

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Supplementary Budget Estimates Hearings November 2014**  
**Communications Portfolio**  
**Australian Broadcasting Corporation**

**Question No: 627**

**Program No. Australian Broadcasting Corporation**

**Hansard Ref: In writing**

**Topic: Merchandise or promotional material**

**Senator Ludwig asked:**

Since 7 September 2013:

1. Has the department purchased any merchandise or promotional material?
2. List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)
3. List the cost for each item
4. List the quantity of each item
5. Who suggested these materials be created?
6. Who approved its creation?
7. Provide copies of authorisation
8. When was the Minister informed of the material being created?
9. Who created the material?
10. How was that person selected?
11. How many individuals or groups were considered in selecting who to create the material?

**Answer:**

1. Since 7 September 2013, the ABC has purchased merchandise and promotional materials.
- 2-11. Detail about items purchased is listed in the table attached.

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<b>QUESTIONS ON NOTICE RESPONSE : ABC Local Radio Queensland (QLD)</b>							
<b>Has the department purchased any merchandise or promotional material?</b>	Yes						
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	ABC branded Emergency Magnets	“ABC Radio App” Pop up Banner	ABC branded Wind up Radios	ABC Branded “Community Correspondent” Tee-Shirts	ABC “Battle of the Bowls” Listener Competition Event	ABC branded Banner for outside broadcast and outdoor use	ABC branded hanging Banners for internal use (foyers)
<b>List the cost for each item</b>	\$0.75	\$129.00	\$602.37 + \$261.90 (printing)	\$11.52	\$29.90	\$247.50	\$495.00
<b>List the quantity of each item</b>	2500	1	24	35	20	1	2
<b>Who suggested these materials be</b>	Local Radio Marketing Manager QLD						

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<b>created?</b>							
<b>Who approved its creation?</b>	Hd, Radio Marketing	Local Radio Marketing Manager QLD Expenditure over \$2000 is approved by Local Radio Management and Hd, Radio Marketing.					
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an unreasonable diversion of resources.						
<b>When was the Minister informed of the material being created?</b>	Not applicable						
<b>Who created the material?</b>	Adsun	FBMS	Radios purchased from EBay + printing by Adsun	T-shirts purchased from AS Colour & printed by The Print Bar	MBE Robina	Banner specialists	JSA
<b>How was that person selected?</b>	Selection based on price point and ability to deliver high standard products.						
<b>How many individuals or groups were considered in selecting who to create the material?</b>	5-6	5	1	6	3	2	2

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<b>QUESTIONS ON NOTICE REPOSENSE: ABC Local Radio Northern Territory (NT)</b>						
<b>Has the department purchased any merchandise or promotional material?</b>	Yes					
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	105.7 ABC Darwin   Fishing Lures – <i>The Lure of the Top End</i> - promotional item to support all of station campaign	ABC Local Radio   Guitar Pick/Keyrings – <i>EXHUMED</i> - promotional item to support National Local Radio and ABC TV promotion	105.7 ABC Darwin   Bone shaped wastebag dispensers – <i>Dog of a Day</i> – promotional item to support weekly segment on the Breakfast	105.7 ABC Darwin   Branded Red Pencils – <i>Dear Margo and Adam</i> - promotional item to support weekly listener generated content segment	105.7 ABC Darwin & 783 ABC Alice Springs   Branded Products – car stickers, keep cups, drink coolers – Merchandise items to support ABC outside broadcasts at Cultural Festivals and Agricultural Shows in NT.	105.7 ABC Darwin + 783 ABC Alice Springs   branded thongs   <i>Thong of the Year</i> all of station promotion early 2015 in Darwin and <i>Surviving Summer in the Centre</i> promotion early 2015 in Alice Springs + additional merchandise items for giveaway at ABC outside broadcasts and events across the year in NT.

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			program.			
<b>List the cost for each item</b>	\$6.00	\$0.90	\$3.06	\$0.74	Stickers = \$0.95 Keep Cups = \$3.40 Coolers = \$1.85	\$3.95
<b>List the quantity of each item</b>	300	200	250	500	Stickers x 2000 Keep Cups x 500 Drink coolers x 1000	1500
<b>Who suggested these materials be created?</b>	Local Radio Marketing Manager NT					
<b>Who approved its creation?</b>	Local Radio Marketing Manager NT Expenditure over \$2000 is approved by Local Radio Management and Hd, Radio Marketing.					
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an unreasonable diversion of resources.					
<b>When was the Minister informed of the material being created?</b>	Not applicable					
<b>Who created the material?</b>	JM Gillies Classic Lures	Grover Allmann	Arid Zone	Branded Products	Arid Zone	
<b>How was that person selected?</b>	Selection based on price point and ability to deliver a high standard of products.					

