# Shared Equity Home Ownership

Pathways in Housing

National Affordable Housing Consortium



## About the National Affordable Housing Consortium

- Not For Profit Charity Incorporated in 2008
- NAHC's mission is to address market failure in the supply of affordable housing
- Facilitated 3,300 new affordable homes in cities, towns and regional centres
- Further 300 new homes in delivery pipeline.
- Located in QLD, NSW and Victoria
- NAHC is embarking on serious investment in Shared Equity Home Ownership as a key new business line directed towards fulfilling its mission





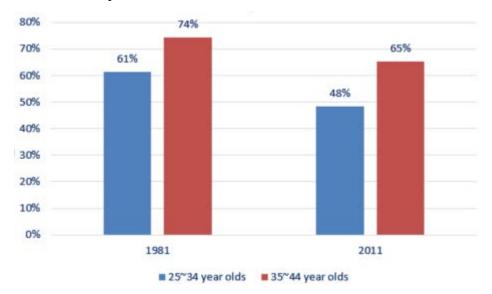
## About the National Affordable Housing Consortium

- NAHC leverages strong partnerships with;
  - Developers
  - Financiers
  - Community Housing Providers
  - Government
- Advantages of partnership approach
  - Mutual respect of each parties expertise
  - Portfolio diversity: geographic, spread of projects
  - Mixed communities, integration, low concentration
  - NAHC investment is directed fully to affordable housing



## Shared Equity in Perspective

- Period 1998 to 2011; change in home buying rates
  - 25–34 year-olds; 61.4% to 48.4%
  - 35–44 year-olds; 74.3% to 65.3%



 In 2014, first home buyers accounted for 11.8% of mortgage finance, the lowest on record

> Source: AHURI Evidence Review 074 April 2015, and Positioning Paper 163



# Shared Equity in Perspective

The fall in home ownership is due to a number of social factors and changes in lifestyle and preferences; e.g less job certainty, preference for inner city living, HECS debt, overseas travel, but

# Barriers for willing homebuyers include;

- Lack of capacity to service a loan based on income (high housing price to income ratio)
- Inability to save a deposit while paying rent
- Only 5.5% of homebuyers received parental financial assistance towards a home in the last 10 years

Historically low interest rates currently translate to better borrowing capacity, but this is a risk if interest rates increase. So banks typically qualify at 7.25%.

Source: AHURI Paper 163



## Shared Equity in Perspective

Borrowing capacity will vary with individual circumstances and bank credit policy Many key workers salary will qualify them for a loan between \$200,000 ~\$300,000, but this does not meet real estate market prices

They will require a deposit of 10% ~20% which is difficult to achieve while renting



Salary-The First 5 years

RANK	PROBATIONARY	CONSTABLE	CONSTABLE	CONSTABLE	CONSTABLE
	CONSTABLE	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5
Annual Salary	\$65,059.00	\$67,515.00	\$69,967.00	\$72,420.00	\$73,651.00

<sup>\*</sup>Borrowing capacity depends on individual circumstances, interest rates, deposit savings, bank credit policy and qualification rate etc



# Roles of Shared Equity Participants

#### NAHC

- Not for Profit, tax concession charity
- Risk capital
- Legal documentation, agreements, licences
- Homebuyers; sales and marketing, qualification

#### Banks;

- comfortable with the concept and willing to lend on similar credit conditions as for normal home buyers
- Developer;
  - suitable entry level stock, diversity
  - Purchase price discount recognises volume and savings in sales and transaction costs
- Government
  - Revolving Fund or land contribution



# **Shared Equity Process**

#### The Home

- NAHC identifies and qualifies homebuyer
- Bank approves a home loan
- Developer identifies suitable housing stock

#### Purchase;

- Developer provides a discount
- Buyer finances 75% of value; standard home loan
- Government commits revolving fund/land to value
- NAHC commits revolving fund

#### • Term;

- Homebuyer pays down bank mortgage
- Homebuyer pays down NAHC equity after interest-free term
- Proceeds shared in proportion to equity share when sold
- Surplus proceeds reinvested in revolving fund by NAHC Charitable Entity



#### NSW Case Study:

Gosford Wallis Co Bed Apartment 3 Be

\$350,000

Wallis Creek, Hunter 3 Bed House \$400,000 Airds, Campbelltown 4 Bed House \$560,000







