative changes to implement the DR JSI.

Costs

24. There are no costs anticipated with the entry into force or implementation of the DR JSI.
25. A Regulation Impact Statement, assessed by the Office of Best Practice Regulation as adequate and therefore sufficient to inform a decision, is at Attachment II.

Future treaty action

26. The Agreement does not provide for the negotiation of future related legally binding instruments.
27. Any amendments will be subject to Australia's domestic treaty-making requirements, including tabling in Parliament and consideration by JSCOT.

Withdrawal or denunciation

28. The DR JSI will modify Australia's schedule of commitments under Article XVIII (Additional Commitments) of GATS.
29. Under Article XXI (Modification of Schedules) of GATS a Member may withdraw from any commitment in its schedule of commitments provided three years have elapsed from when it entered into force. This process requires the submission of a notification to the WTO Secretariat, for circulation to all Members, with the details of the withdrawal no later than three months before the intended date of implementation. After 45 days of the notification the Secretariat issues a communication to all Members indicating the date of the withdrawal.
30. Where another Member considers its interests 'may be affected' by the withdrawal, and they inform the modifying Member within 45 days of the notification, withdrawal cannot occur until arbitration between the Members takes place and the withdrawal is in conformity with those findings.
31. Article XV of the Marrakesh Agreement Establishing the WTO states that any Member may withdraw from GATS. Withdrawal shall take effect upon the expiration of six months from the date on which written notice of withdrawal is received by the Director-General of the WTO. The withdrawal shall apply to Multilateral Trade Agreements referred to in Article XV which include the GATS and its supplementary protocols.

Contact details

Services Trade and Policy Section
Office of Trade Negotiations
Department of Foreign Affairs and Trade

Attachments

- Attachment I – Consultation
- Attachment II – RIS
- Attachment III – Key Outcomes

Attachment I

Consultation

Joint Initiative on Services Domestic Regulation

Geneva, Switzerland, 2 December 2021

2022 ATNIA 8

Consultation

32. The Department of Foreign Affairs and Trade (DFAT) commenced consultation on the *Joint Initiative on Services Domestic Regulation* (“DR JSI”) in August 2017. DFAT has consulted widely with State and Territory governments, industry and civil society throughout the negotiating process. A summary of the stakeholders that DFAT consulted regarding the DR JSI is provided at paragraph 81.
33. As the scope and disciplines of the DR JSI are broadly consistent with the commitments Australia has already made in several of its trade agreements⁸ DFAT was able to build upon a foundation of extensive consultations conducted previously.
34. State and Territory governments were consulted on the DR JSI through the Trade and Investment Ministers Meeting, the Senior Officials Trade and Investment Officials’ Group (SOTIG) and the Commonwealth-State-Territory Standing Committee on Treaties (SCOT). DFAT also provided regular email updates to State and Territory officials on the status of the negotiations. Trade, Tourism and Investment Ministers from all jurisdictions supported negotiation of the Agreement.
35. DFAT hosts a biannual International Trade Negotiations Update Meeting. This provides an avenue to update industry and civil society representatives on the status of DFAT-led trade initiatives, including the DR JSI. It also provides an opportunity for these representatives to ask questions and discuss any issues. No concerns with Australia’s participation in the Agreement were raised in this forum.
36. DFAT regularly consults Australian industry representatives involved in international discussions on WTO negotiations and reform. This occurs through meetings, roundtables and email correspondence with Australian representatives in the APEC Business Advisory Council, the Business20 (B20) and the International Chamber of Commerce.

⁸ For example, the scope and disciplines of the DR JSI closely resemble the outcome reached in the Australia-United Kingdom Free Trade Agreement (A-UK FTA) signed on 17 December 2021. It also resembles the domestic regulation commitments agreed in the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and the Regional Comprehensive Economic Partnership (RCEP).

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DFAT also engages peak industry bodies such as the Business Council of Australia (BCA), Australian Industry Group, Australian Services Roundtable (ASR), Asia-Pacific Services Coalition (APSCo) and Australian Chamber of Commerce and Industry.

37. Industry has supported the DR JSI throughout the negotiating process and has not raised any concerns during consultation opportunities. The trade policy of the BCA, for example, supports the negotiation of WTO plurilateral agreements to liberalise international services trade. Certain stakeholders, including the ASR and APSCo, directly supported DFAT’s advocacy to conclude negotiations on the DR JSI. The ASR advocates for efficient regulatory settings for the services sector and supports fresh approaches in the WTO, plurilateral action and regulatory cooperation to support economic growth. APSCo works with businesses and governments to foster efficiency in services sectors in Asia-Pacific Economic Cooperation (APEC) economies.
38. A summary of the stakeholders consulted on the DR JSI is set out below:

Sector	Stakeholder
States and Territory Governments	Australian Capital Territory Government
	New South Wales Government
	Northern Territory Government
	Queensland Government
	South Australian Government
	Tasmanian Government
	Victorian Government
	West Australian Government
Industry bodies	Asia-Pacific Services Coalition (APSCo)
	Australian Services Roundtable (ASR)
	Business Council of Australia (BCA)
	The Australian Industry Group
	The Australian Chamber of Commerce and Industry
	Universities Australia
	Group of 8
Professional bodies	Architects Accreditation Council of Australia
	Law Council of Australia
	Engineers Australia
	Chartered Accountants Australia & New Zealand (CAANZ)
	CPA Australia
	Institute of Public Accountants (IPA)
International organisations	APEC Business Advisory Council (ABAC)
	The Business20 (B20)
	The International Chamber of Commerce
	Organisation for Economic Co-operation and Development (OECD)
	The World Economic Forum (WEF)

Attachment II

Attachment II

**FINAL ASSESSMENT
REGULATION IMPACT STATEMENT**

Name of Department: Department of Foreign Affairs and Trade

OBPR Reference Number: OBPR22-02627

Name of Proposal: Proposed treaty action to implement the World Trade Organization (WTO) *Joint Initiative on Services Domestic Regulation* by modifying Australia's General Agreement on Trade in Services (GATS) schedule.

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Introduction

1. This Final Assessment Regulation Impact Statement (RIS) covers the proposed treaty action to implement the World Trade Organization (WTO) *Joint Initiative on Services Domestic Regulation* (“DR JSI”) by modifying Australia’s General Agreement on Trade in Services (GATS) schedule.
2. The GATS is an agreement signed by all WTO Members, including Australia, that sets out the rules for international services trade. Under the GATS, each WTO Member specifies in its GATS schedule the access to its market by and treatment of foreign services providers. This locks-in market access, giving certainty to businesses, and allows improvements to access over time. Australia, which has a significant services trade sector, benefits from the open, predictable and transparent international services trade encouraged by GATS.
3. In December 2017, Australia and 58 other WTO Members, launched negotiations on the DR JSI, a plurilateral agreement establishing a new set of trade rules (called ‘disciplines’) to reduce behind-the-border barriers and facilitate growth in global services trade. On 2 December 2021, the participating Members, led by Australia, the EU and Costa Rica (the Chair), adopted a Declaration⁹ announcing the successful conclusion of negotiations on the initiative. To be legally binding, participating Members’ GATS schedules must be updated to include the agreed disciplines.
4. The DR JSI will establish a range of disciplines to reduce the costs and improve the transparency and predictability of services trade regulation among participating WTO members, which collectively represent over 92.5 per cent of global services trade. These disciplines include:
 - requiring fees charged by authorities for authorisations to supply a service are reasonable and transparent
 - ensuring that applications for authorisation to supply a service are processed without undue delay
 - minimising the number of government agencies applicants must approach for an authorisation to supply a service
 - ensuring that regulatory measures relating to the authorisation of a service are based on objective and transparent criteria and do not discriminate between men and women
 - encouraging acceptance of electronic documentation and applications for authorisations to supply a service.

A summary of DR JSI disciplines is at **Annex 1**.

