

CHARTER for MELBOURNE NORTH'S REGIONAL DIGITAL ECONOMY STRATEGY 2012

The seven Melbourne's North Councils in collaboration with NORTH Link and the Northern Melbourne RDA, agree:

To cooperate and collaborate as a Region to deliver value and productivity gains in accordance with a Regional Digital Economy Strategy.

To establish a governance structure for fostering the Digital Economy comprising:

A steering committee with one representative from each of the Councils, NORTH Link and the Northern Melbourne RDA, and key representatives from the Regional economy, with a Chair appointed on a rotation basis;

An eminent person to promote the evolution to the Digital Economy in the Region and lead advocacy efforts to this end;

A secretariat, shared amongst the Councils on a rotation basis, to facilitate the establishment of innovation groups, to manage a shared knowledge base and to establish common terminology.

To work with the Federal Government, the State Government, NBNCo and its contractors to facilitate the physical rollout of high speed broadband infrastructure in the region.

To facilitate the establishment of several Regional Innovation groups to focus on specific areas of the Regional digital economy, and to host a bi-annual plenary session at which the output of the Regional Innovation groups can be shared and enhanced.

To foster the inclusion, participation and leadership of major industry, small business, education and health institutions, utilities, community groups and other interested parties within the region in the development and operation of regional digital economy initiatives.

To facilitate the assessment of the benefits of deploying existing and future Digital Economy projects as Regional initiatives.

To lead advocacy at all levels of Government to support Regional Digital Economy initiatives.

To be an exemplar in the adoption of digital innovation to deliver better services to the community.

To strive for the creation of new service delivery models with particular focus on:

Greater use of shared resources and infrastructure;

Aggregating demand across all sectors of the Regional economy to deliver better commercial outcomes;

Delivering financially sustainable services;

Harnessing and developing creative capabilities in the community.

To strive for digital inclusion of all people in the community through ongoing education and by demonstrating the relevance of applications and services.

To enhance public facilities to provide equitable access for all of the community, and to create the environment for networking of people and business.

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Cr Tom Melican
Mayor
Banyule City Council



Cr Steven Tsitas
Mayor
Darebin City Council



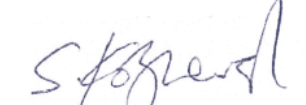
Cr Ros Spence
Mayor
Hume City Council



Cr John Kavanagh
Mayor
Moreland City Council



Cr Michael Young
Mayor
Nillumbik Shire Council



Cr Stevan Kozmevski
Mayor
Whittlesea City Council



Cr Geoff Barbour
Mayor
Yarra City Council



Bob McQuillen
Chair
Northern Melbourne RDA



Simon McMillan
Chief Executive Officer
Banyule City Council



Daniel Freer
Acting Chief Executive Officer
Darebin City Council



Domenic Isola
Chief Executive Officer
Hume City Council



Peter Brown
Chief Executive Officer
Moreland City Council



Stuart Burdack
Chief Executive Officer
Nillumbik Shire Council



David Turnbull
Chief Executive Officer
Whittlesea City Council



Vijaya Vaidyanath
Chief Executive Officer
Yarra City Council



Chris Heysen
Chair
NORTH Link



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