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<b>How many individuals or groups were considered in selecting who to create the material?</b>	Case by case basis as not all merchandise / promotional product providers can supply materials. Quotes are sought from a number of providers usually at a standard practice of 3 quotes per job.						
<b>QUESTIONS ON NOTICE REPOSE: Local Radio South Australia (SA)</b>							
<b>Has the department purchased any merchandise or promotional material?</b>	Yes						
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	891 ABC Adelaide branded Signage – diner en blanc event photo wall 4800 x 1200mm backdrop	ABC branded Signage netball SA stadium – partner recognition	ABC branded Signage – Hindmarsh stadium (A-League) – partner recognition	ABC branded Signage 2400 x 900 Collinswood Green Room showing local presenters	891ABC Adelaide branded Signage – refresh pull up banners for use at OBs and events	891 ABC Adelaide Branded market umbrellas with bases for use at OBs and events	ABC Branded Balloons – diner en blanc plus helium and hire fee
<b>List the cost for each</b>	\$1,200.00	\$100.00	\$305.00	\$171.66	\$171.66	\$517.50	\$1.69

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<b>item</b>							
<b>List the quantity of each item</b>	1	15	2	3	3	4	500
<b>Who suggested these materials be created?</b>	ABC Local Radio SA Marketing Manager and/or Local Radio representative						
<b>Who approved its creation?</b>	ABC Local Radio SA Marketing Manager, with artwork approval by Hd, Radio Marketing. Expenditure over \$2000 is approved by Local Radio Management and Hd, Radio Marketing.						
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an unreasonable diversion of resources.						
<b>When was the Minister informed of the material being created?</b>	Not applicable						
<b>Who created the material?</b>	Stadium Signs	Print Solutions	Signorama Prospect	Print Solutions	Visualcom	Staples	PPI promotion / Balloons Galore
<b>How was that person selected?</b>	Selection based on price point and ability to deliver a high standard of products.						
<b>How many individuals or groups were considered in selecting who to create the material?</b>	1- 3						
<b>QUESTIONS ON NOTICE REPOSE: Local Radio Tasmania (TAS)</b>							

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<b>Has the department purchased any merchandise or promotional material?</b>	Yes						
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	ABC branded Eco Radio, wind-up, with phone charger and torch “Emergency Services Broadcasting” Oct 2013 campaign	936 ABC Hobart branded nylon back-sack Participants in “Take a Walk with Ryk” fitness campaign	936 ABC Hobart Branded twill cap Participants in “Take a Walk with Ryk” fitness campaign	936 ABC Hobart Branded running singlets for ‘936ers’: participants in the MONAGasp Fun Run and the MDC	936 ABC Hobart Branded running singlets for ‘936ers’: participants in MDC – extra	936 ABC Hobart Branded running singlets for ‘936ers’: participants in MDC – kids	936 ABC Hobart Badges for the “Snug Sole Striders” – a splinter group of the ‘936ers’
<b>List the cost for each item</b>	\$43.20	\$5.18	\$6.98	\$21.80	\$37.85	\$35.70	\$5.00
<b>List the quantity of each item</b>	50	50	50	74	8	2	20
<b>Who suggested these materials be created</b>	ABC Local Radio TAS Marketing Manager						
<b>Who approved its creation?</b>	Hd, Radio Marketing	ABC Local Radio TAS Marketing Manager Expenditure over \$2000 is approved by Local Radio Management and Hd, Radio Marketing.					
<b>Provide copies of</b>	Authorisation was provided in accordance with the ABC’s delegation processes. Providing copies of this information would						



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<b>authorisation</b>	require an unreasonable diversion of resources.			
<b>When was the Minister informed of the material being created?</b>	Not applicable			
<b>Who created the material?</b>	Multipowered Products	JEM Promotional Products	Slick Promotions	Badger Makes Badges
<b>How was that person selected?</b>	Selection based on price point and ability to deliver a high standard of products.			
<b>How many individuals or groups were considered in selecting who to create the material?</b>	1 - 3			
<b>QUESTIONS ON NOTICE: ABC Classic FM</b>				
<b>Has the department purchased any merchandise or promotional material?</b>	Yes			
<b>List by item, and purpose for each item, including if the</b>	ABC Classic FM Branded black long sleeve shirts (male and female) and polo shirts for use by Live Music team at all	Template/Banner design and production for Southbank foyer banners. Featuring	ABC Classic FM Branded Table Throw – black with logo for use at all public station events by presenters on stage or technical crew.	