5. On conclusion of the negotiations, Australia and the other 66 participants at the time committed to initiate the certification process to modify their respective GATS

⁹ WTO, [Declaration on the Conclusion of Negotiations on Services Domestic Regulation](#), 2021.

schedules to incorporate the DR JSI disciplines by 2 December 2022. Sixty-nine WTO Members are now participating in the DR JSI.¹⁰

6. In accordance with the Australian Government's Guide to Regulatory Impact Analysis, the Department of Foreign Affairs and Trade (DFAT) has completed this RIS to analyse the impact of implementing the decision to modify Australia's GATS schedule to incorporate the new disciplines contained in the DR JSI. A RIS to inform the decision to conclude negotiations on the DR JSI was prepared by DFAT and accepted by the Office of Best Practice Regulation (OBPR) in 2020 (RIS#25730).
7. As this RIS sets out, there are significant benefits for Australia in implementing the DR JSI. These include greater regulatory transparency and certainty, with Australian services exporters potentially achieving regulatory compliance cost savings of up to **USD1.87 billion** annually.¹¹ Implementing the DR JSI will also provide more opportunities for Australian service exporters and support the international rules-based trading system which underpins Australia's prosperity.

¹⁰ In June 2022, Georgia and the United Arab Emirates announced that they would also join the DR JSI.

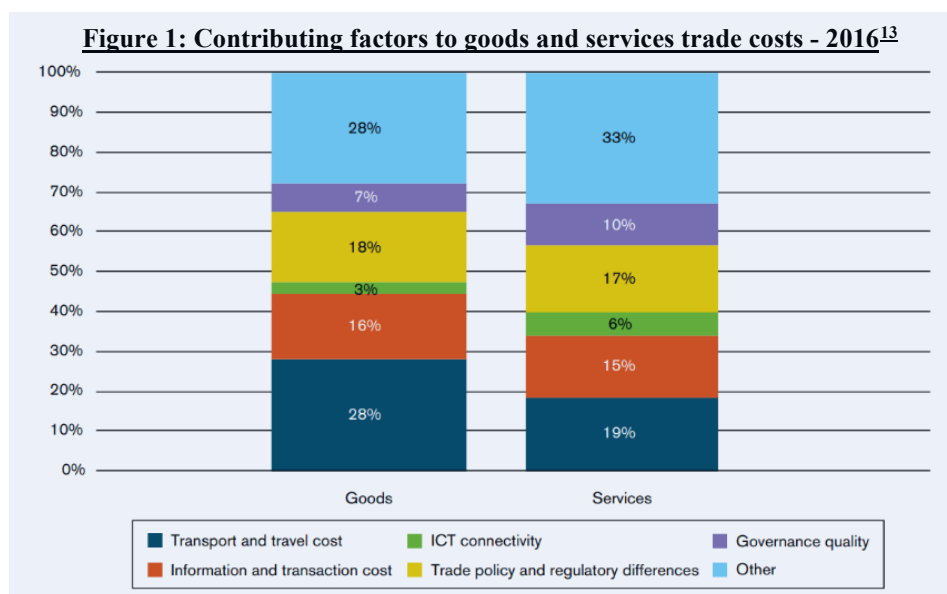
¹¹ Estimate calculation based on 2019 OECD-WTO 'Balanced Trade in Services' [dataset](#): Australian services exports comprise 1.2454 per cent of world services exports. A 1.2454 per cent share of the OECD-WTO projected savings of USD150 billion to global services trade is **USD1.8681 billion**. Actual trade cost savings to Australian services exporters could differ based on distribution of savings across sectors, jurisdictions, and between consumers and providers of the services exports.

RIS Question 1: What is the problem you are trying to solve?

8. Australian services exporters face higher costs and uncertainty in overseas markets due to different regulatory environments which can be opaque, slow, costly, and subject to arbitrary decision-making. Services exporters are disproportionately affected by regulatory compliance costs compared with goods exporters.
9. The services sector has been particularly affected by the COVID-19 pandemic and associated restrictions on travel and personal contact. Higher compliance costs and risks can act as a significant barrier to entering into new export markets and limit diversification options for services exporters, which in turn limit the capacity for the sector to recover from the COVID-19 induced slump.
10. Multilateral trade reform, through the WTO, is the most effective way of creating and enforcing open and transparent rules which underpin Australia’s service trade. But the WTO has not been able to agree to new rules to facilitate services trade in over 25 years.

Lowering trade costs & removing unnecessary barriers for Australian services exporters

11. The WTO has found that costs in trade in services are almost double those in trade in goods.¹² The impost on service exporters in navigating complex and opaque regulatory regimes or poor governance arrangements is a significant contributing factor to these costs. Unlike goods trade, it is often necessary for a services supplier to set up a commercial presence in the host economy (as a foreign affiliate) to provide the service, requiring a range of regulatory costs, authorisations and approvals. Small and medium-sized enterprises are disproportionately affected by these fixed costs because they have less capacity to address or absorb them.
12. **Figure 1** highlights that trade policy and regulatory differences, and governance quality account for a significant percentage of services trade costs.

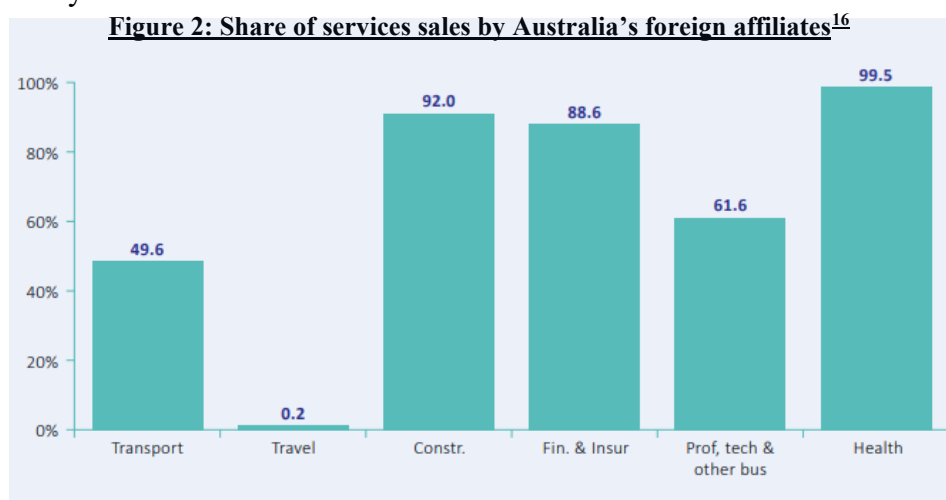


¹² OECD; WTO, *Services Domestic Regulation in the WTO*, 2021, pg.1.

¹³ World Trade Organization, *World Trade Report 2019: The future of services trade*, 2019, pg. 87.

13. Specific data on the regulatory compliance costs faced by Australian services exporters is not available. However, Australian services exporters which deliver the services directly into overseas markets, particularly those delivering services via foreign affiliates, are more likely to be affected than those delivering services to foreign consumers in Australia (such as tourism and education services supplied to foreign customers in Australia). In 2018-19¹⁴, 81 per cent of Australia’s financial services exports, worth \$20.7 billion; over 99 per cent of health services exports, worth \$6.4 billion; and over 90 per cent of mining service, worth \$3.2 billion, were delivered by foreign affiliates.¹⁵

14. **Figure 2** shows the share of service sales by Australia’s foreign affiliates, broken down by sector.



15. The new disciplines in the DR JSI will remove unnecessary barriers and provide significant trade cost savings for services businesses. Joint WTO and Organisation for Economic Co-operation and Development (OECD) analysis indicates that full implementation of the new rules in the DR JSI could reduce global services trade costs by up to **USD150 billion** annually.¹⁷ The implications of these savings for Australia will be set out in *RIS Question 4*.

Australian services trade recovery

16. Services trade is a key component of Australia’s economy. In 2018-19 services made up 20.7 per cent of Australia's total exports on a balance of payments assessment.¹⁸ Services are also embedded in all of Australia’s export sectors with Australia’s domestic services industries accounting for over 45 per cent of the value of all exports.¹⁹

17. Like many sectors, services trade fell sharply during the COVID-19 pandemic. In 2019, the value of Australia’s total services exports reached \$102 billion²⁰ - the

¹⁴ Pre-COVID-19 figures are more representative of the long-term economic value and structure of Australia’s service exports due to the impact COVID-19 had on the services sector.

¹⁵ Department of Foreign Affairs and Trade, [Australia’s Services Exports Action Plan](#), pg.14

¹⁶ Australian Bureau of Statistics, [Australian Outward Foreign Affiliates Trade, 2018-19, Catalogue 5495.0](#).

¹⁷ World Trade Organization, [World Trade Report 2019: The future of services trade](#), 2019,

¹⁸ Department of Foreign Affairs and Trade, [Trade and Investment at a Glance, 2020](#).