#### Current Situation - Open Market

Minimum Income Hurdle	\$104,000	\$115,600	\$162,000
Monthly Repayment hurdle to Qualify for a loan (7.25%), ignoring deposit requirements	\$2,600	\$2,890	\$4,050
Payments at current interest rates (5%)	\$2,110	\$2,340	\$3,280
Affordability Greatly	/ Improved u	nder Shared Equity	
Minimum Income Hurdle	\$78,800	\$87,600	\$122,400
Monthly Repayments to Qualify (7.25%)	\$1,970	\$2,190	\$3,060
Payments at current interest rates (5%)	\$1,590	\$1,770	\$2,480

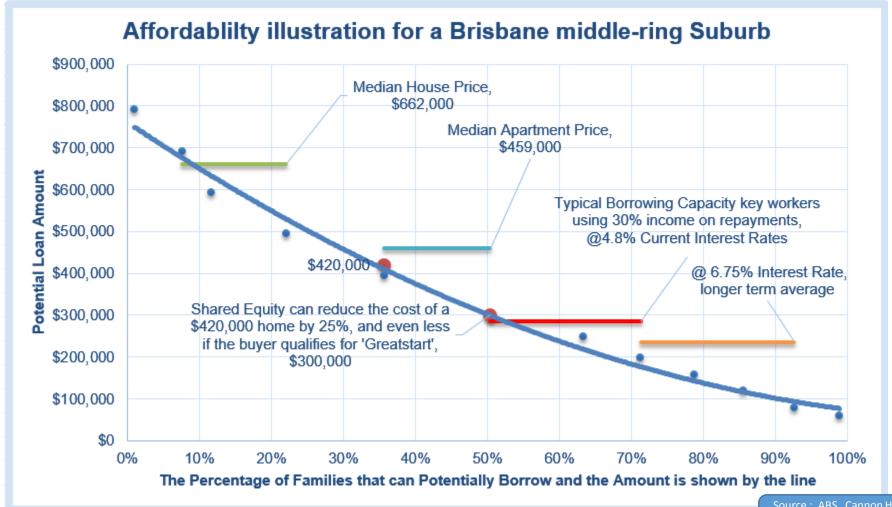


# Shared Equity Financial Contributions

		2 Bedroom	Family Home,	Airds, South West
		<b>Unit Gosford</b>	Wallis Creek,	Sydney
	Assumed		Hunter Valley	
	Contribution	70sqm + 10 sqm	3 bed, 2 bath, on 551	
		balcony	sqm lot	4 Bedroom, 313 sqm lot
		\$360,000	\$400,000	\$560,000
Purchase				
Homebuyer (bank loan) , 75%	75.00%	\$270,000	\$300,000	\$420,000
Government Finance Contribution	12.50%	\$45,000	\$50,000	\$70,000
Developer Contribution	6.25%	\$22,500	\$25,000	\$35,000
NFP Charitable Contribution	6.25%	\$22,500	\$25,000	\$35,000
Settlement		\$360,000	\$400,000	\$560,000
Cost to the Homebuyer				
Homebuyer Cost		\$270,000	\$300,000	\$420,000
•			I	
First Homebuyers Grant		\$0	\$0 /	\$0
Assume legal and establishment cost	S	\$2,500	\$3,500 /	\$3,500
Deposit		\$0	\$0	\$0
Cost to the Homebuyer		\$272,500	\$303,500	\$423,500



# Shared Equity in Perspective



Source: ABS, Cannon Hill prices quoted on pricefinder



#### Brisbane Case Study-Outer Ring- Moderate City Market

#### Fernbrooke Ridge Real Estate





Lot 601 - The Hummingbird Release Evo 125 by Burbank Homes



Home and land from

\$261,700

#### Stunning well designed home at Fernbrooke Ridge

The Evo 125 by Burbank Homes is the new extendable home that growns with your family. The alfresco comes with plumbing & lootings, so transform this space into a bedroom or bathroom when the time is right. Complete with pre-approved building designs, your Evo homes takes the stress our fenovating.

#### Features of the Evo 125 includes:

- \* H class, driveway & turf allowance
- » Carpet & tiles » Stainless steel appliances
- \* Clothesline \* Lot size: 265m

Perfectly located just 9km from ipswich City Centre and 32km from Brisbane. Visit the Sales and Information Centre today or call Bill Dukats on 0477 334 321 for more

#### For more information

Call 07 3495 7025 or visit www.fernbrookeridge.com.au

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Corneer of School Road & Alawoon Street, Redbank Plains Qld 4301
Open 9am - 5pm Saturday to Wednesday

"Price correct at the time of printing (July 2011), Artist impression is for Rust alive purposes prily. Subject to coverent design approxi-



Nobody knows Fernbrooke Ridge like...