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<b>material is for a specific policy or program or for a generic purpose (note that purpose)</b>	external events.	headshots of two Classic FM presenters.	
<b>List the cost for each item</b>	\$31.80	\$174.00	\$243.21
<b>List the quantity of each item</b>	68	2	2
<b>Who suggested these materials be created</b>	Marketing Manager ABC Classic FM and/or ABC Classic FM representative		
<b>Who approved its creation?</b>	Marketing Manager Classic FM, and Hd, Radio Marketing		
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an unreasonable diversion of resources.		
<b>When was the Minister informed of the material being created?</b>	Not applicable		
<b>Who created the material?</b>	B dynamic Pty Ltd	Raft Design	Expandabrand
<b>How was that person selected?</b>	Selection based on price point and ability to deliver high standard products.		

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<b>How many individuals or groups were considered in selecting who to create the material?</b>	Case by case basis but quotes sought from a number of providers.						
<b>QUESTIONS ON NOTICE REPOSE: Local Radio Victoria (VIC)</b>							
<b>Has the department purchased any merchandise or promotional material?</b>	Yes						
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	VIC Regional Banners: new Artwork and easy to use pull-up banner	ABC branded Anzac Jackets: Three presenters and Tech travelled to Gallipoli Dawn Service – Branded Cold/wet weather jacket	Marquee faced: 2 weeks marquee at Australian open (Love-All) Tennis (6m x 1m).	Spacelight Banners: Additional canvas banner made to complement existing frames and banners (for-reuse),	774 branded logo banners; Four x 3m x 1m Red 774 canvas/eyelet Logo banners. For use on marquee and fencing at Festival, concerts, OB	Canvas Spacelite banner: VIC map banner, Existing one has new permanent home in new Geelong Newsrooms	ABC branded Tee-shirts: Australian Open “Love-All” staff tee-shirts design and supply.

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				adhesive for Marque at Aust Open.	etc		
<b>List the cost for each item</b>	\$183.50	\$78.00		\$479.00	\$220.00	\$220.00	\$22.40
<b>List the quantity of each item</b>	8	4	1	2 (banners) 4 (Adhesive)	4	1	71
<b>Who suggested these materials be created</b>	Local Radio VIC Marketing	Hd, Radio Marketing	Required as part of Branding at Margaret court Arena	Local Radio Vic Marketing: Marquee branding	Local Radio VIC Marketing		
<b>Who approved its creation?</b>	Local Radio VIC Marketing Manager Hd Radio Marketing						
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an unreasonable diversion of resources.						
<b>When was the Minister informed of the material being created?</b>	Not applicable						
<b>Who created the material?</b>	Visual Display (Banner supplier)	Riverland Clothing	Image Box	Creative Visuals	Ausign	Abacus	Arid Zone
<b>How was that person</b>	Selection based on price point and ability to deliver high standard products.						

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<b>selected?</b>									
<b>How many individuals or groups were considered in selecting who to create the material?</b>	1 – 3								
<b>QUESTIONS ON NOTICE REPOSE: ABC Radio National (RN)</b>									
<b>Has the department purchased any merchandise or promotional material?</b>	Yes								
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	RN branded Boyer Lectern Sign used on the lectern in the Iwaki Auditorium to promote brand awareness.	Boyer Lecture Invitation used to invite selected members of the public to the 2013 Boyer Lecture.	RN Postcard/bookmarks used at RN events, distributed to listeners with prizes and displayed in ABC stores.	RN Tote for listener giveaways at RN events for branding	WOMAD Flyer- to promote RN's involvement in the event and as negotiated with the partner.	RN Banners for Perth and Adelaide (January 2014) - used at RN OBs or recorded events	Atrium banner displayed in the Ultimo ABC Foyer alongside all other radio networks.	Tear Drop Banners created for use at RN branded/partnered events as existing banners utilised incorrect branding.	Studio signage - displayed in the RN studios in Ultimo and South bank. The signage is seen in many RN interviews via YouTube.