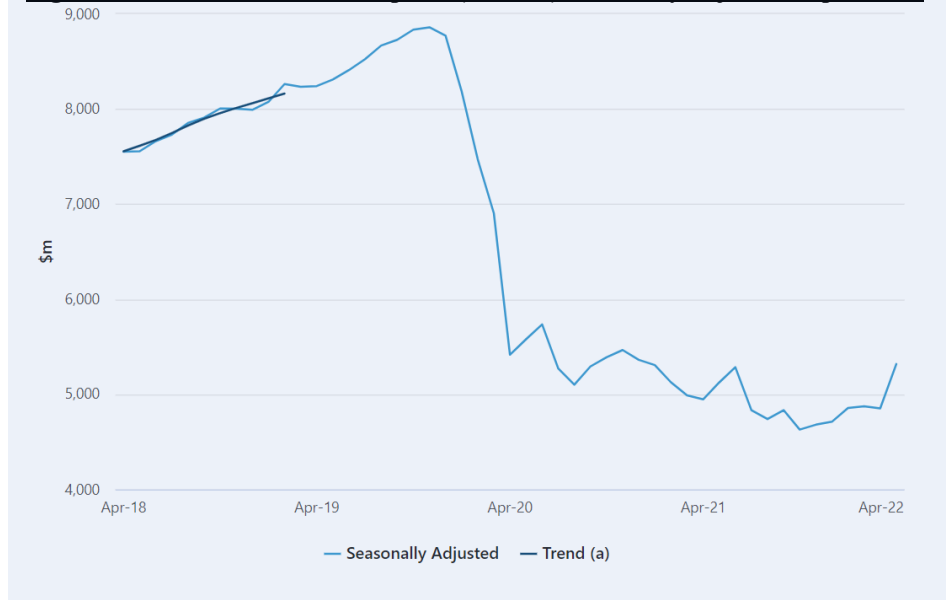
¹⁹ Ibid.

²⁰ Australian Bureau of Statistics, [International Trade: Supplementary Information 2021](#)

highest measured by the Australian Bureau of Statistics. In 2020, services exports declined by 29 per cent to just under \$72 billion.²¹

18. **Figure 3** highlights the upward trend in Australia’s services exports (using month-on-month data) before a sharp decline at the beginning of the pandemic.

Figure 3: Australia’s services exports (\$billion) seasonally adjusted- April 2022²²



Support for the WTO

19. As an open, medium-sized and trade-based economy, a strong and effective WTO is essential for Australia’s national interest and future prosperity. WTO rules provide certainty and predictability for business, underpinning all free trade agreements and 98 per cent of world trade.
20. The WTO faces significant challenges. Multilateral rule-making and reform have largely stalled, leading some critics to argue that the organisation is unable to address current trade challenges in the modern geo-political landscape.
21. Against this backdrop, services trade rules in the WTO require a refresh. The DR JSI is the first new set of services trade rules agreed at the WTO in over a quarter of a century. Once implemented, the DR JSI will demonstrate the ability of the WTO’s rule-making function to deliver tangible results for businesses and consumers. In doing so, the DR JSI will form another important piece in WTO architecture, further reinforcing the rules-based international trading system.

²¹ Ibid.

²² [International Trade in Goods and Services](#), Australia- April 2022 release, ABS

RIS Question 2: Why is government action needed?

22. The Australian Government has the constitutional authority to conclude treaties and other international agreements, which it exercises in the national interest. Government action is therefore needed to implement a binding agreement with other governments to adhere to the new regulatory best practice disciplines in the DR JSI to reduce regulatory compliance costs in overseas markets for Australian services exporters.
23. Specifically, government action is needed to implement reciprocal binding of the DR JSI commitments for Australia, in accordance with the Government's decision in December 2020 to conclude negotiations on the DR JSI (RIS#25730 refers).

Services trade rules reform and the scope of the DR JSI disciplines

24. Services trade rules require a refresh to reduce costs and provide greater transparency and certainty for service providers. Services trade between countries is regulated by the WTO GATS. The GATS establishes a legally binding set of rules covering international trade in services applying to all WTO Members. The GATS entered into force in January 1995, and, since that time, efforts to conclude new multilaterally agreed services trade rules in the WTO have been unsuccessful.
25. Against this backdrop, in 2016, the Government agreed to pursue new plurilateral negotiating initiatives in the WTO to update the trade rulebook for the 21st century in line with Australia's interests. The DR JSI was one of these initiatives. Australia has played a leading role in the DR JSI negotiations and, along with our partners in the WTO, was successful in securing an outcome which will advance Australia's interests.
26. To implement the DR JSI, Australia and the other participating Members must now modify their GATS schedules to incorporate the new commitments in the initiative. These new commitments apply to regulatory measures relating to licensing requirements and procedures, qualification requirements and procedures, and technical standards affecting trade in services. The full set of commitments are set out in **Annex 2**: Reference Paper on Services Domestic Regulation ("Reference Paper"), which must be inscribed into a Member's GATS schedule to have legal effect.
27. Implementing the DR JSI by amending Australia's GATS schedule is considered a treaty action, for which government action is required. The proposed treaty action must be tabled in Parliament. The Joint Standing Committee on Treaties (JSCOT) considers tabled treaty actions and conducts an inquiry into whether the proposed treaty action is in Australia's national interest. The final decision as to whether an agreement should be signed, and binding treaty action taken is made by the Executive Council.

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Australian implementation of the DR JSI is needed to signal our support for the initiative, and for WTO rule-making

28. Even though Australia already complies with the DR JSI rules, implementing the initiative through making international commitments has an important signalling effect. It will demonstrate our support for the international rule-making system; provide ballast to the initiative, encouraging other Members to join; and signal to business our support for effective regulation of services trade.
29. Australia was a lead proponent of the DR JSI and is actively supporting increased participation by additional WTO Members. Completing our domestic implementation process within the timeframe committed will send an important signal to our trading partners of our continuing support for this initiative. It would also signal our continued support for WTO rule-making more broadly, providing another significant boost to confidence in the rules-based international trading system.
30. Implementing the DR JSI promptly will also signal to business Australia's continuing support for effective regulation of services trade, and underline Australia's attractiveness as a destination for investment. The Reference Paper recognises the considerable amount of time and resources business must put into administrative compliance, which could otherwise be put into business development and expansion. It commits participating Members to more efficient and transparent regulatory measures relating to licensing requirements and procedures, qualification requirements and procedures, and technical standards affecting trade in services.

RIS Question 3: What policy options are you considering?

31. This RIS considers two policy options: to implement or not to implement the DR JSI.
32. Implementing the DR JSI, by modifying Australia's WTO GATS schedule alongside the 68 other participating WTO Members, will improve the business environment, and reduce costs and uncertainty for Australian services exporters. This will provide critical support to the sector, which represents a significant proportion of Australian exports, to recover from the sharp decline resulting from the COVID-19 pandemic. It will also signal Australia's support for rule-making through the WTO and reinforce the WTO's role at the centre of the rules-based international trading system.
33. Not implementing the DR JSI will undermine international efforts to reduce costs and uncertainty in international services trade. It will damage Australia's international reputation and send the wrong signal to business about Australia's commitment to a transparent and predictable regulatory environment and the rules-based international trading system.
34. The costs and benefits of each option are set out below under *RIS Question 4*. A summary of these is in **Table 2** on page 20.

RIS Question 4: What is the likely net benefit of each option?