#### The Property

 Headline Price
 \$261,700

 Contingency
 \$13,300

 \$275,000

#### **Purchase**

Homebuyer (bank loan) , 75%	\$206,250
Developer Discount, 8%	\$22,000
NAHC, shortfall 'gap'	<u>\$46,750</u>
Settlement	\$275,000

#### Cost to the Homebuyer

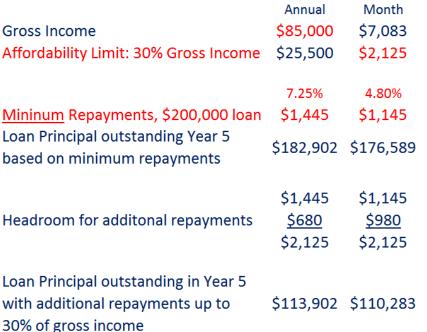
Homebuyer Cost	\$206,250
less Greatstart grant	\$15,000
Assume legal and establishment costs	\$8,750
Deposit	\$0

Net Cost to the Homebuyer \$200,000



#### Shared Equity: Brisbane Case Study







	Aillidai	IVIOITEII
Gross Income	\$60,000	\$5,000
Affordability Limit: 30% Gross Income	\$18,000	\$1,500
	7.25%	4.80%
Mininum Repayments, \$200,000 loan	\$1,445	\$1,145
Loan Principal outstanding Year 5 based on minimum repayments	\$182,902	\$176,589
Headroom for additional repayments	\$1,445 \$55 \$1,500	\$1,145 <u>\$355</u> \$1,500
Loan Principal outstanding in Year 5 with additional repayments up to 30% of gross income	\$178,938	\$153,923

Annual

Month

# An Affordability Future Fund

# \$1B program could assist 16,000~20,000 homebuyers ...In the first round alone

#### Assumptions:

- New Built 'first home owner' starter dwelling NSW- \$400,000 ~ \$500,000
- Average Shared Equity Investment required \$100,000 ~ \$140,000
- Average Cost to Government of each SEHO \$60,000
- Average Developer Contribution 5% \$30,000
- Average NFP contribution \$30,000
- Potential value escalation over 5 years\* = \$510,000 ~ \$638,000
- Total value of social equity held yr 1= \$2Billion +
- Total value of social equity held yr 5 =\$2.55Billion +

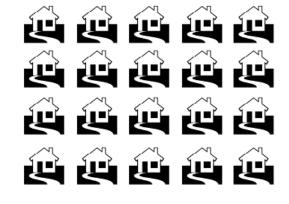
\*Based on 5% annual escalation



# An Affordability Future Fund

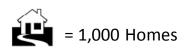
\$1B program could assist 16,000~20,000 homebuyers ...In each subsequent round







\$1.275B available to recycle into further SEHO



Assuming 50% turnover in 5 years; sale or buy-out by the homeowner



#### First Home Grants compared to Shared Equity

FOHG	Shared Equity – Revolving Fund
One Off 'Private' Benefit	Long term community benefit retained via Revolving Fund – an 'Affordability Future Fund"
FOHG scope is a blunt instrument	SEHO can be targeted to specific groups and the level of social equity can be adjusted to different policy objectives eg  • Key workers  • NDIS recipients [including targeted family support]  • 10-15% of social housing tenants directly reducing State liabilities  The social equity stakeholding can reflect local market conditions for example it could be 30% in Sydney and 20% in Newcastle
Government pays 100% = no leverage	SEHO will leverage NFP contributions, developer contributions, family contributions (NDIS) and could leverage State and even local contributions.
Cash is not always right for the fiscal circumstances	Government can contribute cash or land.  Land will be converted into its full market value as part of the SEHO process.
FHOG too to bridge the deposit gap	No [or low] deposit required as banks are lending less than 80%



## Program Focus

#### **Status**

- SEHO is held in a specific Charitable Entity [Developed] with Social Equity to be used for prescribed purposes only, and on an indefinite basis. ie Always recycled into affordable housing
- A Full set of Bank Ready / Buyer Ready documents have been prepared by NAHC through McCullough's Lawyers and Coopers Grace Ward.
- Banks and developers have been consulted and engaged
- A Pilot is underway

#### **Priorities**

- Focus on key workers, especially first home buyers
- Low concentration of shared equity buyers in any street or development
- Program; not a 'one-off' sales initiative:
  - Countercyclical benefits
  - Continuity/Volume of activity over time
- Revolving Fund concept
- Buyer risk of default designed to be no different to 'normal' buyers; buyers qualify for the actual amount borrowed using 'normal' bank criteria
- Suitable to dovetail with other Government programs