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<b>List the cost for each item</b>	\$81.87	\$437.50	\$0.11	\$4.87	\$0.07	\$923.75	\$571.15	\$1117.50	\$261.20
<b>List the quantity of each item</b>	1	1	5000 postcards 10000 bookmarks	1000	5000	4	1	2	3
<b>Who suggested these materials be created</b>	Marketing Manager RN								
<b>Who approved its creation?</b>	Marketing Manager RN and Hd, Radio Marketing								
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an unreasonable diversion of resources.								
<b>When was the Minister informed of the material being created?</b>	Not applicable								
<b>Who created the material?</b>	VFX Print Group	Leading Hand Design	Concept Partners	Print Solutions	Creative Visuals	VFX Print Group	Creative Visuals	VFX Print Group	
<b>How was that person selected?</b>	Selection based on price point and ability to deliver high standard products.								
<b>How many individuals or groups were considered in selecting who to create the</b>	1 – 3								

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<b>material?</b>									
<b>QUESTIONS ON NOTICE RESPONSE: Radio National - CONTINUED</b>									
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	White Paper bookmark used to promote RN's new digital magazine (White Paper) at RN events (including writers' festivals), distributed to listeners with prizes and displayed in ABC stores.	RN Branded tablecloths for use at RN events and in line with ABC cross Radio Division branding.	Car Branding used to brand the new RN vehicle in accordance with the ABC's car branding policy.	Foyer Banner ABC Southbank Foyer, Melbourne and in line with Radio Division branding.	Banner Poles	RN OB Flyer and RN Subcontinent Book Club bookmarks for display at Parramasala Festival (October 2014)	RN OB branded t-shirts used by RN staff working at a Breakfast OB hosted in the Ultimo Foyer. The OB aligns with the marketing objectives.	RN Branded Juices used as a giveaway for listeners during the Breakfast OB in the Ultimo Foyer. The OB aligns with the marketing objectives.	RN Branded fruit- used as a giveaway for listeners during the Breakfast OB in the Ultimo Foyer. The OB aligns with the marketing objectives.
<b>List the cost for each item</b>	\$2.48	\$286.60	\$1,133.00	\$348.00	\$82.50	\$0.12	\$18.18	\$3.50	\$1.70
<b>List the quantity of each item</b>	10000	4	4 panel pieces + rear window	1	4	5000 flyers and 1000 bookmarks	10	500	1000

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			piece					
<b>Who suggested these materials be created</b>	Marketing Manager RN and/or Radio National representative							
<b>Who approved its creation?</b>	Marketing Manager RN and Hd, Radio Marketing							
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an unreasonable diversion of resources.							
<b>When was the Minister informed of the material being created?</b>	Not applicable							
<b>Who created the material?</b>	Leading Hand Design	Expandab rand	VFX Print Group	Raft Design	Creative Visuals	World of Print	Concept Partners	
<b>How was that person selected?</b>	Selection based on price point and ability to deliver high standard products.							
<b>How many individuals or groups were considered in selecting who to create the material?</b>	1 – 3							
<b>QUESTIONS ON NOTICE: Radio National - CONTINUED</b>								
<b>List by item, and</b>	Ultimo Front Door Banners used to	RN Christmas Card - distributed		RN Branded Atrium banner - will be displayed in the				



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<b>purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	promote RN Breakfast and RN Drive in accordance with marketing objectives and displayed at the same time as the Breakfast OB in the foyer.	to event partners.	ABC Ultimo Foyer in line with Radio Division branding.
<b>List the cost for each item</b>	\$198.05	\$1.80	\$360.00
<b>List the quantity of each item</b>	2	50	1
<b>Who suggested these materials be created</b>	Marketing Manager RN		
<b>Who approved its creation?</b>	Marketing Manager RN and Hd, Radio Marketing		
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an unreasonable diversion of resources.		
<b>When was the Minister informed of the material being created?</b>	Not applicable		
<b>Who created the material?</b>	VFX Print Group	World of Print	Mark's Quality Cakes VFX Print Group

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<b>How was that person selected?</b>	Selection based on price point and ability to deliver high standard products.							
<b>How many individuals or groups were considered in selecting who to create the material?</b>	1 – 3							
<b>QUESTIONS ON NOTICE: triple j</b>								
<b>Has the department purchased any merchandise or promotional material?</b>	Yes							
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	triple j branded Crew hoodies for use by ABC staff working on triple j One Night Stand	Triple j branded T-shirts for sale at One Night Stand	Triple j branded Crew t-shirts for use by ABC staff working at One Night Stand	Signage for Double J media wall used at Double J launch	triple j branded “Mayor of Splendour” vinyl 3m x 3m banners for use at Splendour in the Grass	Signage for triple j studio at Parliament House, Canberra	Perspex triple j drum sign for use in Ultimo studios	triple j Breakfast team banner for Ultimo foyer