Option 1: Implement the DR JSI by modifying Australia’s WTO GATS schedule

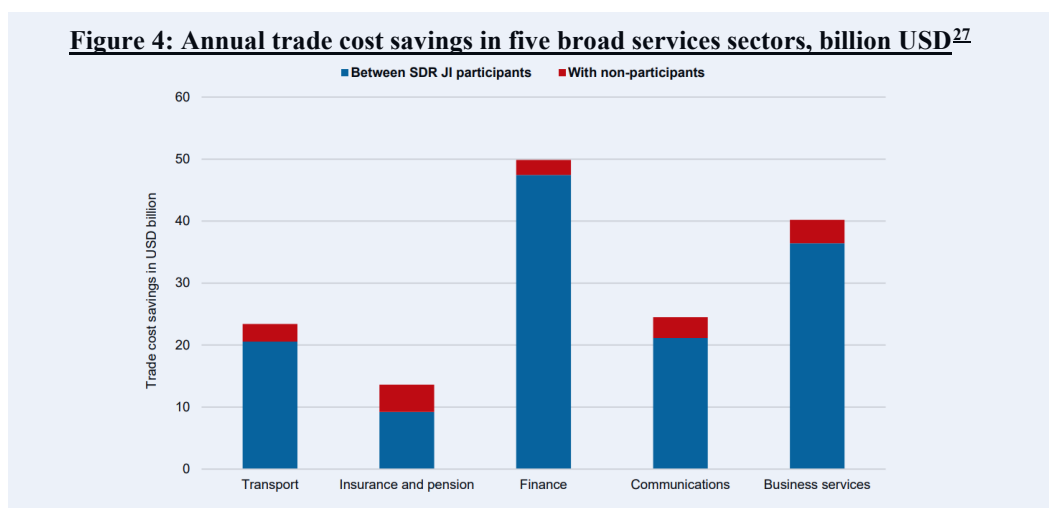
35. A decision by the Government to implement the DR JSI by modifying Australia’s WTO GATS schedule would result in the agreement becoming legally binding for Australia. This would fulfil Australia’s commitment to the other DR JSI Members to implement the initiative by 2 December 2022 and support the domestic implementation of the DR JSI disciplines by those Members. The full benefits will be realised when all participating Members complete their domestic implementation.

Trade cost savings for Australian services exporters

36. In November 2021, OECD-WTO analysis assessed that full implementation of the DR JSI would provide global services trade cost savings of up to **USD150 billion** annually.²³ Based on this analysis, DFAT estimates Australian services exporters could potentially achieve regulatory compliance cost savings of up to **USD1.87 billion** annually.²⁴

37. OECD analysis estimated that full implementation of the DR JSI disciplines would lead to a reduction of services trade costs for Australian services exporters of up to: **12.1 per cent** with Brazil; **9.9 per cent** with China; and **6 per cent** with the United States²⁵. An Australian Services Roundtable (ASR) and Asia Pacific Services Coalition (APSCo) joint paper noted that implementation of the DR JSI would result in a **7 per cent cut in trade costs across all sectors in the APEC region** with an additional 2-3 per cent reduction for small-to-medium-size enterprises²⁶.

38. **Figure 4** highlights the trade cost savings to the financial, business, communications, and transport services sectors between DR JSI participants, and with non-participants.



²³ OECD; WTO, [Services Domestic Regulation in the WTO](#), 2021, pg.1.

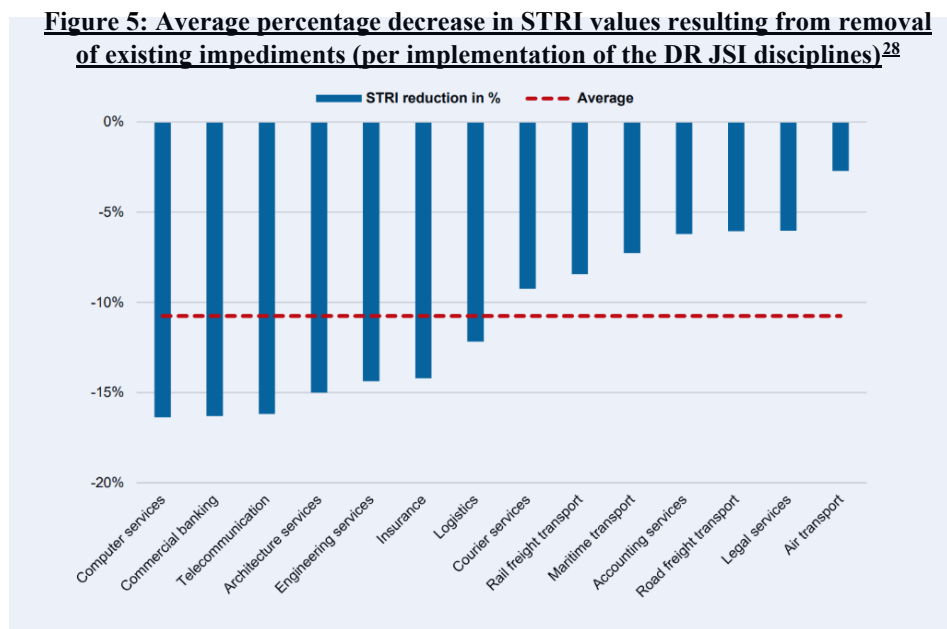
²⁴ See footnote 2, pg. 3.

²⁵ OECD analysis requested by DFAT pursuant to OECD; WTO, [Services Domestic Regulation in the WTO](#)

²⁶ Anthony Patrick et al, [Back from the brink! The WTO gets on with serious business](#), 2021.

²⁷ OECD; WTO, [Services Domestic Regulation in the WTO](#), 2021, pg.5

39. The OECD Services Trade Restrictiveness Index (STRI) is a database measuring services trade restrictive policy measures across economies. **Figure 5** demonstrates that impediments to services trade amongst DR JSI members could be lowered by **an average of 11 per cent across all sectors** for which STRI data is available.



Support Australian services trade recovery and help services exporters take advantage of the projected growth in global trade in services

40. As highlighted in *RIS Question 1*, Australian services exports declined by 29 per cent immediately following the COVID-19 pandemic.²⁹ Implementing the DR JSI will support Australian services trade recovery by cutting red tape and reducing complex and costly regulatory burdens in overseas markets. As noted in **Annex 1**, DR JSI disciplines include:

- requiring fees charged by authorities for authorisations to supply a service are reasonable and transparent
- ensuring that applications for authorisation to supply a service are processed without undue delay
- ensuring that regulatory measures relating to the authorisation of a service are based on objective and transparent criteria and made impartially
- minimising the number of government agencies applicants must approach for an authorisation to supply a service
- ensuring access to any required examinations for services authorisations are scheduled at reasonably frequent intervals, and, where practicable, examinations are accepted/conducted electronically
- encouraging acceptance of electronic documentation and applications for authorisations to supply a service.

²⁸ OECD; WTO, [Services Domestic Regulation in the WTO](#), 2021, pg.4

²⁹ Australian Bureau of Statistics, [International Trade: Supplementary Information 2021](#).

41. Implementing the DR JSI will play an important role in Australia's taking advantage of the projected accelerated growth in trade in services, particularly with developing countries and emerging markets. In 2019, the WTO found that trade in services was growing faster (by an average of 5.4 per cent) than trade in goods and that the share of the services sector in global trade could increase by 50 per cent by 2040.³⁰
42. Developing countries' share of global services is also growing - reaching 25 per cent of global services exports and 34.4 per cent of services imports in 2017.³¹ As noted above, ASR APSCo paper suggests that implementation of the DR JSI would result in **a 7 per cent cut in trade costs across all sectors in the APEC region.**³²
43. Clear and transparent global trade rules will provide an important foundation for Australian exporters to maximise their access to new and emerging markets. By supporting the widespread implementation of the DR JSI by WTO Members, particularly developing countries, Australia will help contribute to a more open and transparent global services market and foster new opportunities for Australian businesses.
- Improving the global business environment for Australian services exporters*
44. Well-designed regulatory policies and domestic regulation play a crucial role in the global services market. Australia has a well-earned international reputation for transparent and predictable regulatory settings. Foreign service suppliers benefit from these settings when doing business in Australia. Australian services providers are accustomed to transparent and predictable regulatory settings and are not always well-prepared to do business in overseas markets which do not offer the same level of regulatory transparency and predictability.
45. Implementing the DR JSI will improve the global business environment by creating a more enabling environment with greater regulatory transparency and certainty for service providers in participating Members, which comprise over 92.5 per cent of global services trade and 13 of Australia's top 20 services export markets.³³
46. These benefits were recognised by business groups from around the world, including the ASR, APSCo, the Coalition of Services Industries and the European Services Forum, which all welcomed conclusion of the DR JSI in December 2021.

Supporting the WTO and the rules-based international trading system

47. Australia's interests are well served by an open, stable trading system, with an effective WTO at its centre.³⁴ The WTO provides a predictable framework for 98 per cent of world trade. It has delivered a progressively more open trade and investment environment for Australia's exporters, producers, consumers and investors. However,

³⁰ World Trade Organisation, [World Trade Report 2019: The future of services trade](#), 2019, pg. 6.

