

July 2nd 2020

Submission to: "The future of Australia Post's service delivery" Senate Enquiry

Dear Sir/Madam,

I am an Associate Professor in the School of Management, Curtin University. My research area is in supply chain and networks, and includes the study of logistics and delivery organisations. I have a commercial background and so I address the supply chain phenomenon from that perspective. I worked as an executive at Australia Post from 1997 to 2001 and was responsible for implementing the first parcel delivery network to address the e-commerce segment (known then as "Cross Town"). This was an ancestor of the Corporation's current parcel and logistics services.

As part of Curtin University's mandate to engage with and contribute to the community I recently researched and published an article in *The Conversation* that objectively analyses the history of Australia Post's letter and parcel delivery processes, considers the impact of email and changing parcel demand, and suggests some issues that may benefit from being addressed at this moment, and to refresh Australia Post's obligations in line with new technology and demands.

I attach the actual submission on the following pages. I may be contacted using the address in this page.

Yours Faithfully,

Paul Alexander

Associate Professor

Director Graduate Studies | School of Management

Faculty of Business & Law

Office: Bentley, 402.716

Curtin University Tel | +61 8 9266 9666

Mobile |

Email |

Web | www.curtin.edu.au



Curtin University

CRICOS Provider Code 00301J

Submission (Article) Title: You've got (less) mail: COVID-19 hands Australia Post a golden opportunity to end daily letter delivery

Published Date: June 26, 2020

Article Link: <https://theconversation.com/youve-got-less-mail-covid-19-hands-australia-post-a-golden-opportunity-to-end-daily-letter-delivery-140848>

Transcript of the article

Australia Post delivered more than 3.3 billion items last financial year. That's almost 14 million deliveries a day (not counting weekends and public holidays).

Its [2019 annual report](#) itemises the massive logistical network required: 15,037 street post boxes, 4,343 post offices, 461 sorting and distribution facilities, 4,845 delivery vans, 2,600 trucks, six airline freighters, rail assets, and 8,992 motorbikes and electric delivery vehicles.

Letters and parcels move in "waves" to 12.1 million addresses daily. Federally legislated [service standards](#) oblige Australia Post to deliver a letter within the country in no more than four days at a fixed rate ([currently A\\$1.10](#)). And to do so every week day to 98% of all delivery points.

Or at least Australia Post did so until late April. That's when the federal government granted a temporary suspension of the services standards, allowing it to deliver letters every second business day in metropolitan areas.

The rationale was to enable Australia Post to divert resources from letter delivery – the part of its business in decline for at least a decade – to the booming demand for parcel delivery driven by COVID-19.

In May, with support from the Senate crossbench, the government [passed amendments](#) extending the suspension to June 2021.

That move is not universally supported. Unions fear postal workers will lose jobs. Federal opposition leader Anthony Albanese [has signalled](#) Labor Party support for a Senate motion to overturn the changes.

These cuts are to jobs, these cuts are to services that are absolutely essential [...] In particular, older Australians really rely upon their postal services.

It's true Australia Post provides an indispensable service. But its revenues tell a story of people relying on postal services less and less.

Lost letters

The decline of the letter business over the past decade has been relentless.

In 2009 Australia Post made a profit before interest and income tax of [A\\$384.5 million](#). Of this its letter business generated A\$52 million. Parcels and logistics made A\$187 million. Other business (such as agency services and merchandise) made about A\$146 million.

In 2019 its net profit was down to a razor-thin [A\\$41 million](#). Profit before interest and tax for its non-letters businesses was almost A\$259 million. Its letters business lost almost A\$192 million.

Australia Post can still make profits delivering letters in major cities and regional centres, where population density is high and distances short. But not in rural areas, where per-delivery costs skyrocket. Its commercial competitors, meanwhile, can cherry-pick the most lucrative market segments and avoid the loss-making ones.

Parsing parcels

Australia Post has long yearned to be freed from its obligation to deliver letters daily. In 2015 then chief executive Ahmed Fahour declared letter posting “in terminal and structural decline” and that Australia Post “is a parcels company more than a letters company”.

In March, current chief executive Christine Holgate told a Senate estimates committee:

Our most significant challenge is managing the tipping point of that transformation from letters for our delivery network, which is about 70% of our costs, which is actually now in need really of a significant transformation.

The cost of delivering a \$1.10 letter is not much less than a \$10 parcel. It makes no commercial sense to utilise resources on loss-making activities at the expense of profitable ones.

But Australia Post is not just another corporation. Profits are not its only measure of success. It is owned by the nation. Its services are essential, particularly to rural communities. At this time, a strong case can be made it is a better social service to ensure timely parcel delivery.

In the longer term, the issue for policy makers is whether the social good is best served by keeping Australia Post to its historical obligations, or allowing it to meet burgeoning parcel demand and return a bigger dividend to the federal government to help fund other public services.

While opinions will vary, the numbers make a compelling case. They show a mail delivery system designed before the advent of the internet doesn't need to be daily any more – just as the telephone last century helped end the importance of mail being delivered twice a day.