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<b>List the cost for each item</b>	\$30.00	\$10.41	\$17.18	\$495.00	\$714.00	\$99.00	\$325.50	\$625.00
<b>List the quantity of each item</b>	25	1000	55	1	2	1	2	1
<b>Who suggested these materials be created?</b>	Marketing Manager triple j and/or triple j representative							
<b>Who approved its creation?</b>	Marketing Manager triple j and Hd, Radio Marketing							
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an unreasonable diversion of resources.							
<b>When was the Minister informed of the material being created?</b>	Not applicable							
<b>Who created the material?</b>	Love Police			Selby's	Sign Kiosk	Creative Visuals	Insane Signs	Fuse Productions
<b>How was that person selected?</b>	Selection based on price point and ability to deliver high standard products.							
<b>How many individuals or groups were considered in selecting who to create the material?</b>	1 – 3							

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<b>QUESTIONS ON NOTICE: triple j - CONTINUED</b>								
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	Matt & Alex, (triple j Breakfast presenters), 4 x 3m banner for use in Ultimo foyer	triple j media wall for use in Ultimo studios	“Unearthed” 6 x 3m banner for use at Unearthed events	triple j branded pull up banner installation for use at public events	Double J branded lightboxes for use in Ultimo and Southbank studios	triple j branded outdoor mat & carry bag for use at public events	Double J & Unearthed stickers for giveaways to listeners at public events	triple j branded tee-shirts & hoodies for sale though ABC Shops and Centres
<b>List the cost for each item</b>	\$850.00	\$495.00	\$1,210.00	\$215.00	\$435.00	\$1,950.00	\$0.71	\$16.89
<b>List the quantity of each item</b>	1	1	1	3	2	1	1000	776
<b>Who suggested these materials be created?</b>	Marketing Manager triple j							
<b>Who approved its creation?</b>	Marketing Manager triple j and Hd, Radio Marketing							
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC’s delegation processes. Providing copies of this information would require an unreasonable diversion of resources.							
<b>When was the Minister informed of the material being created?</b>	Not applicable							

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<b>Who created the material?</b>	Selby's	Plastic Centre	All Size Miracles	Fast Printing	Mr Vintage			
<b>How was that person selected?</b>	Selection based on price point and ability to deliver high standard products.							
<b>How many individuals or groups were considered in selecting who to create the material?</b>	1 – 3							
<b>QUESTIONS ON NOTICE: triple j CONTINUED</b>								
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	triple j branded beach balls, water bottles, key rings & totes for use as giveaways and promotional events	Black engraving on key rings used for promotional events and giveaways	Double J stickers for giveaways and promotional events	Hottest 100 A2 posters for promotional events	triple j branded balloons for use at Hottest 100 promotional events	Hottest 100 branded roll up banner for use at promotional events		
<b>List the cost for each item</b>	\$1.14	\$1.00	\$0.42	\$0.36	\$0.25	\$175.00		
<b>List the quantity of each item</b>	10000 (combined)	500	2000	2000	2000	1		

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<b>Who suggested these materials be created?</b>	Marketing Manager triple j						
<b>Who approved its creation?</b>	Marketing Manager triple j and Hd, Radio Marketing						
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an unreasonable diversion of resources.						
<b>When was the Minister informed of the material being created?</b>	Not applicable						
<b>Who created the material?</b>	Brand Promotions	Fast Printing	Whirlwind	Brand Promotions	Selby's		
<b>How was that person selected?</b>	Selection based on price point and ability to deliver high standard products.						
<b>How many individuals or groups were considered in selecting who to create the material?</b>	1 – 3						
<b>QUESTIONS ON NOTICE: Local Radio Western Australia (WA)</b>							
<b>Has the department purchased any</b>	Yes						