³¹ Ibid, pg.4

³² Anthony Patrick et al, [Back from the brink! The WTO gets on with serious business](#), 2021.

³³ Department of Foreign Affairs, [Direction of goods and services trade](#), August 2021, Canberra, Australia.

³⁴ Productivity Commission, [Trade and Assistance Review 2018-19](#), April 2020, Canberra, Australia.

with 164 members, many with divergent interests and levels of development, reaching consensus in the WTO has become increasingly difficult.

48. In this challenging environment, the Government agreed to undertake new negotiating initiatives to pursue Australia's policy and commercial interests. This included pursuing negotiations with groups of likeminded WTO Members on a 'plurilateral' basis. At the 11th WTO Ministerial Conference in Buenos Aires in 2017, Ministers launched negotiations on a number of 'plurilateral' initiatives, including the DR JSI. Australia has since played a leading role in DR JSI negotiations.
49. Australia's swift progress to conclude our treaty-making procedures and submit our GATS schedule for certification would reinforce our reputation as a reliable leader of the DR JSI. By giving legal effect to the DR JSI and incorporating the agreement into the WTO architecture, Australia would also encourage other WTO Members to join the initiative.
50. Supporting the implementation of the DR JSI across the membership would demonstrate our leadership role in the WTO more broadly and our ongoing commitment to international rule-making during a time of significant challenges. As set out in *Question 1*, the implementation of the DR JSI will contribute to a strong and effective WTO, which is essential to Australia's interests as a medium-sized economy.

Negligible costs of implementing DR JSI

51. Implementing the DR JSI would have negligible costs for Australia. Other than the existing DFAT resources required to complete the treaty-making procedures, there will be no additional cost to implement the DR JSI. This is because there is no requirement to amend or enact legislation because Australia's existing regulatory practices are consistent with the obligations in the text.
52. As the DR JSI disciplines aim to reduce regulatory compliance costs, complexity, timeframes and uncertainty, we do not anticipate any additional compliance costs for business. Rather there would be an overall reduction in these costs for Australian services exporters of up to USD1.87 billion annually.³⁵

Option 2: Do not implement the DR JSI and breach Australia's commitment to its trading partners

53. There would be no benefit to Australia from a decision by Government to leave Australia's GATS schedule unamended and not implement the DR JSI. This decision would also result in several negative consequences. While this option would allow for reprioritising of resources to focus on other Government objectives, it would come at significant cost, and ultimately result in a lost opportunity to reduce regulatory compliance costs and uncertainty for Australian service exporters.

³⁵ See footnote 2, pg. 3

Damage to Australia's reputation in the WTO and loss of influence in rule-making

54. The DR JSI membership represents 13 of Australia's top 20 services export markets including China, the United States, the United Kingdom, the European Union, and Singapore. Australia has made a mutual reciprocal commitment to implement the DR JSI disciplines to these trading partners. If these Members implement the DR JSI while Australia, as one of the leaders of the initiative does not, we would suffer significant reputational damage in the WTO and with major trading partners. Given our public messaging and advocacy on the importance of the DR JSI to date, Australia would also lose credibility and significant influence in this area of rule-making in the future.

Damage to the WTO and the international rules-based trading system

55. Australia has a long-standing reputation as a strong supporter of an open global economy and the rules-based international trading system. Numerous components of the global economy rely on the certainty and predictability inherent in a system based on rules. As trade continues to play a vital role in Australia's continued economic success, a rules-based system centred on the WTO is fundamental to our interests.
56. The DR JSI, the first new set of services trade rules in over a quarter of a century, will form an important piece in the rules-based trading system. For each Member who does not implement the DR JSI, the overall outcome for the rules-based system is weakened. A decision by Australia not to implement the DR JSI would contribute to this damage and could be interpreted as a decline in our long-standing support for this system, which we continue to rely on.

Sending the wrong signal to business and potential new DR JSI members

57. As set out in *RIS Question 5*, the business community has supported the DR JSI throughout the negotiating process. Service industry groups such as the ASR and APSCo also directly supported DFAT's advocacy to conclude negotiations on the DR JSI, as well as efforts to bring more WTO Members on board the initiative. A decision not to implement the DR JSI now would damage Australia's credibility with business. It would send the wrong signal to Australian and international businesses about Australia's commitment to a transparent and predictable regulatory environment and the rules-based international trading system.
58. Failure to implement the DR JSI would also send a negative signal to potential new Members about the value of transparent and predictable rules to facilitate services trade in their economy. This would undermine the further expansion of DR JSI Members, limiting the benefit to Australian services exporters in those markets.

RIS Question 5: Who did you consult and how did you incorporate their feedback?

59. DFAT is committed to a highly consultative approach throughout trade negotiations and recognises that stakeholder consultation is key to the development of negotiating positions that help achieve outcomes that reflect Australia’s interests. DFAT has undertaken stakeholder consultation on the DR JSI since 2017. This includes engagement with State and Territory government agencies as well as industry, professional and international bodies.
60. Stakeholder views fed directly into Australia’s negotiation strategy for the DR JSI. This stakeholder feedback was ultimately reflected in the negotiated outcome both in terms of removing potentially adverse proposals and modifying proposals to ensure Australia’s interests were reflected. Further information on specific stakeholder feedback is below.
61. Industry stakeholders provided positive feedback on the benefits of the DR JSI throughout negotiations. While DFAT did not receive quantitative analysis on the anticipated economic benefits to their specific sectors or businesses, industry did cite qualitative and international research in their advocacy. In a joint paper, industry groups, the ASR and APSCo welcomed the conclusion of the DR JSI, noting that “business stakeholder support for this services domestic regulation agenda is overwhelmingly strong.”³⁶

Specific feedback on the DR JSI disciplines

62. Several stakeholders raised concerns around a text proposal which might reduce Australia’s flexibility to regulate in the public interest in certain circumstances. Based on this advice, Australia successfully advocated to remove this text to ensure sufficient regulatory flexibility was retained.
63. Several stakeholders also provided feedback on the inclusion of the commitment not to discriminate between men and women when adopting or maintaining services trade authorisation measures (Article 22 (d) of the Reference Paper).
64. Feedback on this commitment was positive. However, stakeholders raised concerns that there may be legitimate instances where it is necessary to provide differential treatment for women. For example, differential treatment may be legitimate in the development of measures relating to specific health, education and support services provided to women by non-government organisations in developing country Members. Australia ensured this commitment included sufficient flexibility to allow legitimate different treatment to address these policy issues.³⁷

³⁶ Anthony Patrick et al, [Back from the brink! The WTO gets on with serious business](#), 2021.

³⁷ *Reference Paper on Services Domestic Regulation*, Footnote 18: “differential treatment that is reasonable and objective, and aims to achieve a legitimate purpose, and adoption by Members of temporary special measures aimed at accelerating de facto equality between men and women, shall not be considered discrimination for the purposes of this provision”.

65. A summary of the stakeholders consulted is set out in **Table 1** and paragraphs 66-68.

Table 1: stakeholders consulted on the DR JSI

Sector	Stakeholder
States and Territory Governments	Australian Capital Territory Government
	New South Wales Government
	Northern Territory Government
	Queensland Government
	South Australian Government
	Tasmanian Government
	Victorian Government
	West Australian Government
Industry bodies	Asia Pacific Services Coalition
	Australian Services Roundtable
	Business Council of Australia
	The Australian Industry Group
	The Australian Chamber of Commerce and Industry
	Universities Australia
	Group of 8
Professional bodies	Architects Accreditation Council of Australia
	Law Council of Australia
	Engineers Australia
	Chartered Accountants Australia & New Zealand
	CPA Australia
	Institute of Public Accountants
International organisations	APEC Business Advisory Council
	The Business20 (B20)
	The International Chamber of Commerce
	Organisation for Economic Co-operation and Development
	The World Economic Forum

66. State and Territory governments were consulted on the DR JSI through the Trade and Investment Ministers Meeting, the Senior Officials Trade and Investment Officials' Group (SOTIG) and the Commonwealth-State-Territory Standing Committee on Treaties (SCOT). DFAT also provided State and Territory officials regular email updates and opportunities to comment on the status of the negotiations.

67. DFAT hosts a biannual International Trade Negotiations Update Meeting. This meeting provides an avenue to update industry and other stakeholders on the status of DFAT-led trade initiatives, including the DR JSI. Industry representatives and international organisations have also been consulted through meetings, roundtable discussions and updates, and email correspondence.

68. As the scope and disciplines of the DR JSI are broadly consistent with the commitments Australia has already made in several of its trade agreements³⁸ DFAT was also able to build upon a foundation of extensive consultations conducted previously.

³⁸ For example, the scope and disciplines of the DR JSI closely resemble the outcome reached in the Australia-United Kingdom Free Trade Agreement (A-UK FTA) signed on 17 December 2021. It also resembles the domestic regulation commitments agreed in the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and the Regional Comprehensive Economic Partnership (RCEP).

RIS Question 6: What is the best option from those you have considered?

69. The best option of those we have considered is to implement the DR JSI by modifying Australia's WTO GATS schedule.
70. DFAT took into account qualitative and quantitative evidence in considering the respective benefits and costs of option 1 – to implement the DR JSI and option 2 – not to implement the DR JSI. The available evidence demonstrated clearly that option 1 would result in significant benefits and negligible costs, even if some of those benefits were not fully quantified. The estimated benefits to Australian services exporters from reduced regulatory compliance costs alone outweigh the minimal costs that would be associated with implementing the DR JSI.

Assessment of Option 1– implement the DR JSI

Benefits of option 1

71. A decision to implement the DR JSI would provide the following benefits for Australia:
- greater regulatory transparency and certainty, and trade cost savings for Australian services exporters of up to **USD1.87 billion** annually³⁹
 - supporting Australia's services trade recovery in the wake of the COVID-19 pandemic and helping Australian exporters take advantage of the projected growth in global services trade, particularly amongst developing countries
 - improving the global business environment for Australian services exporters
 - supporting the WTO and the rules-based trading system for the overall benefit of Australian businesses and consumers.

Costs of Option 1

72. The costs of option 1 are negligible. There is no requirement to amend or enact legislation to implement the DR JSI because Australia's existing regulatory practices are consistent with the obligations in the text. Australia would incorporate the DR JSI into its GATS schedule using existing DFAT resources.

Assessment of Option 2 – do not implement the DR JSI

Benefits of Option 2

73. The benefits of option 2 are negligible. The only advantage would be that resources could be reprioritised to focus on other Government objectives.

³⁹ See footnote 2, pg. 3.

Costs of Option 2

74. If the Government decides not to modify Australia's GATS schedule to incorporate the new rules in the DR JSI, there would be significant costs for Australia. These include:
- damage to Australia's reputation in the WTO and loss of credibility and influence in trade rule-making in the future
 - damage to the WTO and the rules-based international trading system in which Australia operates and relies
 - negative impact on Australia's business reputation and send the wrong signal to business, potentially harming existing arrangements and preventing new partnerships and investments
 - negative impact on growing the DR JSI membership – limiting potential further benefits to Australian services exporters.
75. **Table 2** below sets out analysis of the respective benefits and costs of the two options considered and the method of assessment used to arrive at this judgment.

Table 2: Summary of the benefits and costs of Options 1 and 2

Benefits/Costs	Option 1 – implement the DR JSI	Option 2 – don’t implement the DR JSI
<p>Benefits</p>	<p>Greater regulatory transparency and certainty, and trade cost savings for Australian services exporters of up to USD1.87 billion annually.</p> <p><i>Assessment method: QTA based on OECD-WTO data (see footnote 2, page 2) and QLA based on stakeholder feedback.</i></p>	<p>Negligible: reprioritisation of resources (DFAT staff time) to other Government objectives.</p> <p><i>Assessment methodology: QLA based on DFAT analysis.</i></p>
	<p>Support Australian services trade recovery following the COVID-19 pandemic and help exporters take advantage of the growth in global services trade.</p> <p><i>Assessment method: QTA based on ABS data, and QLA based on DFAT analysis and stakeholder feedback.</i></p>	
	<p>Improve the global business environment for Australian services exporters.</p> <p><i>Assessment method: QLA based on DFAT analysis and stakeholder feedback.</i></p>	
	<p>Support the WTO and the rules-based international trading system.</p> <p><i>Assessment method: QLA based on DFAT analysis and stakeholder feedback.</i></p>	
<p>Costs</p>	<p>Negligible: Existing DFAT resources would be used to implement the DR JSI.</p> <p><i>Assessment method: QLA based on DFAT analysis and stakeholder feedback.</i></p>	
		<p>Damage to the WTO and the rules-based international trading system.</p> <p><i>Assessment method: QLA based on DFAT analysis and stakeholder feedback.</i></p>
		<p>Negative impact on Australia’s business reputation/signalling</p> <p><i>Assessment method: QLA based on DFAT analysis and stakeholder feedback.</i></p>
		<p>Negative impact on additional DR JSI membership – limits benefit to Australian services exporters.</p> <p><i>Assessment method: QLA based on DFAT analysis and stakeholder feedback.</i></p>

*QTA: quantitative assessment

*QLA: qualitative assessment

RIS Question 7: How will you implement and evaluate your chosen option?

Implementation

76. There is no requirement to amend or enact legislation to implement the DR JSI because Australia's existing regulatory practices are consistent with the obligations in the text. However, to make the agreement binding for Australia, government action is required to amend its GATS schedule to incorporate the DR JSI disciplines.
77. In accordance with Australia's treaty-making procedures, Australia's proposed GATS schedule modification and the Reference Paper on Services Domestic Regulation must be tabled in Parliament. JSCOT will then conduct an inquiry into the proposed treaty action and report back to Parliament on its findings.
78. Following the JSCOT inquiry, and if approved by the Executive Council, Australia can submit its GATS schedule modification to the WTO Council for Trade in Services (CTS) to commence the certification process.
79. Once Australia has submitted its GATS schedule modification to the CTS, all WTO Members are given 45 days to review the amendments to ensure they do not reduce the quality of Australia's pre-existing GATS commitments. Provided no objection has been raised during this time, the WTO Secretariat will issue a communication stating the certification procedure has been concluded, indicating the date of entry into force of the modified schedule. At this time, Australia's new GATS schedule incorporating the commitments of the DR JSI will be given legal effect.

Evaluation

80. DFAT will evaluate our chosen option through industry feedback, ongoing stakeholder engagement, data evaluation and through increasing the number of participating members of the DR JSI.
81. Engagement with stakeholders will continue after implementation of the DR JSI to raise awareness of the outcome and to evaluate industry feedback on the benefits of the initiative. Australia will also continue to support ongoing DR JSI evaluation and data collection methods, particularly in the WTO and OECD.
82. Sixty-nine WTO Members are currently participating in the DR JSI. As one of the leaders of the initiative, Australia has an ongoing role to play in encouraging new members to join the initiative, particularly in the Indo-Pacific region. Expanding the DR JSI membership will increase the benefits for Australian exporters by extending the commitments to more markets. Expanding the membership will also serve as an important evaluation tool to monitor implementation of the disciplines in overseas markets.

Attachment III

Key Outcomes

World Trade Organisation (WTO) factsheet on services domestic regulation⁴⁰

20 November 2020

Services Domestic Regulation

Rationale, Potential Economic Benefits, Practice in Regional Trade Agreements

ORIGIN AND PURPOSE OF THE NEGOTIATIONS

Services trade has grown considerably in the past decade and is estimated to now account for around half of global trade. At the same time, the 2019 WTO World Trade Report found that the costs of trading services are about twice as high as trade costs for goods. A significant portion of these costs are attributable to regulatory divergence, as well as opaque regulations and cumbersome procedures.

WTO members are free to regulate their services sectors to pursue their domestic policy objectives. Nevertheless, the General Agreement on Trade in Services (GATS) recognizes that such regulations may affect trade in services.

Through the WTO Joint Initiative on Services Domestic Regulation, an open-ended and inclusive process, a group of more than 60 WTO members have committed to develop disciplines to mitigate the unintended trade restrictive effects of measures relating to licensing requirements and procedures, qualification requirements and procedures, and technical standards.

WTO members can work towards better regulatory processes while realizing any domestic policy objectives they may seek to achieve. Disciplines for the good governance of services markets are indeed compatible with a variety of regulatory systems and approaches.

The disciplines are also aligned with international instruments of good regulatory practice, such as the OECD Recommendation on Regulatory Policy and Governance, the APEC-OECD Integrated Checklist on Regulatory Reform, and the World Bank Global Indicators of Regulatory Governance.