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<b>merchandise or promotional material?</b>								
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	ABC Grandstand Branded Grand Final sign “Fremantle Dockers” Outside Broadcasts (OB)	ABC branded Open House Perth banner	ABC branded signage for use at OBs	ABC branded Signage “Perth Glory” for use at sporting OBs	720 ABC Perth branded signage for use at OBs	ABC branded OB Signage	ABC branded Perth Festival signage	ABC Regional and metro branded stubby holders & pens for giveaways
<b>List the cost for each item</b>	\$177.00	\$116.87	\$381.66	\$116.66	\$126.00	\$235.00	\$86.66	\$2.75
<b>List the quantity of each item</b>	2	4	3	3	2	3	6	1000
<b>Who suggested these materials be created?</b>	ABC Local Radio WA Marketing Manager and/or Local Radio representatives							
<b>Who approved its creation?</b>	ABC Local Radio WA Marketing Manager Expenditure over \$2,000 is approved by Local Radio Management and Hd, Radio Marketing.							
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC’s delegation processes. Providing copies of this information would require an unreasonable diversion of resources.							
<b>When was the Minister</b>	Not applicable							

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<b>informed of the material being created?</b>								
<b>Who created the material?</b>	Discus Digital	Imagesource	Expandabrand	All Flags	Imagesource	Expandabrand	Discus Digital	Arid Zone
<b>How was that person selected?</b>	Selection based on price point and ability to deliver a high standard of products.							
<b>How many individuals or groups were considered in selecting who to create the material?</b>	1 – 3							
<b>QUESTIONS ON NOTICE: Local Radio Western Australia (WA) - CONTINUED</b>								
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	720 ABC Perth “Drive” program OB Signage	ABC branded Perth Festival, Fringe Fest artwork for use in promotional material	ABC Grandstand branded A-League partnership medals	ABC branded Cooler bags & mugs for Regional OB promotional use	ABC Branded stainless steel bottles and caps for Regional OB promotional use	Sunscreen and ABC branded cooler bags for Regional OBs	ABC branded caps “Mother’s Day Classic” promotional use	720 ABC Perth “Afternoons” program tea towels for giveaways and promotion
<b>List the cost for each</b>	\$190.00	\$685.00	\$20.00	\$3.36	\$3.09	\$2.80 –	\$8.01	\$5.59



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<b>item</b>						cooler bags, \$0.94 - sunscreen		
<b>List the quantity of each item</b>	1	5	4	500	500	500 – cooler bags, 170 - sunscreen	80	100
<b>Who suggested these materials be created?</b>	ABC Local Radio WA Marketing Manager and/or Local Radio representatives							
<b>Who approved its creation?</b>	ABC Local Radio WA Marketing Manager Expenditure over \$2000 is approved by Local Radio Management and Hd, Radio Marketing.							
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC's delegation processes. Providing copies of this information would require an unreasonable diversion of resources.							
<b>When was the Minister informed of the material being created?</b>	Not applicable							
<b>Who created the material?</b>	Signarama	Raft Design	Trophy Choice	Brand Connect			Allmark	Expressions
<b>How was that person selected?</b>	Selection based on price point and ability to deliver a high standard of products.							
<b>How many individuals or groups were considered in selecting who to create the</b>	1 - 3							

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<b>material?</b>					
<b>QUESTIONS ON NOTICE: Local Radio Western Australia (WA) - CONTINUED</b>					
<b>List by item, and purpose for each item, including if the material is for a specific policy or program or for a generic purpose (note that purpose)</b>	720 ABC Perth “Saturday Breakfast” program bushfire recovery merchandise for promotional use	ABC /TEDx partnership branded lanyards for distribution to all attendees – various colours	ABC branded banners and design costs “Sculptures by Sea” and “Perth Festival”	ABC branded “Awesome Festival” reviewer caps for promotional use	
<b>List the cost for each item</b>	\$0.34	\$2.20	\$883.33	\$14.35	
<b>List the quantity of each item</b>	200	1000	3	25	
<b>Who suggested these materials be created?</b>	ABC Local Radio WA Marketing Manager and/or Local Radio representatives				
<b>Who approved its creation?</b>	ABC Local Radio WA Marketing Manager Expenditure over \$2,000 is approved by Local Radio Management and Hd, Radio Marketing.				
<b>Provide copies of authorisation</b>	Authorisation was provided in accordance with the ABC’s delegation processes. Providing copies of this information would require an unreasonable diversion of resources.				
<b>When was the Minister</b>	Not applicable				

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<b>informed of the material being created?</b>					
<b>Who created the material?</b>	Zanthorrea Nursery	Brand Connect	Raft Design	Allmark	
<b>How was that person selected?</b>	Selection based on price point and ability to deliver a high standard of products.				
<b>How many individuals or groups were considered in selecting who to create the material?</b>	1 - 3				