Many WTO members, at different levels of development, have already followed these instruments to tailor their own domestic regulatory reforms. The adoption of the disciplines within the WTO can contribute to promoting and consolidating national reforms, while supporting the growth of domestic services sectors.

WTO members currently participating in the Initiative represent more than 70% of global services trade. This high level of engagement will give the disciplines a significant degree of application worldwide. The disciplines will become a meaningful reference point for countries aiming to undertake domestic regulatory reforms.

"Transparency is pivotal to facilitating trade. Procedures may be complicated and lengthy for good reasons, but there is no good reason for them to be unclear and non-transparent. Providing information contributes to more efficient procedures and reduced trade costs, by making cross-border business transactions more predictable in terms of time and costs."

Making Regional Integration Work- Company Perspectives on Non-Tariff Measures in Arab States (2018), International Trade Centre (ITC)

"As competitiveness of the services sector often depends on the prevailing policies and regulatory practices, growth potential can be accelerated by more inclusive participation of the private sector in national, regional and international policy making processes."

COMESA Business Council (2020)

"Companies complained that obtaining, filling and submitting the large number of official documents required for their trading operations costs them a considerable amount of time and resources, which could otherwise be put to business development and expansion. The report recommends that a review of all documents be undertaken with the aim of streamlining and reducing the number of forms used by exporting and importing companies."

Indonesia: Company Perspectives -Country Report (2016), International Trade Centre (ITC)

⁴⁰ WTO, *Factsheet on services domestic regulation*, published November 2020, Geneva, Switzerland.

THE WTO JOINT INITIATIVE ON SERVICES DOMESTIC REGULATION: KEY QUESTIONS

WHO?

In 2017, 59 WTO members signed a Joint Ministerial Statement (WT/MIN(17)61), in which they reaffirmed their commitment to advancing negotiations on domestic regulation.

In a second Joint Ministerial Statement (WT/L/1059), issued in 2019, the signatories committed to finalizing the negotiations by the Twelfth WTO Ministerial Conference. Beyond those WTO members already committed to an outcome¹, many more are actively participating in the discussions.

The Initiative remains open, transparent, and inclusive. All WTO members can participate at any stage in the process. Negotiations are now at an advanced stage and it is most likely that a successful outcome will be achieved in the near future.

WHAT?

The disciplines apply to measures relating to licensing requirements and procedures, qualification requirements and procedures, and technical standards affecting trade in services.

The focus of the disciplines lies on measures that are closely linked to the process of authorization to supply a service. They aim to ensure that the existing market access and national treatment commitments are not nullified by opaque and complex authorization procedures.

The disciplines provide built-in flexibilities to preserve space for differences in WTO members' regulatory capacity and approaches, for example, by allowing participants to implement certain obligations "to the extent practicable", or simply "encouraging" them to take certain actions.

The disciplines apply to those sectors where participants have undertaken commitments in their GATS Schedules of specific commitments. A possibility is foreseen for members to voluntarily expand the application of the disciplines to additional sectors.

Developing economies participating in the negotiations can delay the application of specific provisions in sectors in which they face implementation difficulties. The use of transitional periods would allow them to make any necessary adjustments to their domestic regulatory frameworks.

Domestic Regulation Disciplines and WTO Members' Policy Space

- The disciplines do not circumscribe participants' right to regulate in pursuing their domestic policy objectives.
- The disciplines do not focus on the substance of the regulation itself and are largely limited to procedures for obtaining authorization to supply services.
- Participants remain free to apply any market access and national treatment limitations inscribed in their GATS Schedules.

¹ Albania, Argentina, Australia, Brazil, Canada, Chile, China, Colombia, Costa Rica, El Salvador, the European Union, Hong Kong China, Iceland, Israel, Japan, Kazakhstan, Republic of Korea, Liechtenstein, Mauritius, Mexico, Moldova, Montenegro, New Zealand, Nigeria, North Macedonia, Norway,

Proposed Disciplines on Domestic Regulation - A Snapshot

TRANSPARENCY

- Publish and make available information required to comply with requirements and procedures for authorization, including through electronic means;
- Establish appropriate mechanisms for responding to enquiries from service suppliers;
- Engage stakeholders by publishing proposed laws and regulations, providing opportunity for comments from interested persons, and considering comments received.

LEGAL CERTAINTY AND PREDICTABILITY

- Establish indicative timeframes for processing applications;
- Process applications in a timely manner;
- Provide information on the status of applications;
- Allow applicants to correct minor deficiencies in incomplete applications and identify additional information required;
- Inform applicants of reasons for rejection of applications and allow resubmission;
- Allow authorization once granted to enter into effect without undue delay;
- Allow reasonable time between publication of laws and regulations and date of required compliance by service suppliers;
- Hold examinations at reasonably frequent intervals.

REGULATORY QUALITY AND FACILITATION

- Require applicants to approach only one competent authority to obtain authorization;
- Permit submission of applications at any time throughout the year, or at least, allow reasonable periods of time for submission;
- Accept electronic applications and authenticated copies of documents;
- Ensure that authorization fees are reasonable, transparent, and do not in themselves restrict the supply of service;
- Support professional bodies wishing to establish dialogues on issues relating to recognition of professional qualifications;
- Ensure that competent authorities reach their decisions in a manner independent from services suppliers;
- Consolidate relevant information on a single online dedicated portal;
- Develop technical standards through open and transparent processes;
- Base measures relating to authorization on objective and transparent criteria;
- Ensure that procedures are impartial, adequate and do not unjustifiably prevent fulfilment of authorization requirements;
- Ensure that authorization measures do not discriminate between men and women.

Least-developed countries participating in the negotiations are not required to apply the disciplines until they graduate from LDC status and can opt for transitional periods at that time.

HOW?

Participating members have agreed to incorporate the final set of disciplines into their respective GATS Schedules as "additional commitments" pursuant to GATS Article XVIII. GATS Article XVIII allows WTO members to negotiate commitments regarding measures on qualifications, standards, or licensing matters.

The disciplines will complement the existing specific commitments undertaken by participating members in their respective GATS Schedules. They will not affect any existing rights and obligations under the GATS or any other WTO Agreements.

The disciplines will become binding only for those WTO members who inscribe them into their GATS Schedules. They will be applied on a most-favoured nation basis, meaning that services suppliers from all WTO members will be treated equally.

Paraguay, Peru, the Russian Federation, the Kingdom of Saudi Arabia, Switzerland, Chinese Taipei, Thailand, Turkey, Ukraine, the United Kingdom, and Uruguay.

A SNAPSHOT OF POTENTIAL ECONOMIC BENEFITS OF DOMESTIC REGULATION DISCIPLINES

The implementation of the domestic regulation disciplines can lead to better economic performance

Recognizing the importance of well-functioning regulatory frameworks and sound business environments to facilitate services trade, several WTO members have progressively undertaken domestic regulatory reforms to streamline authorization procedures and improve their transparency and predictability. Many of these reform aspects are captured by the disciplines that the Initiative has developed. This trend also includes economies at lower levels of income, many of which have introduced new and innovative regulatory measures as part of their national development strategies (see BOX 1 below).

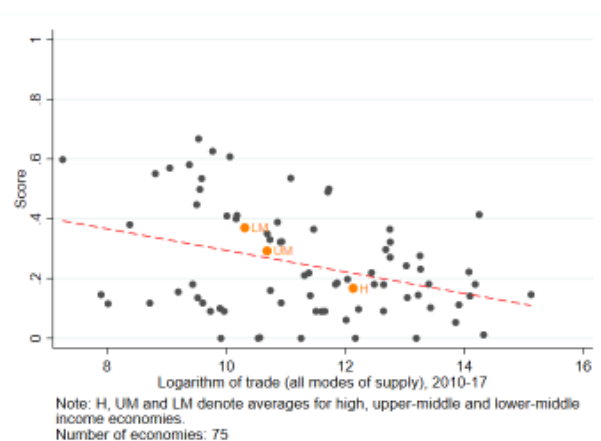
Figures 1 and 2 below relate the implementation of the disciplines developed by the Initiative with the volume of services trade and the participation in global value chains, respectively. Lower scores, tending to zero, imply that a higher number of the domestic regulation disciplines are in place in a national regulatory framework (i.e. higher level of implementation). Conversely, higher scores, tending to one, imply that fewer disciplines are in place in a national regulatory framework (i.e. lower level of implementation).

Where more domestic regulation disciplines are in place, an economy tends to trade more services

In Figure 1, the slope of the red line indicates that the implementation of the disciplines is positively associated with services trade (including all four modes of supply).

Cutting red tape in regulatory frameworks can help creating new services trade opportunities for suppliers of all sizes and women entrepreneurs. It can benefit particularly micro, small and medium-sized enterprises (MSMEs), who are typically less equipped to navigate opaque and costly requirements and procedures. Increasing services trade is critical to economic growth and development. Services create jobs, produce an efficient allocation of resources, promote firms' competitiveness, and diversify economies' output. Because services provide inputs for the whole economy, making the services sector more efficient can indirectly improve the performance of all the other economic sectors, including manufacturing and agriculture. By enhancing the efficiency and productivity of domestic services sectors, services firms' ability to compete in international markets can consequently be boosted. Economies implementing domestic regulation disciplines in their regulatory frameworks tend to participate more actively in international trade in services.

Figure 1: Correlation between the implementation of domestic regulation disciplines and volume of services trade



BOX 1 - LAO SERVICES PORTAL

The Lao Services Portal aims to increase access to information and participation in the development and application of trade related measures on services trade. It collates useful information for those seeking to supply a service, including on laws and regulations, requirements, procedures, and application forms. Registration to receive news and regular alerts is also possible.

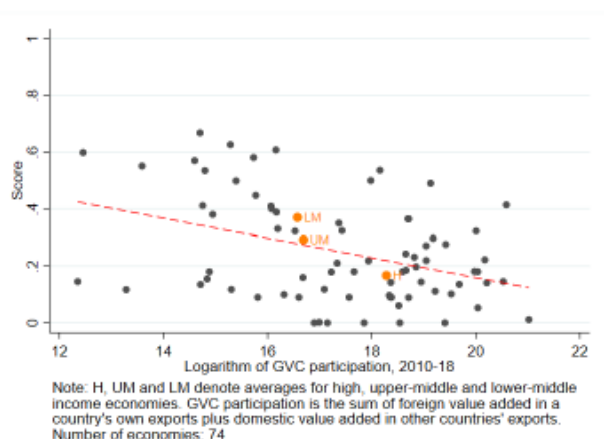
Source: <http://www.laoservicesportal.gov.la/>

Where more domestic regulation disciplines are in place, the participation in global value chains (GVCs) tends to be higher

In Figure 2, the slope of the red line indicates that the implementation of the disciplines is positively associated with the participation in GVCs.

Participation in GVCs reflects an increase in opportunities to integrate into the global economy by allowing firms, including small and medium ones, to join international production networks. The economic benefits relate to increased productivity, product sophistication, and export diversification. By making their domestic services sector more competitive, GVCs can especially support lower income economies in meeting their development goals. In order to maximise the benefits of participation in GVCs, streamlining authorization procedures, as well as enhancing the transparency and predictability of regulatory frameworks, is crucial.

Figure 2: Correlation between the implementation of domestic regulation disciplines and participation in global value chains



TRENDS IN REGIONAL TRADE AGREEMENTS (RTAs)

There is a significant degree of similarity between the domestic regulation disciplines included in recent RTAs and those developed by the WTO Joint Initiative

Figure 3: WTO members with domestic regulation disciplines in reviewed RTAs

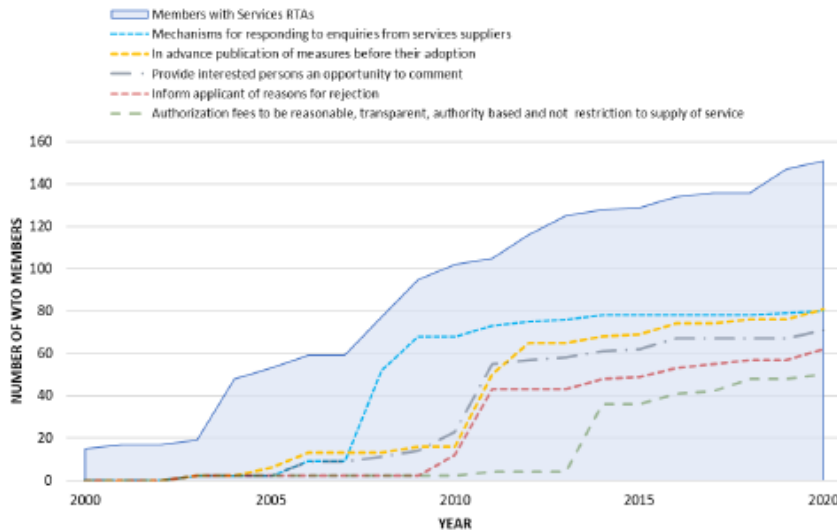
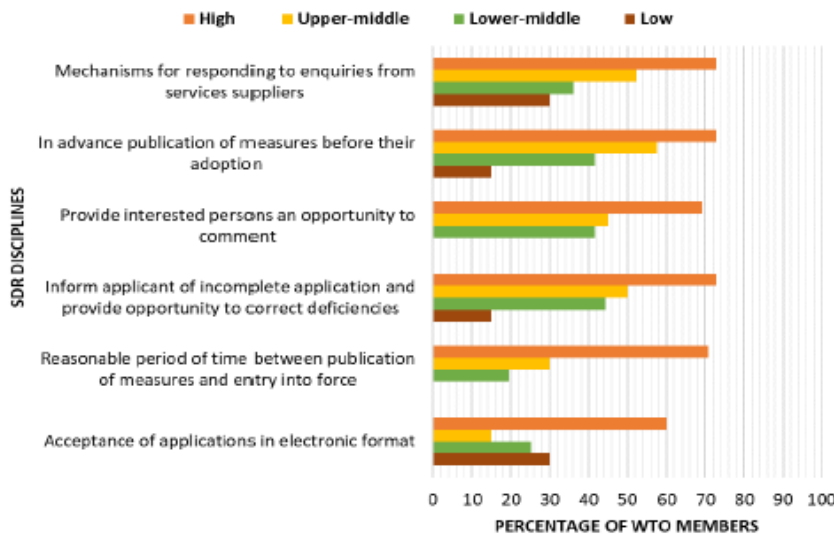


Figure 4: Percentage of WTO members with domestic regulation disciplines in reviewed RTAs, by income groups



Over the last 15 years, services RTAs have moved beyond removing quantitative restrictions and discriminatory measures relating to international services trade. They are now increasingly addressing regulatory barriers and promoting good governance of services markets. By establishing domestic regulation obligations, RTAs can render national regulatory frameworks more transparent and predictable. This can help promoting competitiveness and economic diversification, and thereby boosting economic growth and development.

As of 2020, more than 70% of WTO members have concluded at least one RTA with domestic regulation provisions that go beyond the GATS. At a time when businesses ask for more transparent and predictable domestic regulatory frameworks, several recent RTAs, including those adopted by economies at lower levels of income, respond to the practical challenges that affect businesses' ability to trade (see BOX 2 below).

Increasingly, domestic regulation obligations in RTAs address three main aspects: (i) transparency, i.e. publication and availability of relevant information for service suppliers; (ii) certainty and predictability, i.e. regulatory and procedural benchmarks to be followed by competent authorities when dealing with applications for authorization to supply services; (iii) regulatory quality and facilitation, i.e. measures aiming at the adoption and dissemination of good regulatory practices. Like the disciplines developed by the Initiative, domestic regulation provisions in RTAs do not interfere with substantive requirements that regulators can develop and implement to pursue their national policy objectives.

BOX 2 – PACIFIC ECONOMIC COOPERATION COUNCIL (PECC): BUSINESS SURVEY ON IMPEDIMENTS TO SERVICES TRADE

In 2016, PECC conducted a survey of regional policies addressing businesses, governments, academics, media, and civil society. There was broad agreement that the most cumbersome barriers to trade in services are the lack of transparency, multiple layers of bureaucracy, and lack of predictability: 63% of business respondents considered the lack of transparency as a serious to very serious impediment to services trade, compared to 54% of government respondents. PECC advised governments to develop a set of regulatory principles to be applied across sectors that would enhance competition and foster economic growth.



Source: PECC International Secretariat, State of the Region 2016-2017 (2016).